

MEET
Randi Zuckerberg
TODAY

AT THE GREATER NEW YORK DENTAL MEETING!

By: Jayme McNiff Spicciatie, GNYDM

Join colleagues and friends and meet Dental Dignitaries, Deans and Presidents from Dental Organizations throughout the United States and from around the world at the prestigious **Celebrity Luncheon..**

The Celebrity Luncheon kicks off with Dr. Marc B. Gainor, General Chairman of the Greater New York Dental Meeting (GNYDM), who will humbly welcome you and introduces this year's Celebrity, Ms. Randi Zuckerberg.

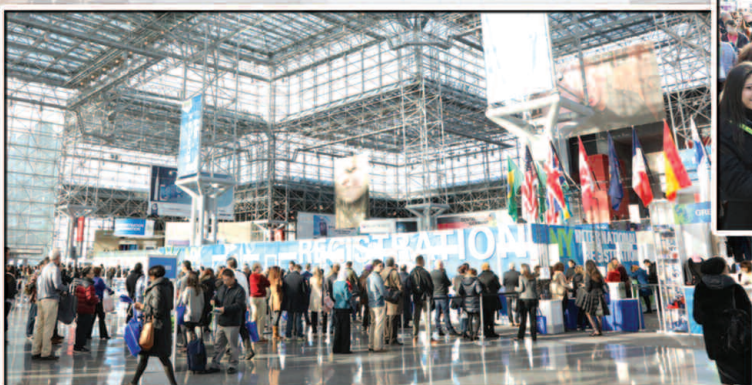
Randi (cont. page 3)

The Greater New York Dental Meeting is Sponsored by the Second District Dental Society and the New York County Dental Society



The Seoul Dental Association including Drs. Tae-Ho Kwon, President & Yong-Chan Chun, Director, Secretary General along with the Greater New York Dental Meeting including Drs. Marc B. Gainor, General Chairman, Ian M. Lerner, Past General Chairman & Lauro Medrano, General Chairman Elect for 2017, Robert R. Edwab, Executive Director look forward to many more years of a successful partnership

Great Showing on Opening Day



Crowds gathered at the entrances of the Exhibit Floor with attendees ready for opening day.

Long lines at registration this morning.

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* Based on Relative Dentin Abrasivity testing against 15 products in the top 80% of the whitening toothpaste market.

References: 1. GSK DOF RH02006. 2. Shellis RP et al. J Dent 2005; 33(4): 313-324. 3. Schemehorn BR et al. J Clin Dent 2011; 22(1): 11-18. 4. Hughes N et al. J Clin Dent 2009; 20(7): 218-222. 5. GSK DOF - 2860473. 6. GSK DOF - Z2860435.

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Randi (cont.)

Randi Zuckerberg's speech dives right into the latest, greatest and most exciting trends in technology and entrepreneurship. Bring your new found knowledge home with you and apply it today to your practice.

With every great opportunity comes a hidden challenge. Zuckerberg will help decode technology challenges so that we can all make the most of this exciting "wired" world.

Zuckerberg is an entrepreneur, investor, bestselling author, and media personality. As an early employee at Facebook, she led major marketing initiatives in the company's formative years, and has gone on to launch Zuckerberg Media, with the mission of



Photo courtesy Joe Raedle/Getty Images North America

creating media content that puts intelligent, tech-savvy, entrepreneurial women and girls at the forefront. Randi hosts a weekly business talk radio show, "Dot Complicated" on SiriusXM. She has two TV shows currently on air: DOT, on NBC's Sprout, about a spunky little girl who uses tech to enhance her everyday adventures and American Dreams on HSN, highlighting female entrepreneurs around the country.

She recently starred in "Quit Your Day Job" on Oxygen. She is the author of three bestselling books and travels the world, speaking about technology, entrepreneurship, the importance of women and underserved communities in tech, balancing work and family, and shockingly...how to unplug!" But above all, Randi's favorite job is mom. She has a B.A. in psychology from Harvard University and currently enjoys life in New York City with her husband and two young sons.

The annual Celebrity Luncheon will also include an award ceremony for the 2016 AEEDC Dubai Young Dentist Researcher

Award presented to Dr. Syed Muhammad Ali Naqvi.

Tickets can still be purchased at the registration desks

DAILY MONDAY EDITION

About the Publisher

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GNYDM NEW PRODUCTS

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Live Dentistry Arena Aisle 6200 (Booth #6230)

Monday, November 28

Sponsored By

10:00 - 12:00 **Blending New Technologies for Predicable Dentistry - A "Live" Demonstration**
(Ron Kaminer, D.D.S., Franklin Shull, D.M.D.)



2:30 - 5:00 **Immediate Loading Dental Implants for Success and Patient Satisfaction - "Live" Patient Procedure**
(Robert Heller, D.D.S.)



Wednesday, November 30

Sponsored By

10:00 - 12:30 **10 Unit Smile Design Case From Start to Finish: A "Live" Patient Demonstration**
(Thomas E. Dudney, D.M.D.)



2:30 - 4:30 **The Digital Restorative Solution: "Live" Invisalign Treatment and the Itero® Element™ Intraoral Scanner**
(Steven S. Glassman, D.D.S.)



Standing Room Only at the "Live" Dentistry Arena

Tuesday, November 29

Sponsored By

10:00 - 12:00 **The LAPIP Protocol: A Laser-Mediated Solution for the Ailing & Failing Implant - A "Live" Patient Demonstration**
(Charles R. Braga, D.M.D., M.M.Sc.)



2:00 - 4:30 **Cavity Preparation with No Anesthesia; Soft Tissue with No Bleeding: How an All-Tissue Laser is Revolutionizing Dentistry**
(David M. Fantarella, D.M.D., Jeff E. Rohde, D.D.S., M.S., David Garber, D.M.D.)



Supporting Companies:



General Registration

Jacob K. Javits Convention Center Upper Level - Crystal Palace

Friday, November 25	8:00 A.M. to 4:30 P.M.
Saturday, November 26	8:00 A.M. to 4:30 P.M.
Sunday, November 27 through Tuesday, November 29	8:00 A.M. to 5:30 P.M.
Wednesday, November 30	8:00 A.M. to 5:00 P.M.

Exhibits Floor Hours - Technical and Scientific

Sunday, November 27	9:30 A.M. to 5:30 P.M.
Monday, November 28	9:30 A.M. to 5:30 P.M.
Tuesday, November 29	9:30 A.M. to 5:30 P.M.
Wednesday, November 30	9:30 A.M. to 5:00 P.M.

NO CARRIAGES OR STROLLERS ARE PERMITTED ON THE EXHIBIT FLOOR.

If you did not receive your tickets or anticipate purchasing tickets on-site, please arrive one hour before the program begins.

Video and Photography Disclaimer

Please be advised that the Greater New York Dental Meeting (GNYDM) will videotape and photograph attendees during the entire 2016 event. By attending the Meeting you consent to the GNYDM's use and/or reproduction of, and the development of derivative works from, your name, voice, and/or likeness in any and all formats, presently conceivable or not presently conceivable, singularly or in conjunction with other media, or as part of a compilation advertisement, including but not limited to audio, video, paper, digital, and/or electronic media, in any manner, anticipated or unanticipated, for advertising, commercial, publicity, or any other business purposes of the GNYDM. The GNYDM will not be liable for any claims against you arising out of or otherwise associated with said use, reproduction or derivation of your name, voice and/or likeness. Moreover, you understand and agree that you will not be entitled to any financial or other remuneration for said use, reproduction or derivation by the GNYDM.

Badges

All those attending the Meeting must register and wear their badge throughout the Jacob K. Javits Convention Center at all times. Entrance to the Exhibit Floor and classrooms are strictly limited to attendees wearing a current badge.

Coat Check

Coat Check areas are located on the First and Second Levels.

Disability-Related Accommodations

If you need a disability-related accommodation or wheelchair-access, please go to the concierge desk next to the Executive Headquarters Office.

Executive Headquarters

Registration Area - Crystal Palace - Upper Level.

Exhibits Office

Registration Area - Crystal Palace - Upper Level.

First Aid

A First Aid Station is located in the southwest corner of the Convention Center behind the Special Events Hall on the Lower First Level. Healthcare professionals are available during the Meeting: (212) 216-2489.

Food Service

Full service and specialty cafes, food carts and restaurants are located throughout the Jacob K. Javits Convention Center. A variety of hot and cold sandwiches, salads, snacks and beverages are available. Ample seating is provided.

International Hospitality Center

A Hospitality Center for International Attendees is located at the International Registration Area - on the Upper Level in the Crystal Palace.

Press Desk

Assistance for visiting media representatives is available in the Executive Headquarters on the Upper Level in the Crystal Palace. Current credentials and prior dental related publication samples are required for admission.

Regulation

Audio, video taping, the use of photography and the placing of coats on empty seats are prohibited in all Scientific Sessions. Smoking is prohibited throughout the Jacob K. Javits Convention Center. **BABY STROLLERS ARE NOT PERMITTED ON THE EXHIBIT FLOOR AT ANY TIME.** A limited number of baby carriers are available in the Executive Headquarters Office.

Nursing Mothers

A private area is available for nursing mothers. Please come to the Executive Headquarters Office for information.

Ticket Sales

Tickets required for all functions except for Live Dentistry and Affiliated/Alumni group programs.

Tickets for all functions can be obtained at all general registration booths located in the Registration Area on the Upper Level in the Crystal Palace of the Javits Center.

NO CHECKS ACCEPTED ON-SITE - ONLY CASH AND CREDIT CARDS ACCEPTED

Don't Miss

Rockefeller Center Christmas

Tree Lighting Ceremony

Wednesday, November 30, 2016

Hotel Map



1. **New York Marriot Marquis**
Headquarters Hotel 45th St., & Broadway
2. **Affin Manhatan**
31st Street & 7th Ave.
3. **Candlewood Suites Times Square**
339 West 39th Street
4. **Crowne Plaza - Times Square Manhatan**
Broadway btwn. 48th & 49th St.
5. **DoubleTree - Hilton Metropolitan**
51st Street & Lexington Ave.
6. **DoubleTree Times Square South**
36th Street btwn. 8th & 9th Ave.
7. **Element New York Times Square**
39th Street btwn. 8th & 9th Ave.
8. **EVEN Times Square South**
35th Street btwn. 8th & 9th Ave.
9. **Four Points by Sheraton**
40th Street btwn. 8th & 9th Ave.
10. **Grand Hyat**
42nd Street btwn. Lexington & Park Ave.
11. **Hilton Garden Inn NY/Times Square Central**
42nd Street btwn. Broadway & 6th Ave.
12. **Hilton Garden Inn Times Square**
8th Ave., btwn. 48th & 49th Streets
13. **Homewood Suites New York Midtown**
37th Street btwn. 8th & 9th Ave.
14. **Hotel Edison**
47th Street btwn. Broadway & 8th Ave.
15. **Hudson Hotel**
58th Street btwn. 8th & 9th Ave.
16. **Hyat Herald Square New York**
31st Street btwn. 5th & Broadway
17. **Hyat Place New York Midtown South**
36th Street btwn. 5th & 6th Ave.
18. **Ink48 - A Kimpton Hotel**
11th Ave., & 48th Street
19. **INNSIDE New York NoMad**
27th Street btwn. 6th & 7th Ave.
20. **InterContinental New York Times Square**
44th Street btwn. 8th & 9th Ave.
21. **Le Parker Meridien**
56th Street btwn. 6th & 7th Ave.
22. **Manhatan at Times Square Hotel**
7th Ave., btwn. 50th & 51st Streets
23. **Millennium Broadway Hotel**
44th Street btwn. 6th Ave. & Broadway
24. **New York Hilton Midtown**
53rd Street. & 6th Ave.
25. **Paramount Hotel**
46th Street btwn. 7th & 8th Ave.
26. **Park Central New York**
55th Street & 7th Ave.
27. **Park Lane**
59th Street btwn. 5th & 6th Ave.
28. **Riu Plaza New York Times Square**
46th Street btwn. 8th & 9th Ave.
29. **ROW NYC**
8th Ave., btwn. 44th & 45th Streets
30. **Royalton**
44th Street btwn. 5th & 6th Ave.
31. **Sheraton New York**
52nd Street & 7th Ave.
32. **Staybridge Suites Times Square**
40th Street btwn. 8th & 9th Ave.
33. **The Gallivant**
48th Street btwn. Broadway & 8th Ave.
34. **The Knickerbocker**
42nd Street & Broadway
35. **The Muse New York - A Kimpton Hotel**
46th Street btwn. 6th & 7th Ave.
36. **The Roosevelt Hotel**
45th Street & Madison Ave.
37. **The Westin New York**
43rd Street & 8th Ave
38. **Tryp Times Square South**
35th Street btwn. 8th & 9th Ave.
39. **W - New York**
Lexington Ave., btwn. 49th & 50th Streets
40. **W - Times Square**
47th Street & Broadway
41. **Wyndham New Yorker Hotel**
34th Street & 8th Ave.
42. **YOTEL New York**
570 10th Ave.



