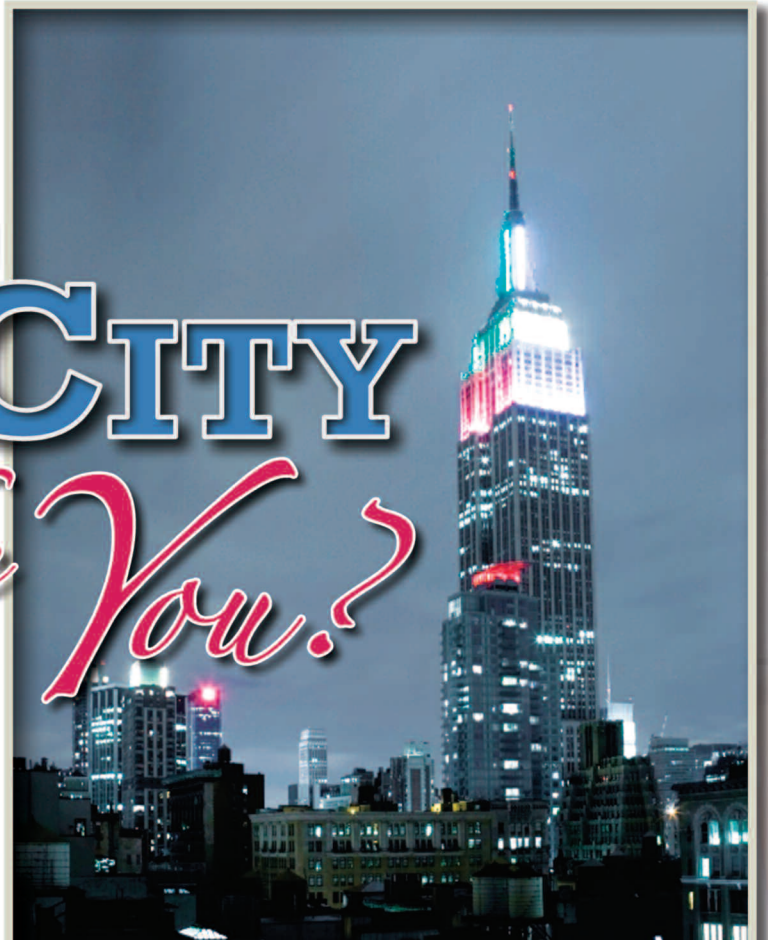


WHERE *Will* NYC *Take You?*



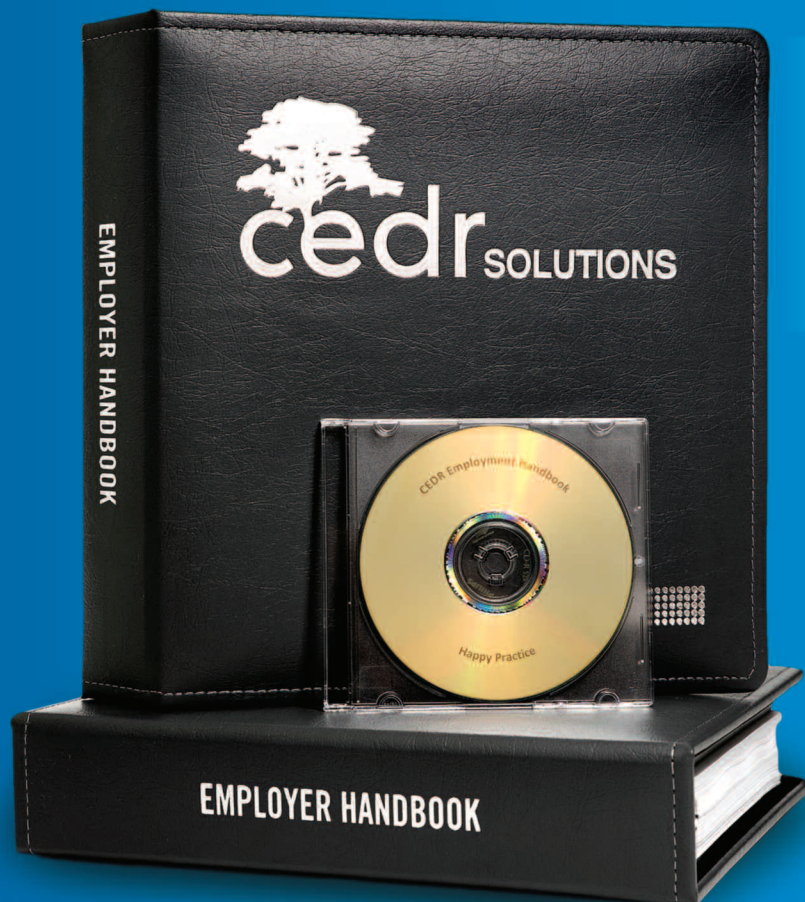
By: Jayme McNiff Spicciatie

It's the last day of the show, so don't miss out on great sales and discounted pricing by our exhibitors. Take advantage of these fabulous sales' opportunities. After you leave the Javits Center tonight, check out all there is to see in this great city.

New York City is considered one of the Greatest Cities in the world because it has so much to offer. Not sure what to do? We have a list of amazing and exciting attractions only found in New York City!

see **NYC** Page 3

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NYC (cont.)

Annual Rockefeller Center Christmas Tree Lighting

This year's Christmas tree, an 85-foot Norway Spruce has been shipped from Bloomsburg, PA and is decorated with more than 45,000 LED lights and a 9.5-foot wide Swarovski Star at the top. Don't miss New York City's most festive event tonight at 30 Rockefeller Plaza.



Top of the Rock

See New York City from a view unlike any other at 30 Rockefeller from the 70th floor. Stop by at night after the exhibit floor and see NYC's lights span for miles. Top of the Rock Observation Deck is open daily until 11pm.

Broadway Shows & Radio City

New York City's Theater District must not be missed. The Greater New York Dental Meeting offers special discounted Broadway Show tickets only for Dental guests. Visit www.gnydm.com and click on Attendee Information, Broadway Tickets. See the hottest shows like The Book of Mormon, Kinky Boots or Radio City Music Hall's Christmas Spectacular.



Christmas Window Displays

Macy's Christmas Windows feature the popular holiday movie scenes from a "Miracle on 34th Street," along 34th street and along Broadway. Bloomingdale's Holiday Windows feature their famous brown bags in cities from across the world. Saks Fifth Avenue Holiday Windows are an exciting display of 3-D lights with the main focus on the Saks Yeti; don't miss their interactive window! Check out www.timeout.com for a complete list of NYC Christmas Window Displays.

