

- [Video](#)
- [Industry](#)
- [Home](#)



[NYC & Company Welcomes the 88th Annual Greater New York Dental Meeting to New York City](#)

November 20, 2012 9:28 am | [New York City](#), [View by THEME](#), [tourist services](#)



More than 54,000 Visitors from Around the World to Attend

Meeting Generates More Than 17,000 Room-Nights and \$85 Million in Economic Impact for the City

New York, N.Y. - NYC & Company, New York City's official marketing, tourism and partnership organization, welcomes the 88th Annual Greater New York Dental Meeting (GNYDM) to New York City, the largest health-care and dental meeting, event and exposition in the United States. The industry event attracts more than 54,000 dentists, dental students and other practitioners from the United States and around the world. The annual meeting is expected to generate more than 17,000 room-nights and \$85 million in economic impact for New York City. The GNYDM begins on Friday, November 23, and runs through Wednesday, November 28, at New York City's Jacob K. Javits Convention Center.

"We are thrilled to welcome the 88th Annual Greater New York Dental Meeting back to New York City," said George Fertitta, CEO of NYC & Company. "The City not only provides the opportunity and space to host professionals from around the world, but it also offers the accommodations, restaurants and sights that attract these important industry meetings year after year. We are pleased to again provide an official NYC & Company welcome desk during the event, making it easier for the GNYDM attendees to navigate the City."

The GNYDM offers an unparalleled educational program, featuring some of the most highly regarded educators in the dentistry field. Attendees can choose to participate in full-day seminars, half-day seminars, essays, hands-on workshops, and glass-enclosed "Live Patient Demonstration" areas. In addition, the GNYDM hosts an expansive showroom floor with more than 500 exhibits by top name brands in the field. Meeting-goers are given the opportunity to demonstrate new products from around the world, where they can try the latest materials and technology in dentistry.

"The Greater New York Dental Meeting is the largest health-care meeting in the United States-it attracts more than 50,000 attendees from all 50 states and 120 countries," said Dr. Robert R. Edwab, executive director of the GNYDM. "We are proud of New York City and its effort in the recovery. The Javits Center is open with no damage, our 51 meeting hotels are operational, taxis and trains are running on schedule, museums, Broadway shows and restaurants are all open, the Christmas tree at Rockefeller Center has arrived and we are ready to welcome attendees of this important gathering."

NYC & Company will host a welcome desk throughout the show floor staffed by official NYC Information Specialists to answer any questions that attendees may have about what to do and see while in NYC and assist with anything from directions to reservations. At the booth, attendees will also be able to pick up the City's visitor guides and maps and learn about special restaurant promotions extended to the GNYDM audience.

The GNYDM is an [ADA CERP](#)- and [AGD PACE](#)-recognized provider. The Education Scientific Program is divided into Seminars, Hands-On Workshops, Essays, Scientific Poster Sessions and Learn and Lunch programs. The sessions start on Friday and continue unabated until Wednesday afternoon. During that interval, more than 300 programs featuring hundreds of the world's most respected dental educators are presented as full- and half-day courses, with more than six hours of free continuing education daily. To assist the meeting-goers and students throughout the program, volunteers from the Second District Dental Society and the New York County Dental Society are on hand for questions and support. Continuing education credits will be available to those individuals who have attended an entire presentation.

For professionals affected by Hurricane Sandy, the GNYDM is **planning a series of expert-led symposia examining all aspects of practice recovery to aid dentists throughout the northeastern United States. The special session is still being finalized, but may include: licensing, insurance recovery, credit lines, FEMA assistance, and cash-flow and capital-funding challenges, among other discussions. In addition, the GNYDM, in its commitment to support professional colleagues as they rebuild and rehabilitate their practices, has contacted the Dental Trade Alliance and other GNYDM exhibitors and encouraged them to offer special sales and expedited deliveries as well as extended credit terms on merchandise and small-equipment purchases as well as opportunities to purchase demo equipment on the show floor at deep discounts.**

The GNYDM is open to dental professionals and trade members only. The scientific session starts on Friday, November 23, while the exhibit dates run from Sunday, November 25, through Wednesday, November 28, 2012, at the Javits Center. The Exhibit Hall will be open Sunday through Tuesday, 9:30am to 5:30pm, and Wednesday, 9:30am to 5pm. For information and registration, go to gnydm.com.

NYC & Company's welcome desk is located at Booth 907 and will be open November 25-28, 9:30am to 5:30pm.

About NYC & Company:

NYC & Company is the official marketing, tourism and partnership organization for the City of New York, dedicated to maximizing travel and tourism opportunities throughout the five boroughs, building economic prosperity and spreading the positive image of New York City worldwide. For more information, visit nycgo.com.

About the Javits Center:

The Jacob K. Javits Convention Center of New York opened in 1986 as the successor to the NY Coliseum. Javits is New York City's largest venue for conventions, trade shows and special events. Home to many of the top 200 trade shows, Javits hosts about 150 events with an average attendance of 3.5 million per year. These events contribute to the city and state economies by stimulating direct and indirect employment, economic activity and tax revenues, and by supporting the city's hotel, restaurant, tourism and entertainment industries. For more information, visit javitscenter.com.