Complimentary Shuttle Bus Schedule

ROUTE 1

A - New York Marriott Maquis 45th Street, off Broadway
Servicing: Crowne Plaza, Millennium Broadway, Paramount Hotel, The Muse, W Times Square, Hilton Garden Inn New York Times Square Central, Hilton Garden Inn Times Square, The Gallivant, Hotel Edison, Riu Plaza New York Times Square, Royalton, Grand Hyatt Far Walk) & Roosevelt (Far Walk).

B - YOTEL – On 41st @ 10th Ave.,
Not Serviced: Ink 48 (Walk)

ROUTE 2

A - New York Hilton Midtown on 53rd St., off 6th Ave., (Side of Hilton)
Servicing: Park Lane (Far Walk), Doubletree By Hilton Metropolitan, W New York

B - Sheraton NY

7th Avenue, between 52nd & 53rd Streets (Across from hotel)
Servicing: Hudson Hotel, Le Parker Meridien, Park Central & The Manhattan at Tims Square Hotel

C - The Westin and THE ROW NYC

Corner 43rd Street and 8th Avenue
Servicing: Intercontintal New York Times Square, The Knickerbockerk

ROUTE 3

A - Penn Station on 8th Ave., between 30th & 31st Street,
Servicing: Afnia Manhattan Hyatt Hrald Square New York, Innside New York Nomad (Walk)

B - Wyndham New Yorker - 8th Ave., & 36th St. (Northeast Corner)

Servicing: Even Times Square South, Homewood Suites New York Midtown, Hyatt Plac New York Midtown South, Tryp Times Square South, Double Tree by Hilton Times Square South

C - Candlewood Suites 339 West 39th St., btw. 8th & 9th Ave.

Servicing: Element New York Times Square South, Four Points by Sheraton, Staybridge Suites Times Square

DATE	HOURS OF SERVICE	APPROXIMATE FREQUENCY
Fri., Nov. 25	8:30 AM - 5:00 PM	On the half hour from Hotels On the hour from Javits
Sat., Nov. 26	8:15 AM - 4:00 PM	Routes 1 & 2 - 20 minutes Route 3 - 30 minutes
	4:00 PM - 5:45 PM	Continuous
Exhibitors Only	5:30 PM - 9:00 PM	On the half hour from Hotels On the hour from Javits
	Sun., Nov. 27	8:00 AM -10:30 AM
Wed., Nov. 30	10:30 AM - 4:00 PM	Routes 1 & 2 - 20 minutes Route 3 - 30 minutes
	4:00 PM - 6:30 PM	Continuous
Wed., Nov. 30	6:30 PM - 9:00 PM	On the hour from Javits
Exhibitors Only		

PUBLIC BUSES - The 34th Street Crosstown Bus (M34) will stop on the side of the Javits Center (34th Street and 11th Avenue). The 42nd Street Crosstown Bus (M42) will stop on 42nd Street and 11th Avenue. These buses run east to west with stops on every block and are accessible from most north-south bus routes via a free transfer. Fare is \$2.75 in coins (exact change) or MetroCard.

TRAIN - The 7 Line Extension will now stop at the new 34th St-Hudson Yards station which will leave you across the street from the Javits Center.

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The Greater New York Dental Education Foundation (GNYDEF) Raises Money for the Misch Legacy Endowment

By Ian M. Lerner, D.D.S.

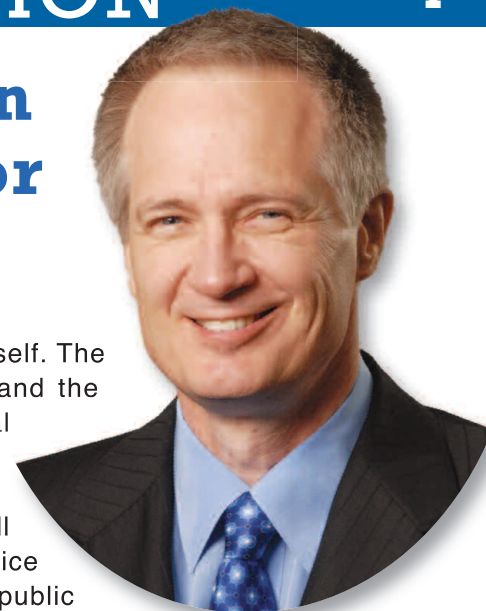
Last year, the Greater New York Dental Foundation was established by the Second District Dental Society and the New York County Dental Society.

One of the charitable goals of the this new foundation is to help support programs that provide educational information to the dental profession and general public regarding the importance of proper dental care and to provide information regarding the link between poor dental care and overall physical health. To fulfill this charitable goal this year, the GNYDEF has chosen to help raise money for the Misch Legacy Endowment (MLE) in cooperation with the International College of Dentists' Global Visionary Fund and the International College of Oral Implantologists. The proceeds raised from our "Raffle for a Cause" will go directly to the MLE.

The MLE is a \$1 million campaign to advance oral health care worldwide, in recognition of the lifetime achievements of Dr. Carl E. Misch, an internationally acclaimed educator and clinician in oral implantology. The campaign was launched in February 2016 with a

moving speech by Dr. Misch himself. The collaboration between the ICD and the International Congress of Oral Implantology (ICOI), managed by the ICD Global Visionary Fund, will ensure that the MLE will carry on the Misch legacy of service to the dental profession and the public worldwide.

The lives of innumerable dentists and patients have been enhanced as a result of Dr. Misch's career as a leader, innovator and educator. Determination, together with vision and skill, allowed him to overcome professional and technical barriers to bring implant dentistry into the mainstream of contemporary dental practice. You are urged to join this effort and help carry on the Misch legacy. Your donation to the MLE will support humanitarian care programs, dental education and outreach initiatives in underserved populations for many years to come. Donations are accepted at the information booths throughout the Jacob K. Javits Convention Center.



Take your show on the road with the GNYDM 2016 Mobile APP. GNYDM 2016 mobile APP places all the event information at your fingertips:



Advance features on the iPhone and Android native APP will provide you the truly personalized experience:



- Exhibitors
- Conference Sessions
- Special Events
- Floorplan
- New Products & Product Categories
- Create a "Favorite" Lists
- Plan your Agenda
- Take Notes
- Get Directions
- And More!

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Get breaking news, win cool prizes and learn more about the world's most important Dental event. Want to join the conversation? Be sure to use our official hashtag #GNYDM



MONDAY, NOVEMBER 28

9:45 – 12:45PM	4020	What We Have Learned From 30 Years of Osseointegration?	Nabil J. Barakat	Exhibit Floor, Booth #2015
9:45 – 12:45PM	4030	Planning and Execution of Guided Surgery	Dominique Rousson	Exhibit Floor, Booth #2024
2:00 – 5:00PM	4040	Implant Complications and their Surgical Management (Prevention and Correction)	Len Tolstunov	Exhibit Floor, Booth #2015
2:00 – 5:00PM	4050	Sinus Bone Augmentation	Louie Al-Faraje	Exhibit Floor, Booth #2024

TUESDAY, NOVEMBER 29

9:45 – 12:45PM	5010	Basic Implant Principles (Jason Kim)	Jason Kim	Exhibit Floor, Booth #2015
2:00 – 5:00PM	5020	Bone Grafting Techniques for the 21st Century	Samuel Lee	Exhibit Floor, Booth #2015
9:45 – 12:45PM	5030	Optimum Implant Placement and Esthetics Using Extraction Site Preservation Techniques	Mario Vilardi	Exhibit Floor, Booth #2024
2:00 – 5:00PM	5040	One-Piece Tilted Implants for Graftless Solutions of the Maxillary & Mandibular Prosthetic Reconstruction	Edward M. Amet	Exhibit Floor, Booth #2024

WEDNESDAY, NOVEMBER 30

9:45 – 12:45PM	6010	Periodontal and Restorative Management of Dento-Alveolar Defects Through Immediate Implant Placement	Guido O. Sarnachiaro	Exhibit Floor, Booth #2015
2:00 – 5:00PM	6020	Advanced Implant Treatment Planning and Prosthetics for the GP	George Arvanitis	Exhibit Floor, Booth #2015
9:45 – 12:45PM	6030	Ridge Augmentation Solutions: A Hands-On Workshop	Suheil M. Boutros	Exhibit Floor, Booth #2024
2:00 – 5:00PM	6040	The Emergency Implant: Immediate Extraction Replacement From Single Tooth to Full Arch	Jack A. Hahn	Exhibit Floor, Booth #2024