Do Some Holiday Shopping

New York City is the greatest shopping Mecca of the world! Don't waste your opportunity to explore small boutiques for unique gifts or the historical Macy's of 34th street (located at Herald Square between Broadway & 7th Avenue.

Other Events

Meet the city on a bus tour and then spend time exploring those sights that captured your imagination. Grab a carriage ride through Central Park or wander through Grand Central Terminal, with its ornate early urban architecture and cavernous grand concourse. Take an elevator to the top of the Empire State Building to experience the most spectacular view in the world. Walk out on the deck and see the city from above.

Bryant Park Winter Village

Take the family Ice skating at Winter Village in Bryant Park. Wander over 125 small boutique shops and kiosks selling jewelry, local foods, decorative goods, toys and gifts for pets. Afterwards, grab a bite to eat and a cocktail at Celsius with rink-side views.

New York City Offers Something For Everyone!

DAILY WEDNESDAY EDITION

About the Publisher

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General Information

General Registration

Jacob K. Javits Convention Center Upper Level - Crystal Palace

Friday, November 28	12:00 Noon to 4:30 P.M.
Saturday, November 29	8:00 A.M. to 4:30 P.M.
Sunday, November 30 through Tuesday, December 2	8:00 A.M. to 5:30 P.M.
Wednesday, December 3	8:00 A.M. to 5:00 P.M.

NO CARRIAGES OR STROLLERS ARE PERMITTED ON THE EXHIBIT FLOOR.

If you did not receive your tickets or anticipate purchasing tickets on-site, please arrive one hour before the program begins.

Exhibitor Registration

Jacob K. Javits Convention Center Upper Level - Crystal Palace

Friday, November 28	8:00 A.M. to 4:30 P.M.
Saturday, November 29	8:00 A.M. to 4:30 P.M.
Sunday, November 30 through Tuesday, December 2	8:00 A.M. to 5:30 P.M.
Wednesday, December 3	8:00 A.M. to 5:00 P.M.

All exhibit personnel or company representatives should preregister.

Both verification of employment with the exhibiting company and photo identification are required for on-site registration at the Exhibitor Registration Desk. False verification of individuals as company representatives, miss use of exhibitor badges or any other method used to assist unauthorized persons to gain admission to the exhibit floor may result in expulsion of the exhibiting company from the exhibition.

Non-exhibiting dental trade can be registered upon presentation of appropriate credentials, photo identification and payment on-site of \$125.00.

Press can only register at the Executive Headquarters Office on-site with credentials and a portfolio of previous published dental literature.

Admission

Admission to the Meeting is by badge only, which can be obtained by presenting photo identification and a 2014 membership card in one of the organizations or affiliations related to Dentistry.

All Dentists, American and International, their family members, staff and guests are admitted **FREE** as long as they preregister before November 28th.

There is a \$30.00 per person on-site and on-line administration fee starting Friday, November 28, 2014 for those who do not pre-register. Payment must be in cash, MasterCard, Visa or American Express.

CHECKS ARE NOT ACCEPTED ON-SITE.

Dental hygienists, assistants and students will be admitted **FREE** by presenting photo identification and a written affiliation to dentistry.

Laboratory owners and technicians must present photo identification and a business card or evidence of their certification or membership in the National Association of Dental Laboratories or an affiliation to Dentistry.

Postgraduate students and those participating in a Residency Program will be admitted **FREE** by presenting school or hospital affiliation and photo identification.

Dental students must present photo and school identification.

Video and Photography Disclaimer

Please be advised that the Greater New York Dental Meeting (GNYDM) will videotape and photograph attendees during the entire 2014 event. By attending the Meeting you consent to the GNYDM's use and/or reproduction of, and the development of derivative works from, your name, voice, and/or likeness in any and all formats, presently conceivable or not presently conceivable, singularly or in conjunction with other media, or as part of a compilation advertisement, including but not limited to audio, video, paper, digital, and/or electronic media, in any manner, anticipated or unanticipated, for advertising, commercial, publicity, or any other business purposes of the GNYDM. The GNYDM will not be liable for any claims against you arising out of or otherwise associated with said use, reproduction or derivation of your name, voice and/or likeness. Moreover, you understand and agree that you will not be entitled to any financial or other remuneration for said use, reproduction or derivation by the GNYDM.

All programs are held at the Jacob K. Javits Convention Center 11th avenue between 34th & 39th street, t: (212) 216-2000 unless otherwise indicated in the Program & Exhibit guide.

Badges

All those attending the Meeting must register and wear their badge throughout the Jacob K. Javits Convention Center at all times. Entrance to the Exhibit Floor and classrooms are strictly limited to attendees wearing a current badge.


Coat Check

Coat Check areas are located on the First and Second Levels.

Disability-Related Accommodations

If you need a disability-related accommodation or wheelchair-access, please go to the concierge desk next to the Executive Headquarters Office.

Educational Audio Recordings

Recordings of selected programs indicated by this symbol  may be purchased at the Strategic Events Plus booth outside Classroom 1E18 on the lower level.

Executive Headquarters

Registration Area - Crystal Palace - Upper Level.

Exhibits Office

Registration Area - Crystal Palace - Upper Level.

Exhibits - Technical and Scientific

Sunday, November 30	9:30 A.M. to 5:30 P.M.
Monday, December 1	9:30 A.M. to 5:30 P.M.
Tuesday, December 2	9:30 A.M. to 5:30 P.M.
Wednesday, December 3	9:30 A.M. to 5:00 P.M.

First Aid

A First Aid Station is located in the southwest corner of the Convention Center behind the Special Events Hall on the Lower First Level. Healthcare professionals are available during the Meeting: (212) 216-2489.

Food Service

Full service and specialty cafes, food carts and restaurants are located throughout the Jacob K. Javits Convention Center. A variety of hot and cold sandwiches, salads, snacks and beverages are available. Ample seating is provided.

International Hospitality Center

A Hospitality Center for International Attendees is located at the International Registration Area - on the Upper Level in the Crystal Palace.

Press Desk

Assistance for visiting media representatives is available in the Executive Headquarters on the Upper Level in the Crystal Palace. Current credentials and prior dental related publication samples are required for admission.

Regulation

Audio, video taping, the use of photography and the placing of coats on empty seats are prohibited in all Scientific Sessions. Smoking is prohibited throughout the Jacob K. Javits Convention Center. **BABY STROLLERS ARE NOT PERMITTED ON THE EXHIBIT FLOOR AT ANY TIME.** A limited number of baby carriers are available in the Executive Headquarters Office.

Nursing Mothers

A private area is available for nursing mothers. Please come to the Executive Headquarters Office for information.