-30-

• Browse content:

- [Amusement Parks](#) (3)
- [boating](#) (150)
- [camping](#) (24)
- [fishing](#) (1)
- [GLBT](#) (8)
- [golfing](#) (23)
- [green tourism](#) (1)
- [history](#) (565)
- [Museums](#) (340)
- [Quadricentennial](#) (59)
- [regional publications](#) (107)
- [Social Media](#) (12)
- [tourist services](#) (620)
- [View by REGION](#) (2898)
 - [Capital-Saratoga](#) (456)
 - [Central-Leatherstocking](#) (222)
 - [Chautauqua-Allegheny](#) (131)
 - [Finger Lakes](#) (718)
 - [Greater Niagara](#) (163)
 - [Hudson Valley](#) (454)
 - [Long Island](#) (79)
 - [New York City](#) (285)
 - [The Adirondacks](#) (528)
 - [The Catskills](#) (215)
 - [Thousand Islands-Seaway](#) (346)
- [View by SEASON](#) (2325)
 - [Fall](#) (661)
 - [Spring](#) (657)

- [Summer](#) (837)
- [Winter](#) (622)
- [View by THEME](#) (2935)
 - [arts and culture](#) (1164)
 - [brand stories](#) (149)
 - [cruises](#) (17)
 - [family](#) (241)
 - [festivals and events](#) (1169)
 - [food and wine](#) (260)
 - [natural attractions](#) (353)
 - [places to stay](#) (126)
 - [road trips](#) (224)
 - [romance](#) (23)
 - [shopping](#) (48)
 - [snow sports](#) (282)
 - [Spas](#) (3)
 - [sport](#) (207)

- **The Beat** is the official media source for New York State tourism news. Produced by [I LOVE NEW YORK](#).

[Read I LOVE NEW YORK brand stories](#) - news and leads from New York State's iconic I LOVE NEW YORK brand.

ON DEADLINE? Email
thebeat@esd.ny.gov

- Join us on twitter 
-

• **Subscribe to Weekly Updates**

Your email:

- [Subscribe](#) [Unsubscribe](#)

• **Login**

Login:
 Password:

[Register](#)



• **Most Read Posts**

- [Raggedy Ann & Andy Museum Closes Doors, Donates Collection to Strong National Museum of Play](#)
- [We ALL scream for free ice cream!!](#)
- [NEW YORK STATE RICH WITH ABOLITIONIST AND UNDERGROUND RAILROAD HISTORY](#)
- [French & Indian War's Last Battle Topic of June 4 Program in Historic Sackets Harbor](#)
- [NEW YORK STATE SHOWS ITS TRUE COLORS THIS FALL WITH SPECIAL VALUE PACKAGES](#)

• Archives

- [February 2014](#) (29)
- [January 2014](#) (36)
- [December 2013](#) (44)
- [November 2013](#) (47)
- [October 2013](#) (51)
- [September 2013](#) (49)
- [August 2013](#) (54)
- [July 2013](#) (77)
- [June 2013](#) (78)
- [May 2013](#) (76)
- [April 2013](#) (73)
- [March 2013](#) (51)
- [February 2013](#) (54)
- [January 2013](#) (58)
- [December 2012](#) (34)
- [November 2012](#) (57)
- [October 2012](#) (47)
- [September 2012](#) (52)
- [August 2012](#) (44)
- [July 2012](#) (73)
- [June 2012](#) (102)
- [May 2012](#) (101)
- [April 2012](#) (72)
- [March 2012](#) (58)
- [February 2012](#) (45)
- [January 2012](#) (44)
- [December 2011](#) (35)
- [November 2011](#) (36)
- [October 2011](#) (20)
- [September 2011](#) (62)
- [August 2011](#) (58)
- [July 2011](#) (26)
- [June 2011](#) (48)
- [May 2011](#) (36)
- [April 2011](#) (61)
- [March 2011](#) (54)
- [February 2011](#) (45)
- [January 2011](#) (39)
- [December 2010](#) (23)
- [November 2010](#) (37)
- [October 2010](#) (34)
- [September 2010](#) (29)
- [August 2010](#) (23)
- [July 2010](#) (42)
- [June 2010](#) (52)
- [May 2010](#) (45)
- [April 2010](#) (43)
- [March 2010](#) (45)
- [February 2010](#) (41)
- [January 2010](#) (56)
- [December 2009](#) (57)
- [November 2009](#) (32)
- [October 2009](#) (39)
- [September 2009](#) (47)
- [August 2009](#) (51)
- [July 2009](#) (68)
- [June 2009](#) (56)
- [May 2009](#) (70)

- [April 2009](#) (62)
- [March 2009](#) (57)
- [February 2009](#) (27)
- [January 2009](#) (26)
- [December 2008](#) (9)
- [November 2008](#) (16)
- [October 2008](#) (20)
- [September 2008](#) (24)
- [August 2008](#) (17)

• RSS FEEDS



[Privacy Policy](#) I LOVE NEW YORK Copyright © 2014 All Rights Reserved .