Monday Education Course Listings

Course	Room	Time	Title	Speaker Primary Last
4010	Special Events Hall	12:00pm - 2:00pm	Celebrity Luncheon Ft. Randi Zuckerberg	Randi, Z.
4020	Ex. Floor Booth #2015	9:45am - 12:45pm	What We Have Learned From 30 Years of Osseointegration?	Barakat, N.
4030	Ex. Floor Booth #2024	9:45am - 12:45pm	Planning and Execution of Guided Surgery	Rousson, D.
4040	Ex. Floor Booth #2015	2:00pm - 5:00pm	Implant Complications and their Surgical Management (Prevention and Correction)	Tolstunov, L.
4050	Ex. Floor Booth #2024	2:00pm - 5:00pm	Sinus Bone Augmentation	Al-Faraje, L.
4060	Ex. Floor Booth #2414	9:45am - 12:45pm	Orthodontic Preparation for Restorative Dentistry	Shivapuja, P.
4070	Ex. Floor Booth #2414	2:00pm - 5:00pm	Implants and Orthodontics: A Symbiotic Partnership	Barakat, N.
4080	Ex. Floor Booth #4836	9:45am - 12:45pm	Grow Your Practice with Laser Perio Technology	Low, S.
4090	Ex. Floor Booth #4836	2:00pm - 5:00pm	Cone Beam CAT Scan Basics and Case Based Discussion	Ganguly, R. & Ramesh, A.
4100	1E18	9:45am - 5:00pm	Botox and Facial Fillers: A Clinical Workshop and Demonstration	Clark, S.
4110	Ex. Floor Booth #116	9:45am - 12:45pm	Understanding the New Implant Workshop	Various Speakers
4120	Ex. Floor Booth #116	2:00pm - 5:00pm	Implant Overdentures - How Do You Make the Best Design Choice	Ellison, J.
4130	1E19	10:00am - 2:00pm	Invisalign and Itero: Creating an Ideal Digital Ecosystem	Galler, D.
4140	1E19	12:30pm - 2:30pm	Building the Invisalign Mega Practice	Ostreicher, D.
4150	1E19	3:00pm - 5:00pm	Providing Patients Oral Health Solutions Utilizing Invisalign Clear Aligner Therapy	Gueits, L.
4160	1E21	10:00am - 2:00pm	Conducting the Invisalign Consultation	Brinker, S.
4170	1E21	12:30pm - 2:30pm	Advanced Orthodontic Photography: The Art of Digital Photography	Brinker, S.
4180	1E21	3:00pm - 5:00pm	Maximizing Your Treatment Planning Skills With "Clinkcheck" Pro Software	Galler, D.
4190	Ex. Floor Booth #6230	10:00am - 12:30pm	Blending New Technologies for Predictable Dentistry	Kaminer, R. & Shull, F.
4200	Ex. Floor Booth #6230	2:30pm - 5:00pm	Immediate Loading Dental Implants For Success and Patient Satisfaction	Heller, R.
4210	1E11	9:00am - 4:30pm	Composite Bonding: Potential, Predictability and Profitability	Mopper, K. & Hartlieb, D.
4220	2D04/05	9:00am - 5:00pm	Обзор Современной Стоматологии, Новые технологии	Various Speakers
4230	2D06/07	9:00am - 5:00pm	Architecture ,état de surface implantaire et cicatrisation osseuse /Extraction et Implantation et mise en charge immédiate unitaire ou totale	Kadouch, G.
4240	1E06	9:00am - 12:00pm	Implant Occlusal Connection	Cranham, J.
4250	1E07	9:00am - 12:00pm	A Systematic Approach to Diagnosing, Treatment Planning and Restoring the Worn Dentition	Dudney, T.
4260	1E08	9:00am - 12:00pm	The How and Why of Endodontic Diagnosis, Anatomy Driven Access and Glide Path Management	Landwehr, D.
4270	1E10	9:00am - 12:00pm	Predictable Outcomes: Preparations and Provisionals	Dichter, D.
4280	1E12	9:00am - 12:00pm	The Management of Post-Operative Infection After Sinus Elevation Surgery	Testori, T.
4290	1D05	9:00am - 12:00pm	Successful Dental Partnerships: From Associate to Equity Partner	Loretto, C.
4300	1E14	9:00am - 12:00pm	Pediatric Oral Pathology	Yepes, J.
4310	1E09	9:00am - 12:00pm	Anterior Esthetic Techniques and Materials	Brady, L.
4320	1E16	9:00am - 12:00pm	Tobacco Use: Oral Cancer and Premalignancy	Lynch, D.
4330	2D02	9:00am - 12:00pm	Odontologia Made In Italy: "Tra Stile E Genio"	Various Speakers
4340	2D03	9:00am - 12:00pm	Predictable Surgical Management in Complex Esthetic Cases: Accurate Esthetic Risk Assessment in Treatment	Han, T.
4350	1E15	9:00am - 12:00pm	Solving the Ten Major Challenges in Dentistry	Christensen, G.
4360	1E15	2:00pm - 5:00pm	Your Major Questions Answered By the Experts	Various Speakers
4370	Ex. Floor Booth #6009	9:00am - 12:00pm	How to Dominate Your Social Media	Clark, T.
4380	Ex. Floor Booth #6009	2:00pm - 5:00pm	Dental Practice Management Team Roundtable	Various Speakers
4390	2D09	9:00am - 12:00pm	Using the Internet to Attract New Patients	Tau, L.
4400	2D09	2:30pm - 5:00pm	How You Should be Using Facebook now to Promote Your Practice	Zuckerberg, E.
4410	1E06	2:00pm - 5:00pm	TMJ for the General Practitioner	Cranham, J.
4420	1E07	2:00pm - 5:00pm	The What, When, Now and Why of Current Indirect Restorative Materials, Adhesives and Cements	Dudney, T.
4430	1E08	2:00pm - 5:00pm	The How and Why of Endodontic Instrumentation, Irrigation and Obturation	Landwehr, D.
4440	1E10	2:00pm - 5:00pm	Using Digital Dentistry for Predictable Comprehensive Care	Kwiecien, K.
4450	1E12	2:00pm - 5:00pm	Perio-Implantology: Practical Guidelines to Maximize Peri-Implant Soft Tissue Health	Testori, T.
4460	1D05	2:00pm - 5:00pm	Using Laser For Soft Tissue Surgery On Newborn, Infants and Toddlers	Kotlow, L.
4470	1E14	2:00pm - 5:00pm	Pediatric Oral Radiology	Yepes, J.
4480	1E09	2:00pm - 5:00pm	The Top 10 Secrets to Make Your Practice Thrive	Behrendt, K.
4490	1E16	2:00pm - 5:00pm	Diagnosis and Treatment of Recurrent Oral Ulcers	Lynch, D.
4500	2D02	2:00pm - 5:00pm	生理性和病理性颌面部，牙槽骨及颞下颌关节的临床运用。	Huang, E.
4505	2D03	2:00pm - 5:00pm	Anterior Esthetic Nightmare: Why do they Occur and How to Avoid Them	Han, T.
4510	South Concourse - Room #2	9:00am - 10:30am	The Geriatric Boom: Customizing Their Oral Care	Graham, L.
4520	South Concourse - Room #2	10:30am - 12:00pm	Generation Rx: Uppers, Downer and All Arounders	Gibson, E.
4530	South Concourse - Room #2	2:00pm - 3:30pm	Dental Hygienists: The Unicorn of Dental Practices	Maragliano-Muniz, P.
4540	South Concourse - Room #2	3:30pm - 5:00pm	What's In Your Pocket: Innovative Periodontal Medicine	Sabatini, D.
4550	1D04	9:00am - 5:00pm	Fundamentals of Dental Sleep Medicine	Chahine, L. & Parker, J.
4560	2D14/15	9:00am - 5:00pm	CPR and Medical Emergencies in Dentistry: A Certification and Recertification Class (Dentist)	Reilly, M.
4565	2D14/15	9:00am - 5:00pm	CPR and Medical Emergencies in Dentistry: A Certification and Recertification Class (Dentist + Staff)	Reilly, M.
4570	Ex. Floor Booth #236	9:45am - 5:05pm	Standard Proficiency Laser Workshop	Roshkind, D.
4580	Ex. Floor Booth #227	9:45am - 12:45pm	Cutting Edge Techniques and Materials to Maximize Success of Posterior Composite Resin Restorations	Geissberger, M.
4590	Ex. Floor Booth #5800	9:45am - 12:45pm	3D Imaging and Comprehensive Digital Dentistry for Better Patient Outcomes	Spector, A.
4600	Ex. Floor Booth #5434	9:45am - 12:45pm	Dentistry 20/20 Workshop: A Vision for the Future of Your Practice	Various Speakers
4610	Ex. Floor Booth #5809	9:45am - 12:45pm	Endodontic Hands-On Workshop: Root Canal Disinfection and Obturation	Bey, G.
4620	Ex. Floor Booth #107	9:45am - 12:45pm	The Key Essentials of Predictable Bone Grafting For Site Preparations for Implants & Prosthetics	Grisdale, J.
4630	Ex. Floor Booth #101	9:45am - 12:45pm	Pediatric Dentistry: New Tricks and Techniques in Behavior Management & Pulp Therapy	Various Speakers
4640	2D16	9:45am - 12:45pm	Attachments and Overdentures: A Hands-On Workshop	Bambara, G.
4650	Ex. Floor Booth #227	2:00pm - 5:00pm	Mastering the Placement of Anterior Composite Restorations	Geissberger, M.
4660	Ex. Floor Booth #5800	2:00pm - 5:00pm	Electronic Business Assistant with Patterson Eaglesoft's Optimization Tools	Horvath, M.
4670	Ex. Floor Booth #5434	2:00pm - 5:00pm	Take the Digital Dentistry Journey	Various Speakers
4680	Ex. Floor Booth #5809	2:00pm - 5:00pm	Endodontic Hands-On Workshop: Mastery Series	Bey, G.
4690	Ex. Floor Booth #107	2:00pm - 5:00pm	PRF (Plasma Rich Fibrin): The Ultimate Graft and Membrane	Kusek, E.
4700	Ex. Floor Booth #101	2:00pm - 5:00pm	Pediatric Dentistry: New Tricks and Techniques in Isolation, Stainless Steel and Zirconia Crowns	Various Speakers
4710	2D16	2:00pm - 5:00pm	Attachments and Overdentures: A Hands-On Workshop	Bambara, G.
4720	2D10/11	9:00am - 12:00pm	Pediatric Dentistry Essays	Various Speakers
4730	2D10/11	2:00pm - 5:00pm	Endodontic Essays	Various Speakers
4740	1E13	9:00am - 5:00pm	Academia Internacional de Odontologia Integral (AIOI)	Various Speakers
4760	1E20	9:00am - 12:00pm	Universidad de LaSalle Bajío	Carbajal, L. & Triana, J.
4770	1E20	2:00pm - 5:00pm	Colegio de Odontólogos de Nuevo Leon AC	Reyna, C.
4780	Ex. Floor Booth #2522	9:45am - 12:45pm	New York Academy Section of Dentistry & Oral Health	Aziz, S.
4790	Ex. Floor Booth #2522	2:00pm - 4:00pm	New York Chapter of the American Society of Geriatric Dentistry	Various Speakers
4800	The Harmonie Club	6:00pm - 8:30pm	International Academy of Dental Facial Esthetics	Various Speakers
4810	Marriott Marquis - Wilder Room - 4th Floor	6:00pm - 8:30pm	American Association of Women Dentists	Joskow, R.

Seminar

Workshop

Essay

General Practice Residency Fair

Allied/ Specialty Groups

Special Event

INTERESTED IN EXPORTING? Looking to Identify New Export Markets for your Company's Products?



Join us for an Export-Education Seminar Tomorrow, Tuesday, here at Greater New York Dental Meeting 2016!

Join the U.S. Department of Commerce and the International Buyer Program on Tuesday, November 29 for an export-education seminar from 8:30am through 9:30am in the Exhibitor Lounge 4th floor, A/B terrace to learn about the opportunities and services available to help you grow your export business. Topics will include why U.S. dental equipment and materials manufacturers should export, markets in Mexico, and other international expertise from Commercial Service officers located overseas. A Continental breakfast will be generously provided by GNYDM.

To learn more about this seminar, the support the U.S. Department of Commerce is offering at the GNYDM show, and ways to connect with your local trade specialist, visit the International Business Center located adjacent to the International Registration Area of the Javits Convention Center. This business center

has been established to meet the needs of manufacturers and dealers interested in exporting their products and provides international attendees with an ideal location to interact with U.S. Exporters to discuss business. In addition, it also provides support services such as meeting rooms, on-site government trade representatives, and multi-lingual interpreters.

Don't miss out on this great opportunity to gain valuable export-education during GNYDM! A continental breakfast will be provided by GNYDM during the seminar. We look forward to seeing you from 8:30am through 9:30am in the Exhibitor Lounge 4th floor, A/B terrace.



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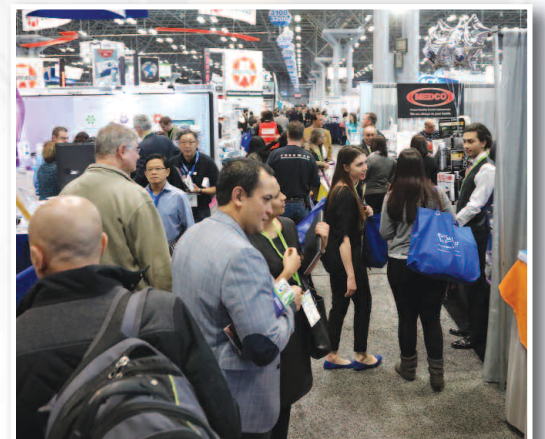
*Dentists ONLY. While supplies last during the Greater New York Dental Meeting, November 25-30, 2016. Gifts may be subject to reporting requirements for the Physician Payments Sunshine Act.