Ticket Sales

Tickets required for all functions except for Live Dentistry and Affiliated/Alumni group programs.

Tickets for all functions can be obtained at all general registration booths located in the Registration Area on the Upper Level in the Crystal Palace of the Javits Center. **NO CHECKS ACCEPTED ON-SITE - ONLY CASH AND CREDIT CARDS ACCEPTED**

Live Dentistry Arena Aisle 6200

Wednesday, December 3

10:00 - 12:30 **Shofu Dental Corporation**
(Dr. Frank J. Milnar)



2:30 - 5:00 **Vatech America Inc., 3Diagnostix,**
Integrated Dental Systems
(Dr. Aeklavya Panjali)



Supporting Companies:



Hotel Map



- A. New York Marriott Marquis
- B. Affinia Manhattan Hotel
- C. Candlewood Suites
- D. Crowne Plaza Times Square
- E. DoubleTree Metropolitan
- F. DoubleTree Times Square South
- G. Element New York Times Square
- H. Four Points by Sheraton
- I. Grand Hyatt
- J. Hampton Inn-Empire State Building
- K. Hilton Garden Inn West 35th Street
- L. Hilton New York Fashion District
- M. Holiday Inn Express Fifth Avenue
- N. Holiday Inn New York City-57th Street
- O. Hudson Hotel
- P. Ink48
- Q. Intercontinental New York Times Square
- R. Le Parker Meridien
- S. Manhattan at Times Square
- T. Millennium Broadway
- U. The Muse
- V. New York Hilton Midtown
- W. Hotel Pennsylvania
- X. The New Yorker Hotel
- Y. Night Hotel Times Square
- Z. Paramount Hotel
- a. Park Central New York
- b. The Roosevelt Hotel
- c. ROW NYC
- d. Royalton
- e. Sheraton New York Times Square
- f. Staybridge Suites Times Square
- g. TRYP by Wyndham Times Square
- h. Times Square
- i. W New York
- j. W Times Square
- k. The Westin New York at Times Square
- l. Wyndham Garden Chelsea
- m. YOTEL New York
- n. Jacob K. Javits Convention Center



Complimentary Shuttle Bus Schedule

DATE	HOURS OF SERVICE	APPROXIMATE FREQUENCY
Fri., Nov. 28	9:30 AM - 5:00 PM	On the half hour from Hotels On the hour from Javits
Sat., Nov. 29	8:15 AM - 4:00 PM	Routes 1 & 2 - 20 minutes Route 3 - 30 minutes
	4:00 PM - 5:45 PM	Continuous
Exhibitors Only	5:30 PM - 9:00 PM	On the half hour from Hotels On the hour from Javits
Sun., Nov. 30	8:00 AM - 10:30 AM	Continuous
Wed., Dec. 3	10:30 AM - 4:00 PM	Routes 1 & 2 - 20 minutes Route 3 - 30 minutes
	4:00 PM - 6:30 PM	Continuous
Wed., Dec. 3 Exhibitors Only	6:30 PM - 9:00 PM	On the hour from Javits

PUBLIC BUSES - The 34th Street Crosstown Bus (M34) will stop on the side of the Javits Center (34th Street and 11th Avenue). The 42nd Street Crosstown Bus (M42) will stop on 42nd Street and 11th Avenue. These buses run east to west with stops on every block and are accessible from most north-south bus routes via a free transfer. Fare is \$2.50 in coins (exact change) or MetroCard.

ROUTE 1

New York Marriott Marquis 45th Street, off Broadway
Servicing: Crowne Plaza, Hilton Garden Inn Times Square, Holiday Inn Express Fifth Avenue, Ink48, Millennium Broadway, Novotel, Paramount Hotel, Royalton, The Lexington Hotel, The Muse, The Roosevelt, W Times Square

ROUTE 2

A - Hilton New York 53rd Street, off 6th Avenue (Side of Hilton)
Servicing: DoubleTree Metropolitan, Omni Berkshire, W New York

B - SHERATON NY

7th Avenue, between 52nd & 53rd Streets (Across from hotel)
Servicing: Hudson Hotel, Hampton Inn Times Square North, Le Parker Meridien, Novotel, Park Central, The Manhattan at Times Square Hotel

C - THE WESTIN AND MILORD PLAZA

Corner 43rd Street and 8th Avenue
Servicing: Element by Westin, Four Points by Sheraton, Hilton Manhattan East, Hilton Times Square, Yotel New York

ROUTE 3

Penn Station 8th Avenue, between 30th & 31st Streets
Servicing: Affinia Manhattan, DoubleTree Times Square South, Eventi, Hampton Inn Empire State Building, Hilton Garden Inn West 35th Street, Morgans Hotel, New Yorker Hotel, Tryp, Wyndham Garden Hotel - Chelsea

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American Academy of Implant Dentistry Plays Major Role at 2014 GNYDM

The American Academy of Implant Dentistry presents ten programs at the 2014 Greater New York Dental Meeting including the broadcast of a live surgery.

Founded in 1951, the American Academy of Implant Dentistry is the first professional organization in the world dedicated to implant dentistry. The Academy's mission is simple: To advance the science and practice of implant dentistry through education, research support and to serve as the credentialing standard for implant dentistry for the benefit of mankind.

Our members were the pioneers of implant dentistry in the United States as it grew from a theory to the standard of care for replacing missing teeth. The Academy continues to be at the forefront of the practice.

Through our bona fide, court-recognized credentials in implant dentistry, the Academy provides valuable expertise in the field of oral implantology. AAID stands for excellence in patient care. The Academy provides bona fide credentialing in implant dentistry through the Associate Fellow and Fellow membership examinations. This expertise benefits the patients that our members serve and the Academy makes it easy for patients to find those experts through our patient website – www.aaid-implant.org.

Known for providing practical education for the practicing implant dentist™, the AAID's Annual Implant Dentistry Educational Conference is second to none. Over a thousand implant dentistry professionals convene to learn from world-class clinicians and presenters, network with each other, and visit more than 125 companies that provide products and services to the profession. Plan to attend the

64th Annual Conference to be held in Las Vegas, October 21 – 24, 2015.

AAID's membership includes general dentists, oral and maxillofacial surgeons, periodontists, prosthodontists and others interested in the field of implant dentistry. We currently have over 4,800 dentists in the U.S. and in over 45 countries throughout the world. Members who demonstrate the highest standards in implantology find the AAID to be



world, the Journal of Oral Implantology is a valued member benefit. AAID's recently launched "Member Advantage Program," gives members discounts on products and services they use regularly in their practice...and they can save more than the annual cost of membership.

The AAID Foundation is the leader in providing research grants to the implant profession. Its endowment fund annually supports dozens of researchers with over \$100,000 in funding.