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Exhibitor	Booth	Exhibitor	Booth	Exhibitor	Booth	Exhibitor	Booth
3D Industrial Imaging	4823	Beyes Dental Canada, Inc.	4401	Dental Tribune America	4538	Flow Dental Corp.	1110
3M	4618	Bien-Air Dental	4003	Dental Wings	627	Forest Dental Products, Inc.	3507
3Shape	2626	Bilkim Ltd. Co.	4040	DentaleZ Equipment	3409	Fotona	3433
A & N Trading Company	5611	BioHorizons	3629	DentaleZ Integrated Solutions	3409	Franklin Dental Supply Inc.	1102
A. Titan Instruments/Osseous Technologies of America	1808	BIOLASE	422	Dental Corporation	4821	Futudent	2400
AB Dental Devices, Ltd.	631	Biolight Meditech USA	5339	DentalMedium Journal International	1138	Garana Industries (Pvt) Ltd.	5337
Academia Internacional de Odontologia Integral	4440	BioMaterials Korea, Inc.	5125	Dentalree.com	807	Garden State Dental Supplies, Inc.	5219
Academy of General Dentistry	3213	Biotec, Inc.	5115	Dentaltown	3740	Garfield Refining Company	1406, 2912
Accutron, Inc.	3405	BirdEye, Inc.	1137	Dentaluck Medical Equipment	3636	Garrison Dental Solutions	4311
Ace Dental/Video Dental Concepts	3519	Bisco Dental Products	1200	DentalVibe	2007	GC America Inc.	3012
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Adentatec GmbH	1130	Calderon Institute	3841	DENTIN Implant Technologies Ltd.	3936	Glidewell Laboratories, Inc.	4334
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AEEDC/Index Conferences & Exhibitions Organization	2500A	Carestream Dental	3228	DentoCorrect	4740	Gold Tier Medical Instruments Company	5236
Aegis Communications	4639	Cargill- Erythritol	4136	Dentozone Corporation	4820	GoldBurs.com/DiaGold	1907
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Allied Dental Practices	1626	Clear Optix	1112	Detax GmbH & Co. KG	1420	Handler Red Wing International	1101
Allied Powers LLC	5218	ClearCorrect	5034	DEXIS Digital X-ray	3618	Hangzhou Yahong Medical Apparatus co., Ltd.	736
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American Association of Endodontists	5318	Common Sense Dental Products	3521	DMG Chemisch-Pharmazeutische Fabrik	1517	Healthy Start / Ortho-Tain	2412
American Eagle Instruments	1700	Concise Enterprises	5334	DMI Dental Implants	3541	Heartland Dental	2209
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AMIC Dental	533	Cool Jaw by Medico International, Inc.	3238	Dokuz Kimya Arge Dis Tic San Ltd. Sti	743	Henan Lusterdent Medical Instrument Co., Ltd.	1433
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Scenes from the show



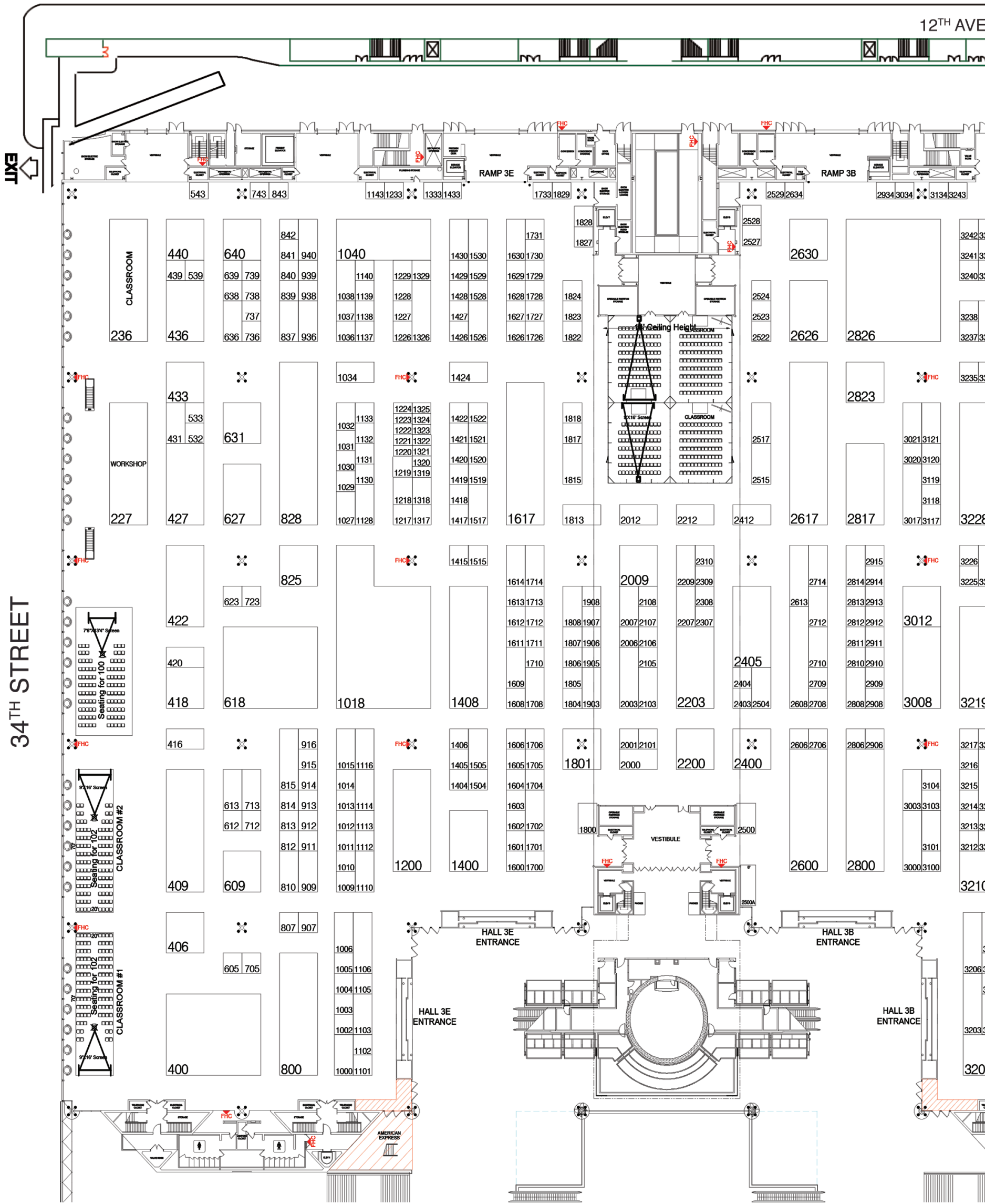
Exhibitor	Booth	Exhibitor	Booth	Exhibitor	Booth	Exhibitor	Booth
integrated dental systems	1815	MOTYL s.c	4141	PureLife Dental	2808	Suzhou Semorr Medical Tech Co., Ltd.	5613
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Kettenbach	3537	Noris Medical	4337	Saeshin Precision Co., Ltd.	5118	Tri-State Orafacial Myology Study Club	5322
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Komet USA	3121	Nova Implants	5832	Sapient Dental	4832	Tuttner USA Co., Ltd.	2714
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Lubricity Innovation	5338	Pakistan Scissors Industries	5235	Shofu Dental Corporation	4408	Upholstery Packages & Services	5014
Lukadent	1223	Palisades Dental, LLC	3214	Shu Dental Laboratory	3237	Valam - IBrush 365	914
LumaDent, Inc.	913, 3212	Paltop Dental	5618	Sichuan Anhengli Denture Technology Co., Ltd.	5032	Valplast International Corp.	436
LumaLuxe	2006	PanMed USA	5224	SigmaGraft, Inc.	1143	ValuMax International	2613
M & S Dental Supply CO., LLC	3501	Panoramic Corporation	1114	Sikka Software Corporation	2712	Vatech America	5001
MacPractice, Inc.	3235	Paragon Dental Lab	5604	Silmet Ltd.	4030	Vector R & D	5321
Main Street Hub	912	Parkell Inc.	1505	Sino-Dental	4338	VIAX Dental Technologies	1424
Mandelbaum, Salsburg, PC	3419	Pascal International, Inc.	4943	SINOL	1326	Villa Radiology Systems	1034
Mani, Inc.	4534	PASTELLI ITALIAN UNIFORMS	4518	Sirona Dental Inc.	5010	Vista Dental Products	815
Mark E. Feinsot CPA PC	843	Patient News	3515	Sky Factory	1806	VITA North America	4405
Maruchi	1727	Patterson Dental	3600	Sleep Group Solutions	1705	VITA Zahnfabrik H. Rauter	1319
Masserano Real Estate and Consulting, LLC	4129	Pay Anywhere 360	4310	Snap On Optics	1807, 2914, 5028	VitaMix	5519
Matech Inc.	1003	PDT, Inc. /Paradise Dental Technologies	1908	Soitaire Smile Dental Studio	1038	VOCO	1217
Maui Amenities, Inc.	1713	Pelton & Crane / Marus	3822	Solmetex LLC	3631	VOCO America Inc.	3201
Maxill, Inc.	5231	Pemco/Newark Dental	2608	Solutionreach	5312	Wand Dental, Inc. (Milestone Scientific)	3831
MCT- Mr. Curette Tech	4923	PennWell Corp.	3931	Sonendo, Inc.	4230	Water Pik Inc	4006
MDC Dental	4111	Perio Protect LLC	5031	Southern Dental Instruments	1140	Weave	5420
mdmed	5124	PerioChip by Dexcel Technologies, Ltd.	814	Speed Dental Co., Ltd.	712	Wells Fargo Practice Finance	3609
Medco Instruments, Inc.	2806	Perioptix by DenMat	5017	Speiko- Dr. Speier GmbH	1221	West - TeleVox Solutions	3543
Medentika - Instrandent	4523	Philips Sonicare & Zoom Whitening	4809	SPIDENT CO., LTD	4818	White Towel Services, Inc.	3530
Medical & Dental Billing Services, LLC.	4843	PhotoMed International	705	SpiralTech	4139	Willmann +Pein GmbH	1318
Medical Liability Mutual Insurance Company (MLMC)	2105	PIERREL Pharma SRL	4521	Splintek	5609	Wilson Precision, Inc.	3542
Medical Office Design Build by Jim O'Brien Architect	3305	Piezosurgery Incorporated	911	SS White Dental	2814	Wise Instruments	3241
Medicool Lab Handpiece	4831	Planmeca USA, Inc.	5428	St. Renatus	5040, 5341	World Bio Tech Co., Ltd.	5121
Medidenta	916	PNC Bank, Healthcare Business Banking	4130	StarDental Instruments	3409	World Dental Exhibition Alliance	1823
Mediplus Co.	5123	Podium	5719	steco-systems-technik GmbH	1324	World Managemetn Resource Services, LLC	5521
meditrade	5120	Polaroid Dental Imaging	1905	SteriTrays	4541	Yamada Instruments	723
MedPro	3431	Polident d.o.o	3737	STERNGOLD	613	Yangzhou Min Sheng Brush Daily Chemical, Co. Ltd.	4341
Medy Dent, Inc.	839	Pomee USA	4603	Storm Impulse	5831	Yangzhou Star Toothbrush Co. Ltd.	3539
MEGA PHYSIK GmbH	1520	Porter Instrument Company, Inc.	5114	Stratacor Holdings Company	940	Yankee Dental Congress	3712
MEGADENTA Dentalprodukte	1131	Power Dental USA, Inc.	1515	Straumann	825	Yelp, Inc.	3103
Meisinger USA L.L.C.	3407	PracticeCompass, LLC	5239, 5338	Strauss Diamond Instruments, Inc.	1013	Yesbiotech Co., Ltd.	5021
Meta Biomed Inc.	3421	Premier Dental Products Company	4207	Structure Builds, LLC	4128	Yeti Dentalprodukte	1220
Meta Dental Corp.	4504	Prescott's Inc.	3840	Stylecraft Interiors, Inc.	2811	zebris Medical	1323
Microcopy	1106	Prestige Products Direct	4041	Sultan Healthcare, Inc.	3427	Zeiss	4804
Microflex/Ansell	4905	Preventech	4211	Sulzer Mixpac AG	4422	Zero Gravity Skin	5722
Microsurgery Instruments Inc.	3838	PRI	3430	Summit Dental Systems	3101	Zest Dental Solutions	909/910
Midmark Corporation	4609	Primo Dental Products	3437	Suni Medical Imaging Inc.	4423	ZH Graceful Dental Lab Co., Ltd.	4441
Midwest Dental	2529	Pritidenta GmbH	1030	Sunrise Dental Supplies LLC & Sunrise Dental Lab	4210	Zhengzhou Huaer Electro-Optics Technology Co., Ltd.	5043
Milestone Education LLC	3837	ProDent USA	2103	Sunstar Americas, Inc.	3828	Zimmer Biomet	4417
Millennium Dental Technologies, Inc.	3834	Professional Sales Associates Inc.	3401	Supersmile	2001	Zirc Company	3316
MIS Implants Technologies, Inc.	4636	Prophy Magic	915	Supply Clinic	3637	Zoll Medical	5320
MK Gold	4042	Prophy Perfect, Inc./PHB	2106	Suremark Company	3420	ZrO2 powertools	1325
Mobile Care - Visiting Dental Service	4330	ProSites	1116	SurfCT.com	4037		
Modern Dental Network	3938	Protouch Solutions	640	SURGIDENT Co.,Ltd.	5020		
Modular and Custom Cabinets, Ltd./MCC	3506	Pulpdent Corporation	2212	SurgiTel/General Scientific Corp.	2200		



GPR Fair Returns to the GNYDM



12TH AVE



34TH STREET

11TH AVENUE

Dental Meeting November 30, 2016 Convention Center Exhibit Hall

NUUE



US Exhibitors Interested in Overseas Markets Listings

AdDent, Inc.

Booth: 3119

Contact: Joshua Friedman, DDS, President
Malena Pereyra, International Customer Service
Phone: (203)778-0200 Fax: (203) 792-2275
Website: www.addent.com E-mail: mpereyra@addent.com
EXPORT PRODUCTS: Dental products for Diagnostic & Restorative procedures
RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/Distributors

Beutlich Pharmaceuticals LLC

Booth: 2812

Contact: David Clinard, Internatinal Sales Manager
Phone: (386) 283-1311
Website: www.beutlich.com E-mail: dclinard@beutlich.com
EXPORT PRODUCTS: HurriCaine Topical Anesthetic gel, liquid, and spray, HurriSeal Dentin Desensitizer, HurriView Plaque Disclosing Solution, pH Oral monitoring strips.
RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/ Distributors, Joint Ventures, Licensing Agreements

Bisco, Inc.

Booth: 1200

Contact: Carolyn Suh, Direct Sales
Phone: 847-534-6000
Website: www.bisco.com E-mail: intl@bisco.com
EXPORT PRODUCTS: Bisco Dental Products: (adhesives, Cements, Composites, Base/liners, Primers, Posts, Etchants, Core build-up)
RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Foreign Agents/ Distributors

Crosstex

Booth: 3311

Contact: Ken Plunkett, Senior VP Global Sales
Andy Whitehead, Senior VP Business Development
Phone: 631-582-677 Fax: 631-582-1726
Website: www.crosstex.com E-mail: andyw@crosstex.com
EXPORT PRODUCTS: Infection Control/ Sterility Assurance/ Dental Unit/Waterlines/PPE/Conscious Sedation
RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Foreign Agents/ Distributors

Denbur Inc.

Booth: 3104

Contact: Fari maissami, President
Sean Maissami, Managing Director
Phone: 630-896-9667 Fax: 630-986-9688
Website: www.denbur.com E-mail: denbur@denbur.com
EXPORT PRODUCTS: Micro Applicators, Oral Hygiene, Light enhancing tips, Diagnostic Instrument
RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributor

Dowell

Booth: 4515

Contact: Kevin Kim, Sales Manager, Eugene OH, Sales Manager
Phone: 877-737-8704 Fax: 909-348-7816
Website: www.dowelldentalproducts.com
E-mail: rosana@dowelldentalproducts.com
EXPORT PRODUCTS: Piezo Art Ultrasonic Equipmetn, Dental Instruments, Hand/Surgical, Ziconia Implant Drill
RANGE OF DISTRIBUTION: Foreign Agents/Distributors, Joint Ventures
INTERNATIONAL BUSINESS DESIRED: Worldwide

Fairfield Orthodontics, LLC

Booth: 2710

Contact: Nick Lulka, CEO, Cole Lulka, President
Phone: 203-610-8283 E-mail: ffdortho@aol.com
EXPORT PRODUCTS: Metal and Ceramic Orthodontic Brackets, Niti Wire, SS Wires, Molar bands, Buccal Tubes, Orthodontic and Dental instruments, adhesives, Elastomerics, Orthodontic Education.
RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Foreign Agents/ Distribution, Joint Ventures, Licensing Agreements

GlasSpan, inc.

Booth: 1604

Contact: Janet Scharft, Sales Manager
Phone: 610-363-2300 Fax: 610-363-6391
Website: www.glasspan.com E-mail: info@glasspan.com
EXPORT PRODUCTS: GlasSpan flexible ceramic ropes and Tapes for Use with composite Resins for splint, bridges, posts and Trauma Stabilization
RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/Distributors
RANGE OF DISTRIBUTION: Worldwide

Golden Dental Solutions

Booth: 4726

Curt Lawler, International Affairs
Phone: 586-585-1210 Fax: 866-624-0208
Website: www.golddentalsolutions.com
E-mail: info@golddentalsolutions.com
EXPORT PRODUCTS: Dental Instruments, Extraction, Crown Remover, Injection Comfort Device
RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/Distributor

Healthy Start / Ortho-Tain

Booth: 2412

Leslie Stevens, CEO/President., Lauren Smith, CFO
Phone: 847-446-7600 Fax: 847-446-7606
Website: www.orthotain.com
E-mail: orthotain@orthotain.com
EXPORT PRODUCTS: Habit Correctors, Nite Guide, Occlus-O-Guide, Interim-G, Class III Correctors, Snore-Cure, Ortho-T
RANGE OF DISTRIBUTION: South America, Caribbean, Central America, Africa, Canada/Mexico, Austria/New Zealand
INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors

iLumi Sciences, Inc.

Booth: 2108

Contact: Kate Kromberg, Internatinal Sales Manager
Phone: (800) 345-4009 Fax: (631) 585-3404
Website: www.designsforvision.com
E-mail: info@dvimail.com
EXPORT PRODUCTS: Fiber Post (Dental), Fiber Optic Light Guides (Dental Hand Piece)
RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/Distributors

Johnson-Promident

Booth: 4108

Contact: Gary Kris, President
Haye Hinrichs, International Sales Manager
Phone: 845-589-0210 Fax: 845-589-0211
Website: www.johnsonpromident.com
E-mail: info@johnsonpromident.com
EXPORT PRODUCTS: Detnal Handpieces and Accessories, Rotary instruments including carbide burs, diamonds and finishing/polishing
RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors

Manhattan Whitening Company

Booth: 2006

Contact: Eric Novison, CEO, Robert Novsvion, CFO
Phone: 800-692-00076 Fax: 732-866-9920
Website: www.mwcnyc.com
E-mail: doctor@mwcnyc.com
EXPORT PRODUCTS: LumaLuxe Home and LumaLuxe Pro custom branded professional teeth whitening systems
RANGE OF DISTRIBUTION: Direct Sales, Foreign Agents/Distributors, Joint Ventures
INTERNATIONAL BUSINESS DESIRED: Worldwide

Millennium Dental Technologies, Inc.

Booth: 3834

Contact: Michelle Rodriguez, Sales Representative
Phone: 562-860-2908
Website: www.lanap.com E-mail: info@lanap.com
EXPORT PRODUCTS: PerioLase MVP-7 for True Regeneration
RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Direct Sales

Pastelli USA LLC

Booth: 4518

Contact: Maurizio Trescato, Managing Director
Gianna Pamich, President
Phone: 269-425-2672
Website: www.pastelli-usa.com
E-mail: info@pastelli-usa.com
EXPORT PRODUCTS: Medical Uniforms
RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/Distributors

PDT, Inc./Paradise Dental Technologies

Booth: 1908

Contact: Christi Bailey, Sales Manager
Wendy Birtles, Sales Coordinato
Phone: 800-240-9895
Website: www.pdtdental.com
E-mail: exhibitsmanager@pdtdental.com
EXPORT PRODUCTS: Dental Instrments, Surgical Instruments, Sharpening Systems, Dental Sterilization Cassettes
RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors

Richmond Dental

Booth: 3807

Contact: Fran Eskew, Account Manager
Sara Evans, Director of Sales
Phone: 704-376-0380 Fax: 704-342-1892
Website: www.richmonddental.net
E-mail: rdcustsvc@barnhardt.net
EXPORT PRODUCTS: Single Use Disposable Products; Cotton Rolls, Pellets, Sponges, Face Masks
RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Foreign Agents/ Distributors

Shofu Dental Corporation

Booth: 4408

Contact: Randy Bailey, President
Matt Carroll, VP of Sales
Phone: 800-827-4638 Fax: 760-736-3276
Website: www.shofu.com
E-mail: customerservice@shofu.com
EXPORT PRODUCTS: Restorative Materials, Abrasives, Polishers, Bonding agents, Ceramics, cements, Cameras
RANGE OF DISTRIBUTION: South America, Caribbean, Central America, Canada/Mexico
INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/Distributors

Scenes from the show



Hands-on Workshops presented in Glass Classrooms Right on the Exhibit Floor



Attendees Discuss Instruments for a Hands-on Session



First Ever Health Fair at the GNYDM in Collaboration with NYSAGD

By Jayme McNiff Spicciatie

The Health Fair at the Greater New York Dental Meeting went off without a hitch yesterday offering free health screenings to numerous organizations, veteran groups, actor associations and religious groups. The Health screenings included dental, caries, oral cancer, blood pressure, vision and hearing.

Equipment and materials were graciously supplied by AdDent, Colgate, and NYU College of Dentistry. "This program would not have been possible without the great support and donations by those who were so kind to help. We are incredibly thankful to the New York State Academy of General Dentistry for their collaboration and friendship in producing such a wonderful program to the residents of New York," said Dr. Marc B. Gainor, General Chairman of the Greater New York Dental Meeting.

The GNYDM is already discussing a bigger and better Health Fair for 2017 to include a larger screening area with more local organizations, associations and social groups to be invited for free health screenings.