There has never been a more exciting time in implant dentistry. The advances in technology and techniques that have occurred, and those we are currently exploring, are making implant dentistry more sophisticated and successful.

Be a part of the first organization in implant dentistry. Find more information about AAID online at www.aaid.com or by calling 312.335.1550 or 877.335.AAID (2243).

the organization which supports their clinical and research interests, as well as recognition for their achievements.

The AAID provides numerous member benefits. With a scientific impact factor that is the envy of the implant dentistry

Education at the GNYDM



Wednesday Education Course Listings

Course	Room	Time	Title	Speaker Primary Last
6010	Exh. Floor - Rear Aisle #200	10:00am - 11:50am	Restoring Divergent Implants with Straumann	Fuqua, S. Bulley, T.
6020	Exh. Floor - Rear Aisle #200	12:30pm - 2:20pm	The Complete Digital Implant Workflow - from Diagnosis to Delivery	Mullins, W. Slominski, R.
6040	Exh. Floor - Aisle #100 Rm 4	10:00am - 10:50am	Building Your Laboratory with CAD/CAM Technology from DT Technologies	Thomas, A.
6050	Exh. Floor - Aisle #100 Rm 4	11:30am - 12:20pm	Understanding Today's Digital Workflow	Various Speakers
6060	Exh. Floor - Aisle #100 Rm 4	1:00pm - 1:50pm	Denture Base Acrylics: Troubleshooting, Repairing and Heat Curing	Zaleske, T.
6070	Exh. Floor - Aisle #100 Rm 4	2:30pm - 3:20pm	CAD/CAM and Digital Impression Technology Utilizing 3Shape	Kachalia, P.
6090	Exh. Floor - Rear Aisle #600	1:15pm - 3:15pm	Color Communication and Materials Selection	Pizzi, P.
6100	Exh. Floor - Rear Aisle #600	10:15am - 11:30am	Speaking the Same Language with Sirona Connect	Vasquez, D. Acosta, F.
6105	Exh. Floor - Rear Aisle #600	3:15 - 5:00pm	Treatment Presentation Skills for Doctors	Engelhardt-Nash, D.
6120	Exh. Floor - Aisle #100 Rm 1	9:45am - 1:45pm	Invisalign Fundamental Course (IFC)	Galler, D.
6125	Exh. Floor - Aisle #100 Rm 1	9:45am - 1:45pm	Invisalign Fundamental Course (IFC) (staff)	Galler, D.
6130	Exh. Floor - Aisle #100 Rm 1	2:00pm - 5:00pm	Invisalign Intermediate Course (IIC)	Galler, D.
6140	Exh. Floor - Aisle #100 Rm 2	2:00pm - 5:00pm	Comprehensive Orthodontic Records Training (CORT)	Various Speakers
6150	Exh. Floor - Aisle #6200 Rm 5	10:00am - 12:30pm	Minimally Invasive Composite Utilizing Esthetic Principles	Milnar, F. Brinker, S.
6160	Exh. Floor - Aisle #6200 Rm 5	2:30pm - 5:00pm	Guided Implant Surgery with Crestal Sinus Augmentation and Provisionalization	Panjali, A.
6170	Exh. Floor - Aisle #6200 Rm 4	9:45am - 5:00pm	Botox and Facial Fillers	Condry, J. Merdich, D. Delgado, A.
6180	Exh. Floor - Aisle #2000	9:45am - 12:45pm	Controlled Ridge Splitting as an Alternative to Block Grafting	Boutros, S.
6190	Exh. Floor - Aisle #2200	9:45am - 12:45pm	Minimally Invasive Grafting and Immediate Implants	Cullum, D.
6200	Exh. Floor - Aisle #2000	2:00pm - 5:00pm	Solutions for Fixed Implant Prosthodontic Failures	Iyer, S.
6210	Exh. Floor - Aisle #2200	2:00pm - 5:00pm	Crestal Sinus Elevation Techniques	Cullum, D.
6220	Exh. Floor - Aisle #1200	9:45am - 12:45pm	Veneer Cementation Workshop	Hornbrook, D.
6230	Exh. Floor - Aisle #1200	2:00pm - 5:00pm	Hands-On Socket Preservation and Bone Grafting	Minichetti, J.
6240	1E09	9:00am - 12:00pm & 2:00pm - 5:00pm	Essentials of Dental Sleep Medicine	Sheats, R. Templeton, R. Chahine, L. Addy, N.
6250	1E14	9:00am - 12:00pm	Mastering Anterior Esthetics with Direct Composite Resin	Peyton, J.
6260	1E04/05	9:00am - 12:00pm	All-Ceramics: Update, Controversies and Clinical Tips	Adams, D.
6270	1E10	9:00am - 12:00pm	Hot Topics in Periodontics	Various Speakers
6280	1E12	9:30am - 1:30pm	Risk Management	Treitl, K.
6290	1E15	9:00am - 12:00pm	Top 10 Tools for a Successful Practice	Banta, L.
6300	1E18	9:00am - 12:00pm	Drugs I have Known and Loved for Diseases that We Catch	Lynch, D.
6310	1E16	9:00am - 12:00pm	Orthodontic Benefits for the Entire Team	Dayan, W.
6320	1E13	9:00am - 12:00pm	Premier Dental Hygienists' Program	Various Speakers
6330	1E13	2:00pm - 4:00pm	A 20/20 Vision for the Oral Health Care of Older Adults	Dillon, J.
6340	1E07/08	9:00am - 12:00pm	Root Resorption Endodontics vs. Implants	Barnett, F.
6350	1E07/08	2:00pm - 5:00pm	Cracked Teeth: A Modern Epidemic?	Roda, R.
6360	Exh. Floor - Aisle #4700	10:00am - 11:30am	Understanding the Benefits Lasers Bring to Everyday Dentistry	Benjamin, S.
6370	Exh. Floor - Aisle #4700	1:00pm - 2:30pm	Understanding the Benefits Lasers Bring to Everyday Dentistry	Benjamin, S.
6380	Exh. Floor - Aisle #4700	11:30am - 12:30pm	Decoding Digital Dentistry - What Works in Your Practice	Sousa, R.
6390	Exh. Floor - Aisle #4700	2:30pm - 3:30pm	Decoding Digital Dentistry - What Works in Your Practice	Sousa, R.
6400	Exh. Floor - Rear Aisle #5400	9:45am - 12:45pm	Positioning for Life: Ergonomic Advancements in Dentistry	Bendit, J.
6410	Exh. Floor - Rear Aisle #5400	2:00pm - 5:00pm	The Myths, Legends and Realities of Over-The- Counter Products	Bendit, J.
6420	1E14	2:00pm - 5:00pm	The Many Uses of Direct Composite Resin	Peyton, J.
6430	1E04/05	2:00pm - 5:00pm	Hot Trends, Innovations, and Clinical Tips	Adams, D.
6440	1E10	2:00pm - 5:00pm	Launch Hygiene Production into Orbit with CAMBRA	Briggs, W.
6450	1E15	2:00pm - 5:00pm	Secrets of Total Team Scheduling	Banta, L.
6460	1E18	2:00pm - 5:00pm	Individual Management of Persistent Orofacial Pain	Stohler, C.
6470	1E16	2:00pm - 5:00pm	An Effective Cosmetic Orthodontic Experience	Dayan, W.
6480	1D03/04	9:00am - 12:00pm & 2:00 - 5:00pm	CPR Certification and Re-Certification Course	Reilly, M.
6490	Exh. Floor - Aisle #100 Rm 3	9:45am - 12:45pm & 2:00 - 5:00pm	Maxillary Sinus Elevation	Wallace, S.
6500	Exh. Floor - Aisle #5800 Rm 3	9:45am - 12:45pm	Five Factors Affecting Efficiency and Profitability	Various Speakers
6510	Exh. Floor - Front Aisle #600	9:45am - 12:45pm	Cutting Edge Endodontics	Beach, D.
6530	Exh. Floor - Aisle #5800 Rm 1	9:45am - 12:45pm	Full Dentures In A Single One Hour Visit	Wallace, L.
6540	Exh. Floor - Aisle #6200 Rm 2	9:45am - 12:45pm	Crown Lengthening	Kohner, J.
6560	Exh. Floor - Aisle #5800 Rm 2	9:45am - 12:45pm	The All-on-4® Treatment Concept	Molina, G.
6570	Exh. Floor - Aisle #5800 Rm 1	2:00pm - 5:00pm	Improving the Patient Anesthesia Experience	Boynes, S.
6590	Exh. Floor - Aisle #6200 Rm 2	2:00pm - 5:00pm	Crown Lengthening	Kohner, J.
6600	Exh. Floor - Aisle #5800 Rm 3	2:00pm - 5:00pm	Effective PPO Management	Various Speakers
6610	Exh. Floor - Aisle #5800 Rm 2	2:00pm - 5:00pm	The All-on-4® Treatment Concept	Molina, G.
6630	1D05/06	9:00am - 12:00pm	Introduction to Pediatric Zirconia Crowns	Hansen, J. Ouatik, N. Ali, B.
6640	1D05/06	2:00pm - 5:00pm	Introduction to Pediatric Zirconia Crowns	Hansen, J. Ouatik, N. Ali, B.
6650	1E06	9:00am - 12:00pm	Aesthetic Dentistry Essays	Rubinstein, M. Calamia, J. Trushkowsky, R.
6660	1E06	2:00pm - 5:00pm	Current Topics Essays	Moss, S. Abrams, M. Linden, E.
6670	1E20	9:00am - 12:00pm & 2:00 - 5:00pm	Standard Dental Institute (Spanish Program)	Various Speakers
6680	1E19	9:00am - 12:00pm	Colegio de Odontologos de Nuevo Leon AC	Salinas, A. Aneyba, L.
6690	1E19	2:00pm - 5:00pm	La Endodoncia Exitosa	Del Castillo, M.
6700	1E21	9:00am - 12:00pm	R.O.C.A. International Multi- Disciplinary Symposium	Various Speakers
6710	1E21	2:00pm - 5:00pm	R.O.C.A. International Multi- Disciplinary Symposium	Various Speakers
6720	Exh. Floor - Front Aisle #600	2:00pm - 5:00pm	Information Technology in the Dental Practice	Various Speakers
6730	1E14	2:00pm - 5:00pm	ISEO Dental Conference (Spanish Program)	Various Speakers
6740	2D06/07	9:00am - 5:00pm	Evolucion y Seguimiento del Retratamiento con Prognostico Desfavorable	Ferreccio, J.
6750	1E11	9:00am - 12:00pm	Universidad Tecnologica de Mexico	Various Speakers