Ribbon Cutting at the 1ST Health Fair in collaboration with NYSAGD



Volunteers at the Health Screening Gather for a Photo op



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GRUPO EDITORIAL



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16 HORAS CRÉDITO



New Product Listings

3Shape Booth: 2626
 10 Independence Blvd. Suite 150, Warren, NJ 07059
 Product Name: Trios® 3 Mono

Description: Trios 3 mono delivers the same documented accuracy, insane speed and ease of use of all Trios intraoral scanners but takes digital impressions without color. This scanner offers the widest ranges of indications and delivers texture and stone model scans plus HD photos.

Aesthecon Booth: 3439
 1307 Townsgate Ct. Kannapolis, NC 28081
 Phone: 980-622-1340
 Product Name: CASI

Description: Simple & multifunctional composite sculpting instrument.

AMD Medicom Inc. Booth: 1643
 1200 55th Ave., Lachine, Quebec H8T 3J8, Canada
 Phone: 800-308-6589 Fax: 514-636-6266
 Product Name: Duraflor Ultra

Description: Medicom is proud to introduce Duraflor Ultra, a new topical fluoride treatment that offers our fastest fluoride release over a 2 and 4 period*. This ensures that patients get the maximum fluoride benefit while the varnish is on their teeth.

American Eagle Instruments Booth: 1700
 6575 Butter Creek Rd., Missoula, MT 58908
 Phone: 406-549-7451 Fax: 406-549-7452
 Product Name: Boge 513™ Scaler

Description: A modified sickle/hoer scaler. Hoe end is designed for marginal recess in areas with exposed root surfaces & areas with fixed orthodontic wires. The sickle end (N128) is designed for interproximal contact areas and areas with crowding or recession

DC Dental Booth: 5200
 1133 Greenwood Rd., Baltimore, MD 21208
 Phone: 410-205-8060 Fax: 410-205-8061
 Product Name: Dream 5% Sodium Fluoride Varnish

Description: Treats dentin hypersensitivity, dries to natural enamel color, fast & easy application, contains Xylitol and Tri-Calcium Phosphate.

DenMat Booth: 5016
 1017 W. Central Ave., Lompoc, CA 93436
 Phone: 800-433-6628 Fax: 805-347-7964
 Product Name: Vizilite Pro Oral Illsion Screening System

Description: The latest innovation in adjunctive screening is equipped with powerful shortwave LED's to generate biofluorescence and enhance visualization. Improve procedural efficiency and increase patient acceptance for annual screenings with this lightweight, ergonomic, long-lasting handheld device.

DenMat Booth: 5016
 1017 W. Central Ave., Lompoc, CA 93436
 Phone: 800-433-6628 Fax: 805-347-7964
 Product Name: NV PRO 3 Microlaser

Description: The latest evolution in cordless soft-tissue lasters is now optimized for all of your periodontal, restorative and orthodontic procedural needs, enabling you to deliver the benefits of laser dentistry to a broader range of patient types, with ease.

Dentco Booth: 1405
 656 Mamaroneck Ave., White Plains, NY 10605
 Phone: 914-837-7304 Fax: 914-948-1711
 Product Name: LumiSmile White Bulk Pack & Practice Building System

Description: Midi Dam isolator, isolates operative site while protecting tongue and cheek.

Dokuz Kimya Arge Dis Tic San Ltd. Sti Booth: 743
 Esensehir MH Necipfazil Bulv Cengizhan Sk
 No 39/A Umraniye Istanbul 34760, Turkey
 Phone: 90 216 50 50 668
 Product Name: Light Cure Custom Tray Material

Description: LC Custom Tray Material is a resin in the form of contoured plates for maxillae and mandibles. It is used for the fabrication of crown & bridges and in a total prosthetic technique. It can also be used for the fabrication of bases for bite patterns and odontograms. The tray resin is ready for use, easy to handle. LC Custom Tray Material can be cured under room and daylight (lengthy procedure), but cures quickly under halogen and UVA light. The individual trays can be used directly after fabrication

DoWell Dental Products Booth: 4515
 9287 Ninth St., Rancho Cucamonga, CA 91730
 Phone: 877-373-8904 Fax: 909-348-7816
 Product Name: Zirconia Implant Dental Drill

Description: Long lasting thain regular dome drill. Noticeable lower friction heat than regular dome drill-Minimizes perforation of Lateral & Crestal Sinus Window.

Fairfield Orthodontics Booth: 2710
 410 Surf Ave., Stratford, CT 06615
 Phone: 203-610-8283
 Product Name: Smart Retractor®

Description: Smart Retractor® eliminates photographic mirrors when taking occlusal pictures. No mirror, no cheek retractors, easy and fast!

iLumi Sciences, Inc. Booth: 2108
 4150 Lafayette Center Drive Suite 500 Chantilly, VA 20151
 Phone: 703-894-7576 Fax: 703-476-5631
 Product Name: iLumi Fiber Optic Dental Post

Description: iLumi New Generation fiber post "The Problem Solver" produces the most radiant light intensity for polymerization and yield unparalleled over 5x radiopacity. No other post can make this claim. Try it now!

Intense Smile Implant Academy Booth: 3440
 150 SE 2nd Ave, Suite 300 Miami, FL 33131
 Phone: 786-322-2187
 Product Name: Live Implant Training

Description: Place 20 implants in 3 days, increase your dental skills--and, in turn, your patient base and revenue-with the only CE live implant training program backed up by a state-of-the-art university facility.

LumaLuxe Booth: 2006
 315 E. 70th Street, 1A New York, NY 10021
 Phone: 732-239-7627
 Product Name: LumaLuxe

Description: LumaLuxe is a professional teeth whitening system that can be completely custom branded for your dental office with any color, any logo and any design!

Medical Lab Drills Booth: 4831
 20460 Gramercy Place Torrance, CA 90501
 Phone: 310-782-2200
 Product Name: Pro Power 40K, Pro Power 50K, Pro Power 60 K

Description: Dental Lab Handpiece

Microflex Booth: 4905
 540 Lake Cook Rd., Suite 130 Deerfield, IL 60015
 Phone: 847-739-9058
 Product Name: Ultraform® Powder-free Nitril Examiner Gloves

Description: Microflex® Ultraform® comes in a range of half sized for a perfect fit because no two hands are exactly the same.

Patient News Booth: 35151
 5152 County Rd., 21 Haliburton, ON KOM 150, Canada
 Phone: 800-667-0268 Fax: 888-858-5836
 Product Name: Marketing Performance Dashboard

Description: Performance Dashboard consolidates tracking and SCORING information, making it easy for you to get clear cut guidance so you can make better business decisions.

Polaroid Dental Imaging Booth: 1905
 8 Jay Ct., Monsey, NY 10952
 Phone: 844-789-5050 Fax: 845-511-9307
 Product Name: Polaroid HD Wireless Intraoral Camera

Sichuan Anhengli Denture Technology Co. Ltd. Booth: 5032
 Mianyang Economic Development Zone Building 8
 Mianyang, Sichuan 621000, China
 Phone: 861898080-5668 Fax: 860288543-8037

Description: Full Zirconia TCS partial Nano Ceamage Crown/Inlay, Onlay PFM Non-Precious (Co-Cr) PFM Precious (86.2% Gold) Au-Pd Alloy Crown/Inlay/Onlay Full Metal Crown (Non-Precious Co-Cr) Telescope Crown Attachment Vitallium Framework Chrome-Cobalt Framework Valpla

Description: Restore defected teeth or defect of dentition Inlay/Onlay: restore defected teeth restore defect of dentition or missing prosthesis.

Southern Dental Instruments Booth: 1140
 614 Carrollten Villa Rica Hwy., Villa Rica, GA 30180
 Phone: 888-311-1491 Fax: 770-456-7103
 Product Name: C-Shape

Description: C-Shape is the perfect composite instrument that provides a stronger restoration quickly & efficiently.

StarDental Booth: 3409
 1816 Colonial Village Lane, Lancaster, PA 17601
 Phone: 866-383-4636
 Product Name: 403 Torque

Description: StarDental® introduced the newest member of the 430 high-speed handpiece family at CDA Anaheim, the 430 Torque. Available in various configurations, the 430 Torque delivers freedom of choice and unprecedented power. Ergonomically designed with rugged 100% stainless steel construction, the 430 Torque is outfitted with an attractive satin finish, resulting in a stylish yet durable handpiece. The 430 Torque is available with or without fiber optics, and either a lubricated version or LubeFree version that provides dental practices with substantial cost and time savings.

Stratacor Holdings Company Booth: 940
 500 Washington Ave. S. Suite 2060 Minneapolis, MN 55415
 Phone: 612-5080-4052
 Product Name: Teethan

Description: Teethan is an innovative and revolutionary electromyography digital device that evaluates dental occlusion and balance. Teethan works by analyzing the activity of the masticatory muscles and provides an easy to read patient report.

Sulzer Mixpac Ltd. Booth: 4422
 Ruetistrasse7 Haag 9469
 Phone: 41-81-772-2634 Fax: 41-81-77202001
 Product Name: MIXPAC™ T-Mixer

Description: MIXPAC™ T-Mixer: The new mixing technology provides less material waste and consistently high mixing quality. The shorter design reduces material waste in the mixing tip by more than 25% without any impairment to the usual handling.

TBS INOX USA Booth: 1702
 244 Fifth Ave., Suite 2545 New York, NY 10001
 Phone: 844-TBS-INOX Fax: 844-200-1045
 Product Name: FRINGS-Forceps with Spring

Description: FRINGS are the most revolutionary dental forceps. FRINGS have an auto-retractable technology which allows them to fully open without applying any pressure. FRINGS are the only forceps available which reduce trauma and stress to your hands and forearms. To know more about FRINGS please visit us at Booth #1702.

Ultra Safe WiFi Booth: 3215
 3462 Pacific Drive. Naples, FL34119
 Phone: 443-286-6223
 Product Name: Ultra Safe WiFi

Description: Cure waiting room pain with HIPAA compliant Ultra Safe WiFi for patients. Simple, hassle-free setup for any Internet connected office. Easy and affordable way to improve your waiting room experience.

Zhengzhou Huaer Electro-Optice Technology Co. Booth: 5043
 No. 79 Zhenghua Rd., Zhengzhou City, Henan 450000
 Phone: 86 371 86097306 Fax: 86 371 69067368
 Product Name: Teeth Whitening Kit, Teeth Whitening Gel, Teeth Whitening Pen, Dental Impression Putty, Portable dental unit. Dental Handpiece

Description: www.cnhuaer.com.cn

**Visit the
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 Booth 4028**

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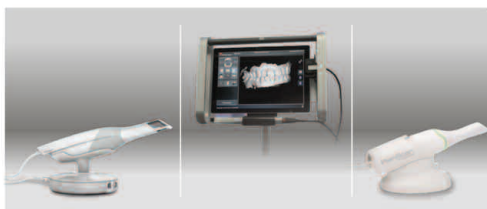
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 Wednesday, November 30
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3M True Definition Scanner

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Booth No. #5314



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DENTAL TECHNOLOGY FROM GERMANY

Welcome to the Special Show "Dental Technology from Germany @ GNYDM"

This showcase will present "Innovation and Research in Dental Medicine and Dental Technology" and will be the biggest-ever presentation of the German dental industry in the USA.

The German Pavilion will offer exciting insights into the high-tech world of dental medicine and dental technology on a total exhibition area of 900 square meters (9,700 square feet). In Hall 3E, 42 German dental companies will present state-of-the-art products and customized technologies for the growing global healthcare market.

A particular highlight of the German presentation will be the special show, which is designed as a futuristic research station that will give visitors insights into the latest lab technology and practice.

Visitors to this Science Lab will be able to interactively find out the latest information about product development and the leading role played by the German dental industry in innovation and research.