Seminar

Workshop

Essay

U.S. COMMERCIAL SERVICE CONNECTS U.S. COMPANIES WITH INTERNATIONAL BUYERS

More than 70 percent of the world's purchasing power and 95 percent of potential consumers are outside of the United States, but many businesses don't explore their export potential because they believe exporting is too burdensome or difficult. What they may not know is that the U.S. government can help facilitate sales to international markets. With a global network of trade specialists, the U.S. Commercial Service can help make introductions to overseas government decision makers and potential buyers and provide export counseling and market research. This network includes healthcare specialists who focus on opportunities in the healthcare sector, among others.

EXPORT ASSISTANCE: "NO ONE-SIZE FITS ALL"

Our assistance is tailored to individual clients. For example, we help companies target the best prospects in foreign markets through customized market research and offer the option of using one or more of our programs. This might include the Gold Key Service, a business matchmaking service that arranges prescreened appointments with potential agents and distributors abroad.

The U.S. Commercial Service also provides customized support to assist U.S. companies in rolling out new product lines, helps them target key decision makers by adding clarity to client presentations, and provides U.S. government advocacy support to help level the playing field when it comes to bidding on foreign government contracts. We also assist in making international sales offers more competitive through sister agencies such as the U.S. Export-Import Bank, which provides export insurance and financing. Our offices also provide training on complying with U.S. export control issues and guidance on protecting intellectual property during overseas expansion. All of these services save businesses valuable time and resources when competing in world markets.

NO TIME FOR TRAVEL? WE CAN HELP

It's always best to meet potential customers face to face, but many small companies don't have the time or the budget for extensive travel. The International Partner Search service enables companies to find qualified distributors and end-users overseas without traveling abroad, and our staff presents detailed results of the trade leads to the U.S. company.

Another great place to meet international buyers is through U.S. trade shows, including Greater New York Dental Meeting. GNYDM is one of the dozens of trade shows where the U.S. Commercial Service recruits international buyers from around the world and introduces them to U.S. exhibitors at events. At these shows, our trade professionals set up one-on-one business meetings in advance and host seminars featuring country-specific opportunities.

Many of our dental sector companies exhibit at GNYDM and benefit from these valuable introductions. GNYDM is just one example of how the U.S. Commercial Service has revitalized its focus on healthcare/dental sector exports with upcoming programs tailored for the industry, such as webinar briefings on country-specific sales opportunities, export counseling at U.S. trade shows and trade missions. The best way to learn about these time-saving resources is to work with your local U.S. Commercial Service international trade specialist.



THE TIME IS RIGHT TO EXPAND YOUR INTERNATIONAL SALES

For many companies, the Internet, improved logistics and transportation options, and government export programs have made exporting more viable than ever, for even the smallest businesses. Furthermore, exporting is a great way to build competitiveness, and many companies report that international diversification has enabled them to better weather economic downturns. When it comes to developing sales strategies, the biggest risk is not looking beyond U.S. borders.

The U.S. Commercial Service has offices across the country and in American Embassies and Consulates in over 70 countries. In 2013, the worldwide U.S. Commercial Service facilitated 14,700 export successes worth billions of dollars in U.S. export sales. For more information and to find your local office, visit www.export.gov or www.trade.gov/cs.

Michael Grossman is a trade specialist with the U.S. Commercial Service in White Plains, NY. He can be reached at Michael.Grossman@trade.gov.



INTERNATIONAL
T R A D E
ADMINISTRATION

* The IBP is a complimentary service provided by the U.S. Commercial Service, an agency of the U.S. Government, and is available only to companies registered in the United States, Puerto Rico or the Virgin Islands for the purpose of promoting exports of U.S. goods and services that contain at least 51% U.S. content.



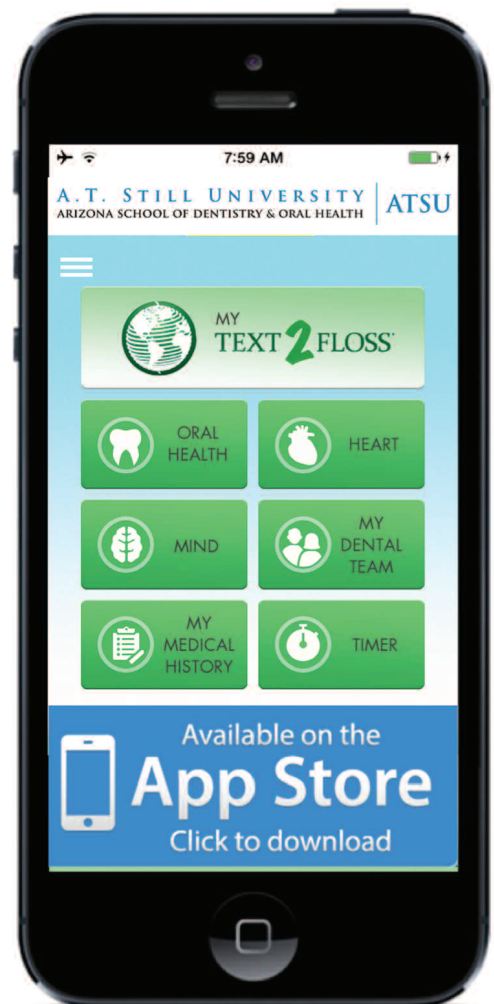
WEDNESDAY, DECEMBER 3

9:45 – 12:45	Controlled Ridge Splitting as an Alternative to Block Grafting (Dr. Suheil Boutros)	Exhibit Floor, Aisle 2000
	Minimally Invasive Grafting and Immediate Implants: Surgical & Restorative Considerations (Dr. Daniel Cullum)	Exhibit Floor, Aisle 2200
	*Veneer Cementation Workshop: Optimizing Predictability and Efficiency (Dr. David S. Hornbrook)	Exhibit Floor, Aisle 1200
2:00 – 5:00	Solutions for Fixed Implant Prosthodontic Failures (Dr. Shankar Iyer)	Exhibit Floor, Aisle 2000
	Crestal Sinus Elevation Techniques (Dr. Daniel Cullum)	Exhibit Floor, Aisle 2200
	*Hands-on Socket Preservation and Bone Grafting (Dr. John C. Minichetti)	Exhibit Floor, Aisle 1200

*This indicates the program is a hands-on workshop



- Improve patient retention
- Improve patient care
- Improve patient dental IQ and promotion of overall health
- Increase productivity
- Improve patient trust and loyalty
- Improve patient communication



Stop by and visit our exhibit booth #5722

Partners



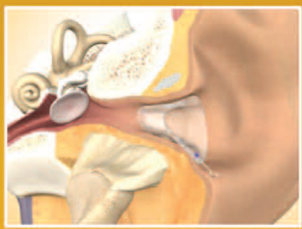
tmj Next Generation™

comfortable relief



A Breakthrough in TMJ Pain Relief

Now you can offer your patients the latest technology in TMJ pain relief. The TMJ NextGeneration™ device is FDA-cleared, safe and effective in reducing TMJ pain.



A New Approach

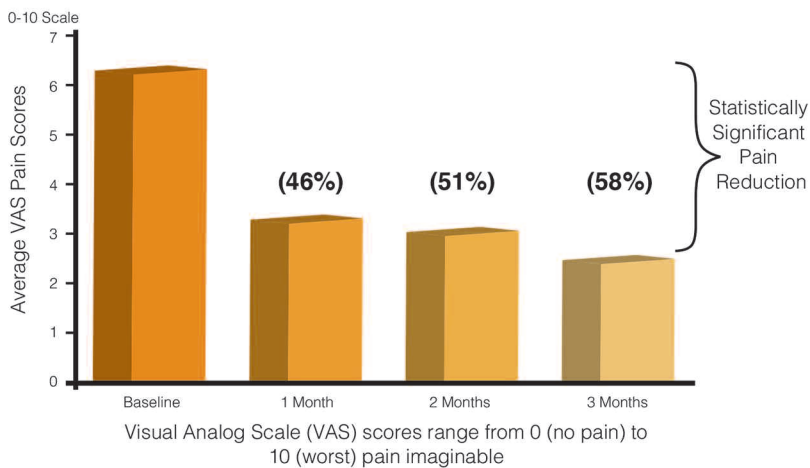
The TMJ NextGeneration™ device consists of custom ear canal inserts that support the temporomandibular joint and reduce pain. It also provides a “cognitive awareness” to the patient that discourages grinding, clenching and other para-functional behavior.

Patient Outcomes

In a clinical trial, subjects experienced statistically significant pain reduction while using TMJ NextGeneration™ devices. Visual Analog Scale scores showed a 58 percent pain reduction after three months of use. At the end of the trial, 100 percent of subjects reported good to excellent results.*

WARNINGS AND PRECAUTIONS: Do not wear devices while showering, swimming or during contact sports. Fluctuations in body weight may require a refitting. You may experience some discomfort when first using the devices. If discomfort worsens, please remove devices and contact your health care provider. Safety and effectiveness has not been established for people with arthritis, and those who have had jaw injuries or jaw or ear surgery. Go to tmjnextgen.com for a full list of risks and warnings.