- In front of the entrance to the lab, you will receive a boarding pass at the check-in counter. As you walk through the Science Lab, you'll pass through numerous stations that offer information about the individual steps of a process chain.
- Here you will see innovative solutions for tooth preservation, tooth replacement, and computer-assisted laboratory work (CAD/CAM).
- You'll be able to interactively try out various exhibits, which will be explained and presented by representatives of dental equipment companies.
- You'll leave the German Pavilion with new insights and a broad smile on your face.
- The manufacturers will be happy to answer your detailed questions at the companies' stands.

Under the aegis of the Association of the German Dental Industry (VDDI), German dental companies actively operate all over the world. In 2016 VDDI will celebrate its 100th anniversary, and the special show in New York will be an outstanding highlight of its anniversary year.

With its pavilion, Germany is affirming the reliable cooperation and successful partnership of German and US companies in the healthcare market over many years.

Uwe Beckmeyer, Parliamentary State Secretary to the Federal Minister for Economic Affairs and Energy, and German Consul General Brita Wagener will be hosting an official reception on Monday, November 28, 2016, at the Lighthouse on Chelsea Pier.

This joint German presentation will receive political and social support from the Federal Ministry for Economic Affairs and Energy, the Consulate General of the Federal Republic of Germany in New York, and the Association of the German Trade Fair Industry (AUMA). The German American Chamber of Commerce (AHK) New York and Germany Trade and Invest (GTAI) will staff the German information stand with their experts, who will be happy to engage in discussions. "Dental Technology from Germany" is organized by Koelnmesse.

We look forward to a lively and intense sharing of ideas with our customers, business partners, and guests — and to your visit to the German Pavilion in Hall 3E.

Participating companies:

Adentatec GmbH Andjana Deutschland UG Dr. Jean Bausch GmbH & Co. KG
 Alfred Becht GmbH BEGO Implant Systems GmbH & Co. KG
 BEGO Medical GmbH BEGO Bremer Goldschlägerei
 Dentaco GmbH & Co. KG Dentaurum GmbH & Co. KG Dentrade e.K.
 Detax GmbH & Co. KG DMG Chemisch-Pharmazeutische Fabrik GmbH
 Eisenbacher Dentalwaren ED GmbH Hager & Meisinger GmbH
 Harvard Dental International GmbH Heraeus Kulzer GmbH
 Hoffmann Dental Manufaktur GmbH Kettenbach LP
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 Lukadent GmbH MEGA-PHYSIK GmbH & Co. KG
 MEGADENTA Dentalprodukte GmbH Müller-Omicron GmbH & Co. KG
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 SHERA Werkstoff Technologie GmbH & Co. KG Speiko- Dr. Speier GmbH
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 Helmut Zepf Medizintechnik GmbH ZrO2 powertools GmbH & Co. KG



CBCT Pioneer NewTom Continues to Elevate Decades of Dental Innovation

Twenty years ago, NewTom emerged as a pioneering implementer of Cone Beam CT technology in the dental maxillofacial field. Now, this innovative company is proving its ability to elevate technology once again. When you come to the NewTom & Mocom booth 2000, you can see the revolutionary NewTom GO 3D wall-mounted unit for the first time in the U.S.

Those who have seen the GO 3D in action call this high-performing device "an affordable unit, that is perfect for every clinical need when looking to adopt a reliable, high performance 2D and 3D tool with outstanding quality." Even the most demanding dentists will be highly impressed with the ability of its cutting-edge image acquisition technology and advanced NNT software to guide dentists to precise, accurate diagnosis. Also ideal for implantology, endodontics, periodontics, maxillofacial surgery and X-ray specialists, the new device's ergonomics and software efficiency ensure exceptional results for practices dedicated to advancing patient care. The image acquisition phase is entrusted to a pulsed emission high frequency X-ray generator and a single, 16-bit sensor for 2D and 3D images.

SAFEGUARDING HEALTH

A key benefit of NewTom technology is the company's ongoing dedication to safety. NewTom developed SafeBeam™ technology to safeguard the health of both patients and clinical personnel by minimizing X-ray emissions. This exclusive system automatically adapts the emitted dose to the patient's build and density, monitoring X-ray power and quality during the acquisition of both 3D and 2D images.

- **Impeccable 3D:** The AdaptiveFOV (field of view) system allows users to set the field of view that best suits patient build and anatomical area of interest. The analysis software ensures accurate images and realistic rendering that improves diagnostics and allows immediate treatment planning, including implant simulation.
- **2D Imaging:** GO's innovative 2D functions and programs ensure sharp images for a broad range of treatment needs. It is truly focus free, adjusting the exposure according to the patient's size, allowing for a perfect image everytime. This technology is only found with the NewTom

Go, as the other units in the industry, the operator needs to select patient size and shape to capture an image. With just one scan, the MultiPAN function provides a set of five panoramic images, letting users choose the one best suited to the specific diagnostic needs. ApT adds autoadaptive functionality for evenly sharp panoramic images.

- **aMAR:** The innovative aMAR (Autoadaptive Metal Artifact Removal) function is a proprietary algorithm developed by NewTom that removes the metal-caused artifacts generated by amalgam or implants that can compromise image quality. As a result, you can generate an additional set of images that allows an artifact-free diagnosis.

AUTOADAPTIVE FOR CERTAIN RESULTS

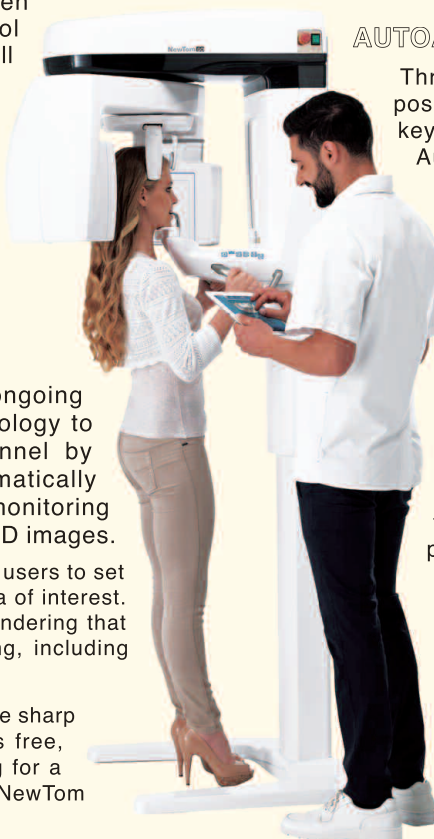
Three laser guides allow precise patient alignment. The positioning of the unit can be moved easily via the on-machine keypad or the dedicated iPhone/Android app. Furthermore, the Autoadaptive Panoramic Treatment Virtual control panel makes the acquisition process simple and intuitive. Before starting a 3D scan, you can check for proper patient alignment via the PC and make needed corrections.

ERGONOMICS AND STABILITY

With the smallest footprint in the industry, this unit will fit in even the tightest of spaces. Allowing every clinician to offer the industry leading CBCT technology in their practice. NewTom GO provides all the tools you need to ensure precise, stable, comfortable positioning. It combines an angled rotary arm, height adjustable column, five head support points, and two solid, metal handles on the column to help patients maintain the right posture and preserve stability throughout imaging.

ONWARD AND UPWARD

The GNYDM introduction of the new NewTom GO 2D/3D in the U.S. market demonstrates without a doubt that every passing year lifts our industry to new heights. Learn more about how technology is driving the dental industry in New York and around the world from Cefla Medical Equipment, North America's leading source for Anthos, Mocom, MyRay and NewTom.





Controversies in Dentistry-Finding the Correct Answer

Gordon J. Christensen, DDS MSD PhD
 Founder & CEO, Practical Clinical Courses
 CEO, CR Foundation-Clinician's Report

significant influence in motivating health practitioners to make medical decisions based on evidence. The challenge for practitioners is defining and determining just what is evidence.

As US dentistry has accepted this phrase and attempted to adapt it into dental practice, I feel that some enthusiastic proponents of EBD have overestimated their ability to identify the evidence that qualifies to be accepted and which does not. Additionally, some appear to not fully understand Sackett's personal intent and definition of evidence-based medicine. Sackett taught that practitioners should know about the scientific evidence that has been produced on a given subject, but he clearly stated that the scientific evidence must be blended with the clinical experiences and observations of individual practitioners, as well as the specific conditions of individual patients. His own remarkable discovery that aspirin is an appropriate preventive drug for heart health would never meet the standards of evidence-based medicine as it is interpreted by some today.

When the "science" says some treatment is correct, and your clinical experience for a specific situation does not support it for a specific patient, on what basis do you make your clinical decision? Often your decision is blended with information from both the top and the bottom items on the list below. The hierarchy of EBM-EBD is as follows, listed from what is considered to be the most-reliable evidence to least-reliable evidence:

- **Meta-analysis** - combines research from many studies
- **Systematic review** - comprehensive review of all relevant studies
- **Practice guideline** - statement produced by a panel of experts
- **Randomized controlled trial** - subjects receive randomized clinical interventions
- **Cohort study** - follows populations prospectively over time to determine over time which patient characteristics are associated with a disease or outcome
- **Case controlled study** - retrospectively compares patients

with and without (control) a disease

- **Case report** - what happened to a patient

Evidence-based medicine has had many critics. In the early part of Sackett's career, he was lauded by academics and challenged by clinicians. When criticized, Sackett responded: "Evidence-based medicine is not 'cookbook' medicine. Because it requires a bottom up approach that integrates the best external evidence with individual clinical expertise and patients' choice, it cannot result in slavish, cookbook approaches to individual patient care."

Any mature dental practitioner knows that there are numerous successful ways to accomplish any clinical procedure. Many years ago, Socrates developed and has been accredited for what is currently called "problem-based learning." The concept is not new. During my career, I can identify several terminologies describing the same concept. Students are often confused and frustrated when they learn a specific "correct" concept or technique from one instructor only to be told by another instructor that another way is better. There are very few clinical situations for which there is a singular treatment or preventive approach. Many factors must be considered to make the decision.

As I peruse Sackett's writings and attempt to interpret his intent relative to EBM, I conclude that he intended practitioners to be aware of the scientific evidence that is present on any topic, but to also blend their personal clinical observations over a period of time with the scientific evidence before making clinical decisions. That point is often overlooked in the US and should be emphasized more.

Some of you will attend my presentation at the GNYDM on controversies in dentistry. I will do my best to respect the scientific evidence available on each of the controversies. However, I assure that before any conclusions can be made on any clinical controversy, the "evidence" will be blended with my own several decades of clinical experiences, the experiences of global practitioners, as well as specific patient preferences.

**CEO, CR Foundation / CEO, Practical Clinical Courses*

Don't Miss Dr. Christensen's Courses:

Monday: Solving the Ten Major Challenges in Dentistry

Course: 4350 9:00 – 12:00 Tuition: \$195.00 3 CEUs

Monday: Your Major Questions Answered By the Experts

Course: 4360 2:00 – 5:00 Tuition: \$195.00 3 CEUs

The currently in vogue phrase "evidence-based dentistry" (EBD) is not new. It was introduced as evidence-based medicine (EBM) in about 1991. We now hear about it constantly, as though we never had evidence before this phrase was coined. It has caused consternation and anxiety among most practicing dentists. When hearing this phrase, many dentists feel that the profession has actually identified a technique, material, preventive concept, or treatment that is the best for every subject. Others are frustrated by the phrase because specific conclusions are often related to a topic as the finite and proven answer, contrary to some practitioners' observations.

Many health professionals have contributed to developing and defining evidence-based medicine/dentistry. Among them is the late Canadian/American physician Dr. David L. Sackett, who is considered by many to be the father of evidence-based medicine.