VAS Pain Reduction Score* Baseline to 3 months

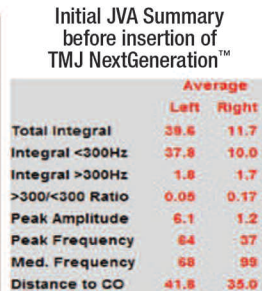
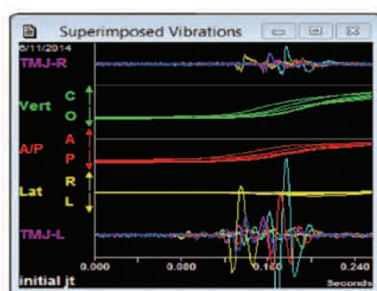


TMJ NextGeneration™ Advantages

	TMJ NextGeneration™ Device
• Designed to be worn comfortably 24/7	✓
• No interference with eating or talking	✓
• Barely visible	✓
• No nighttime discomfort	✓
• No negative effect on your bite	✓

Informal Patient Case Study**

The TMJ NextGeneration™ device supports the jaw joint by preventing the ear canal diameter from collapsing while the jaw opens and closes. This Joint Vibration Analysis (JVA) illustrates the improvement in one patient immediately after insertion.



Toll-free number: 855-303-4601 | Visit us in Booth #5605

info@tmjnextgen.com • www.TMJNextGen.com

*Tavera A, et al: Approaching Temporomandibular Disorders From a New Direction. A Randomized Controlled Clinical Trial of the TMDes Ear System. J Craniomandibular Practice July 2012; Vol 30, No 3, 172-181.

**This was a single-patient study using JVA to measure the before and after effects with TMJ NextGeneration™ devices; individual results may vary.

023074 Rev A October 2014 ©2014 TMJ Health, LLC



THERE'S SOMETHING
HUGE
HAPPENING AT GNYDM

50+

HANDS ON
TECHNIQUES



DIGITAL
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ELOS Medtech

Pinol A/S
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Kuraray America
MIST
Pease &
Curren Inc

Shofu Dental
Corporation
Sterngold
Dental LLC
Taub Products
Weldenz/Unix
Japan Group

AEGIS
COMMUNICATIONS





10:00-11:50

Restoring Divergent Implants with Straumann's Screw-Retained Abutments and CAD/CAM Screw-Retained Bar Solutions

Peer Reviewed

Steven J. Fuqua, DDS Southlake, TX

Tony Bulley, CDT, RDT Gainesville, GA

There is a growing need for flexible and efficient treatment solutions for fully edentulous patients. Achieving clinical success through the adoption of digital technology, from IO scanning, pre-operative planning guided surgery, and CAD/CAM restorations will be covered from the perspective of the entire treatment team.

CE Course 6010

Classroom A

Limited Attendance

2 CEUs



Register for Courses Today!

insidedentaltech.com/collaboration



40+ PRESENTERS
KOLs from the Dental Industry



OVER 50 CREDITS
Live CE Courses



LATEST TECHNOLOGY
Presented at Exhibitor Booths



WORKSHOPS
Hands-on Classrooms

12:30-2:20

The Complete Digital Implant Workflow - from Diagnosis to Delivery

Peer Reviewed

Wesley Mullins, DDS Powell, TN

Robert Slominski Marshfield, WI

Collaboration between the surgeon, restorative dentist, and dental technician in the digital world is increasingly challenging with large data files and proprietary file formats creating hurdles at every turn. A groundbreaking new workflow for collaborative implant surgical planning and prosthetic design will be shown.