As a dental educator, researcher, and clinician for several decades, I have great admiration for Dr. Sackett's life work and his

Global Orthodontic Conference Schedule

COURSE CODE & LOCATION	DAY	TIME	TITLE	SPEAKER
4060 - Exhibit Floor Booth #2414	11/28/16	9:45am - 12:45pm	Orthodontic Preparation for Restorative Dentistry: Is it Worth the Time and Effort?	Prasanna-Kumar Shivapuja
4070 - Exhibit Floor Booth #2414	11/28/16	2:00pm - 5:00pm	Implants and Orthodontics: A Symbiotic Partnership	Nabil J. Barakat
5050 - Exhibit Floor Booth #2414	11/29/16	9:45am - 12:45pm & 2:00pm - 5:00pm	New York University Orthodontic Department and Alumni Program: Clinical Practice Meets Scientific and Empirical Scrutiny	Elliott M. Moskowitz Olivier Nicolay Lysle E. Johnston, Jr.
6050 - Exhibit Floor Booth #2414	11/30/16	9:45am - 12:45pm	New Technologies in Dental Medicine	Jeremy J. Mao
6060 - Exhibit Floor Booth #2414	11/30/16	1:30pm - 4:30pm	What Do Orthodontists Need to Know about Bone Remodeling and Bone Regeneration	Jeremy J. Mao

On behalf of the Organizing Committee, I hope to see you at this year's **Global Orthodontic Conference!**

Gail E. Schupak, D.M.D. Organizing Chairman, Global Orthodontic Conference

Marc B. Gainor, D.M.D. General Chairman, Greater NY Dental Meeting

The Loupe Magnification I Wanted Without Neck-Pain

After using 2.5x loupes in dental school and early in my practice (around 7 years total), I decided to look into higher magnification. After trying out Orascoptic's 4.8x loupes I was sold on the higher magnification. I recognized these loupes were heavier, but I did not take into account the effects it would have on me in the future.

I used these 4.8x loupes for the following eight years. In the last three years I developed increasing pain in my anterior neck and shoulder.

I saw a physical therapist for the last two years, with an appointment every two weeks. The exercises would help me through the weekends, but once I was back at work with my loupes on, the pain would start all over again.

Around that time I took a week-long vacation in Playa del Carmen Mexico with my wife and two children. I had constant neck and shoulder pain during the entire trip. Sad to say, this is the first thing that comes to my mind about that vacation. I could not quite enjoy the trip as much as my wife and kids were able to.

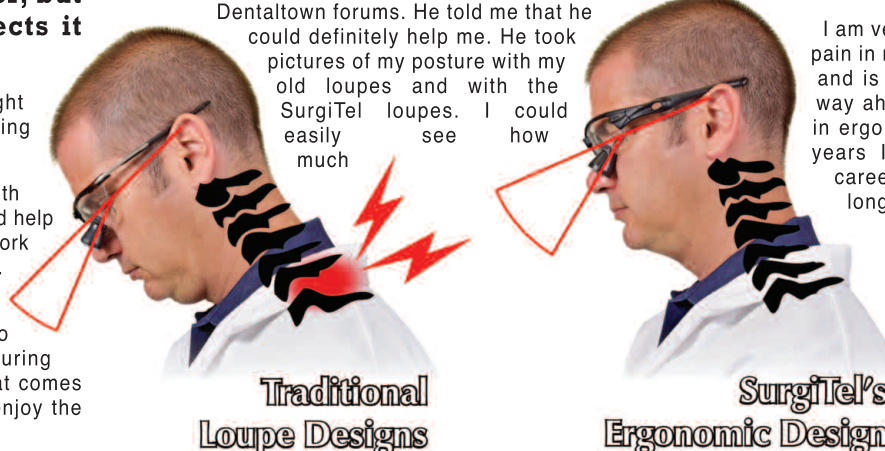
Searching on the Dentaltown forums I came across a dentist who posted he had a set of SurgiTel flip-up loupes that were very light and the declination angle could be adjusted to very steep angles. I looked up SurgiTel online and got my local representative's name and number. My rep was Tim Faircloth.

I spoke with Tim about my situation with my current loupes, my pain, and what I had read on the Dentaltown forums. He told me that he could definitely help me. He took pictures of my posture with my old loupes and with the SurgiTel loupes. I could easily see how much

better my posture was with the SurgiTels. Tim was very helpful throughout the entire process. His expertise with the different models of loupes and frames and knowledge in all the areas where I had questions was amazing.

After the first few days I finalized the adjustment of my loupes, and of my posture. It only took about a week for me to notice a decrease in the pain in my anterior neck and shoulder.


I am very happy with my new SurgiTel FLM loupes. The pain in my neck and shoulder has reduced tremendously and is continuing to get better. I feel that SurgiTel is way ahead of the game compared to their competitors in ergonomic features. At different times in the past 3 years I have wondered if I would have to change careers due to too much pain. Thanks to SurgiTel I no longer have to worry.





Darryl L Hatchett, DDS
 Denver, North Carolina

A graduate of the UNC-Chapel Hill School of Dentistry. He has been in private practice doing general dentistry for 16 years. Dr. Hatchett lives and works in the Denver area along with his wife and two children

Technology Education Seminars & Workshop Programs

MONDAY	EXHIBIT FLOOR, BOOTH #4836	SPONSORED BY
9:45 – 12:45PM	Grow your Practice with Laser Perio Technology (Samuel Low)	
2:00 – 5:00PM	Cone Beam CAT Scan (CBCT) Basics and Case Based Discussion: Diagnosis of Anatomical Variations & Pathosis of Jaws (Rumpa Ganguly & Aruna Ramesh)	
TUESDAY		
9:45 – 12:45PM	The Basics and Clinical Application of Cone Beam Cat Scan (CBCT) (Rumpa Ganguly & Aruna Ramesh)	
2:00 – 5:00PM	New Innovations and Technology in Laser Education (Glenn Van As & Ken Magid)	
WEDNESDAY		
9:45 – 12:45PM & 1:30 – 4:30PM	Platelet Rich Fibrin (PRF): Innovative Solution to Grafting and More in Everyday Dentistry: A Hands-on Workshop (Joseph Choukroun & Aeklavya Panjali)	

Dental Laboratory Technician Programs

MONDAY	EXHIBIT FLOOR, BOOTH #116	SPONSORED BY
9:45 – 12:45PM	Understanding the New Implant Workflow	
2:00 – 5:00PM	Implant Overdentures: How do you Make the Best Design Choice? (James T. Ellison)	
TUESDAY		
9:45 – 12:45PM	3D Printing Updates	
2:00 – 5:00PM	One Case, Multiple Workflows	



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The Itero Element® Intraoral Scanner A Game Changer In My Practice

By Dr. David Galler, New York City

Very seldom, in all my years of dentistry, have I called anything a “game changer.”

Using my iTero Element® Intraoral Scanner, I take digital impressions of my patient's teeth daily. The Invisalign® Outcome Simulator helps my patients visualize how their teeth after successful completion of their treatment. With this image on the screen, I can immediately show the patient how their specific treatment will improve their overall oral health once finished.

Now, this tool has become much more powerful with introduction of 3D Progress Assessment. I no longer have to subjectively determine how an Invisalign treatment is tracking. 3D Progress Assessment analyzes a scan of the current state of the treatment, and compares the position of the teeth to the specific stage in the treatment plan. Using an easy to follow color-coded report, I can proactively modify treatment chairs-side as needed. I can also follow problematic tooth movement over the span of the treatment. This positively impacts the efficiency of my practice, and overall patient outcomes by ensuring treatment is going to plan.

When my colleagues ask about my iTero Element Intraoral Scanner I always mention the speed, the comfort and the accuracy. Now I can add “game changer” to the list.

FREE 5 MINUTE HEARING SCREENING MOBILE VAN

Time: 10:00 a.m. - 4:30 p.m.

Location Exhibit Floor Booth 5234

Sunday, Monday, Tuesday and Wednesday

Dentists, hygienists and assistants are among professionals at risk for hearing loss due to work-place conditions. A high frequency hearing loss due to noise can occur gradually without being apparent. A ringing or buzzing in the ears is often the first sign of this noise induced hearing loss. With your busy schedule this hearing screening provides a quick convenient way to keep up with your health needs.

Protect your hearing and protect your health! Come by and have your hearing screened.

The Center for Hearing and Communication is the oldest not-for-profit, out-of-hospital hearing rehabilitation facility in the United States, serving adults, children and infants each year. If you miss the screenings at the Dental Convention, the Center offers free hearing screening at their headquarters 50 Broadway, 6th floor, New York City by calling (917) 305-7766.

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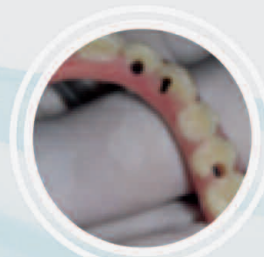
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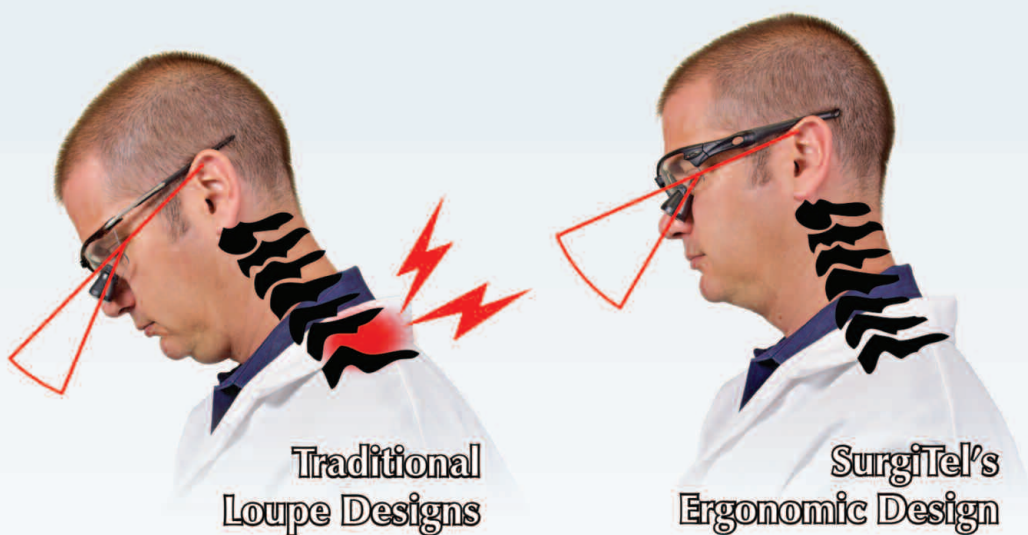
- Allow for the widest range of declination angles to provide relief to clinicians in pain
- Feature nose pads and temple arms redesigned for greatest comfort
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Booth #2200

follow us:



Clinicians Report* August 2016:

"... simply wearing loupes doesn't ensure a healthy posture or eliminate leaning/hunching over the oral cavity (some models may exacerbate poor posture)."

SurgiTel loupes are designed to accommodate the widest range of declination angles to provide each clinician with their best ergonomics and **STOP neck pain.**

*An independent, non-profit, dental education and testing foundation, Clinicians Report[®], August 2016. For the full report go to www.SurgiTel.com/CR



"I feel that SurgiTel is way ahead of the game compared to their competitors in ergonomic features. At different times in the past 3 years I have wondered if I would have to change careers due to too much pain. Thanks to SurgiTel I no longer have to worry."

Darryl Hatchett, DDS



If the equipment doesn't work for the clinician, the clinician will most certainly work for their equipment! Sadly, most clinicians do work for their equipment.

Lance Rucker, DDS AB BScD

**STOP Neck Pain at
Booth #2200**