CE Course 6020

Classroom A

Limited Attendance

2 CEUs



**Bringing Dentists & Technicians Together
in a Rich Learning Environment**

**WEDNESDAY
PROGRAMS**

WORKSHOP

Workshop: Exhibit Floor Rear of Aisle #600

Presiding: TBD

10:15-11:30 CE Course 5090

Speaking the Same Language with Sirona Connect Pt. 2

Daniel Vasquez, DDS & Frankie Acosta, AA

Limited Attendance | 1 CEU

Supported by Sirona



CLASSROOM

Classroom B: Exhibit Floor Middle of Aisle #100

Presiding: TBD

10:00-10:50 CE Course 6040

Building Your Laboratory with CAD/CAM Technology from DT Technologies

Alex Thomas

Limited Attendance | 1 CEU

Supported by DAL DT Technologies



11:30-12:20 CE Course 6050

Understanding Today's Digital Workflow

Speaker(s) TBA

Limited Attendance | 1 CEU

Supported by Zahn



1:00-1:50 CE Course 6060

Denture Base Acrylics: Troubleshooting, Repairing, and Heat Curing

Thomas Zaleske, AS

Limited Attendance | 1 CEU

Supported by GC America



Exhibitors Listing

Exhibitor	Booth	Exhibitor	Booth	Exhibitor	Booth	Exhibitor	Booth
3D DEX, Inc.	5625	Blue Wave Tech	3711	Dental Innovations	3833	exocad America, Inc.	236
3D Diagnostix	817	BMX Metals	1805	Dental Laboratory Group	5205	EZ Bur Dental Supply	3923
3D Industrial Imaging Co., Ltd.	2728	BQ Ergonomics	1137	Dental Product Shopper	1122	EZ Pedo, Inc.	4236
3M ESPE	4618	Brasseler USA	434, 2617	Dental Tribune America	4639	Factory Buyers Club	5520
3Shape, Inc.	424	Bright Dental Lab	3542	Dental USA, Inc.	1312	FBI World Dental Federation	1022
A. Titan Instruments	1808	C & A Productions	1003	Dental Wings	624	Fialkoff Queens Dental Study Club	5720
AB Dental Devices, Ltd.	5411	Cadblu, Inc.	911, 4740	DentalEZ Equipment	3409	First Medical Infection Control	3304
ABO Rio de Janeiro Dental Congress	420	Calderon Institute	3431	DentalEZ Group	3409	Flight Dental Systems	4334
Academy of General Dentistry	5703	CAN Capital	5517	DentalEZ Group	3409	Florida Probe Corporation	3612
Academy of Laser Dentistry	5039	Canary System	810	DENTALL	5130	Flow Dental Corp.	1110
Accutron, Inc.	3815	Cao Group	4737	Dentalree.com	517	Focap (Federacion Odontologia de CentroAmerica Y Panama)	5724
Acradiocom Ilc	2308	CareCredit	4015, 4212	Dentaltown	605	Foot Pain	521, 1815, 5621
ACTEON NORTH AMERICA (Satelec & Sopro Companies)	4827	Careington International	1613	DentalVibe	1822	Forest Dental Products, Inc.	3915
Adam's Aid Corporation	3134	Carestream Dental	3228, 5040	Dentaspa tm Seminars	5230	Foshan Suntem Medical Instrument Co., Ltd.	3641
ADDENT, Inc.	1709	Cargill	4033	DENTATUS USA Ltd.	1714	Fotona	3235, 4738
A-Dec	3400	CARGUS International	1609	DENTCA, Inc.	2008	Franklin Dental Supply Inc.	1102
A-Dent Dental Equipment, Inc.	3817	Casals-Evans Design Group, Ltd	3517	Dentegra Insurance Company	2810	Froncare	3938
Adentatec GmbH	1028	Cases by Source	3630	Denterprise International, Inc.	3520	Fujitsu Computer Products of America, Inc.	806
ADIN Implants	4411	Cavex Holland BV	3340	Dentimax LLC	5421	Futudent	5221
Aditek	1121	CDM Center of Excellence Ltd.	3438	Dentistry Today	1020	Garden State Dental Supplies	5418
AEEDC/Index Conferences & Exhibitions Organization	2500A	CEDR HR Solutions	2922	DentLight, Inc.	4402	Garfield Refining Company	2912
Aegis Communications	1713	CEJ Dental	3019	Dentserv	3531	Garrison Dental Solutions	4311
AFTCO	1708	Center for Hearing and Communication	5428	DENTSPLY Caulk	2600, 2800	GBS Technologies	1628
Aim Dental Laboratory, Inc.	2906	Centrix, Inc.	3000	DENTSPLY Implants	732	GC America Inc.	427, 3012
Air Techniques, Inc.	3810	Certol International	5227	DENTSPLY International	2600, 2800	Gendex NOMAD Instrumentarium SOREDEX	4417
Akiva Shapiro, LLC	4541	Christian Dental Society	4743	DENTSPLY Maillefer	2600, 2800	Genoray America, Inc.	5106
Align Technology	400, 4741	Citi Bank	3422	DENTSPLY Professional	2600, 2800	George Taub Products & Fusion Co., Inc.	432, 2708
Allied Dental Practices	4140	Citi Health Card	4336	DENTSPLY Prosthetics	830	German Federal Ministry of Economics and Technology C/O LMI GMBH	1027
AllPro	905	Citizens Bank	4439	DENTSPLY Raintree Essix	2600, 2800	Ghost Mfg.	1002
Alltvest Personal Wealth Management	3543	Claron Technology	2207	DENTSPLY Rinn	2600, 2800	GlasSpan, Inc.	1604
Amann Girschbach America	224	Clear Optix	912	DENTSPLY Tulsa Dental Specialties	2600, 2800	GlaxoSmithKline	618
Amazing Animation	1702	ClearCorrect, Inc.	4132	Denttio, Inc. - Camsight	1710	Glidewell Direct	5600
AMD Lasers	5037	Clinician's Choice Dental Products, Inc.	2514	DES - Dental Expediting Services	1705	Glidewell Laboratories	5600
American Academy of Implant Dentistry	1728	Clinipix, Inc	3215	Designs For Vision, Inc.	1813, 2012, 5026	Glidewell Laboratories, Inc.	5600
American Academy of Pediatric Dentistry	3638	Cloud Lions, LLC	5519	Detax GmbH & Co. KG	1029	Global Dental Relief	5706
American Association of Endodontists	5323	Colegio de Cirujanos Dentistas de Costa Rica	5725	Dexcel Pharma	4041	Global Surgical Corporation	2500
American Dental Assistants Association	939	Colegio de Cirujanos Dentistas de Puerto Rico	5701	DEXIS Digital X-ray	4025	Glove Club	2405
American Dental Software	4641	Colegio de Odontologos de Nuevo Leon	5719	DG Dental Studio	5123	Glustitch, Inc.	5125
American Eagle Instruments	1700	COLGATE	2826	DiaGold - www.goldburs.com	1907	GMC (Global Medical Consulting)	5312
American Express Open	5425	Coltene, Inc.	4202	Diamond Billing / DS3	1005	GMI - Ilerimplant Group	3824
American Friends of DVI	3839	Columbia Dentoform	3409	Diatech	1007, 3203	GOGI Enterprises Sialkot	4341
AMIC Dental	2712	Columbia University College of Dental Medicine	5707	DigiDent Dental Art Technology	5220	Good Doctors Co., Ltd.	4735
Anaxdent North America	832	Common Sense Dental Products	3421	Digimed Co., Ltd.	5228	GPP Group LLC	416
Angelus USA, LLC	422	ConeScan	3739	Digital Doc, Inc. LLC	3225	Great Expressions Dental Centers	5022
Angie's List	1100	ContactEZ, the Ultimate Proximal Contact Solution	5416	Dino Chair by Ossi Corp.	3936	Great Lakes Orthodontics, Ltd.	4812
Apavia, LLC	5310	Convergent Dental, Inc.	4831	D-Instrument	3532	Greenpro Group Inc.	4513
APCD Sao Paulo State Dental Association	1104	Cool Jaw by Medico International	5308	DMETEC Co., Ltd.	3738	Groman Inc.	3314
Apixia, Inc.	4525	Cora Refining	3643	DMG America	3613	Guangzhou Talent Medical Devices Co.	500
Aqualizer by Jumar Corporation	1608	Cosmedent, Inc.	3017	DOCS Education	5303	Gum Chucks	5210
Architectural Design Associates	3305	Cosmetic Dentistry Grants Program	3436	Doctors Disability Specialists	5510	Halyard Health	3217
Argen	828	CR Foundation	5704	Doctors Internet	3627	Handler Mfg. Co., Inc.	1101
Army Dental Recruiting	2726	Cranberry USA/Cranberry (M) Sdn Bhd	3924	Doral Refining Corp.	1602	Hands On Training Institute	1103
Arpino Handpiece Repair & Sales Inc.	1800	Credit Suisse	3743	doTERRA International (WA#604008)	4241	Hartzell & Son, G.	3313
ASA Dental USA Corp.	2923	Crescent Products	2909	DoWell Dental Product	1514	Hawaiian Moon	1420, 4715
Aseptico	3631	Crest Oral-B	1226	Dr. Abdulaziz Al Ajaji Dental PolyClinics	941	Hayes Handpiece Company	1626
Asian CITIDENT Medical & Dental Trading	3843	Crystal Tip - Liquid Smile	5728	Dr. Fuji / ACIGI Relaxation	2524	Head Dental Corporation	5114
Asociacion Mexicana de Odontologia Pediatrica	5721	Curaprox USA	3216	Dr. Walsler Dental GmbH	1031	HealthFirst	1801
Aspen Dental	730, 3636	Custom Earpiece	5410	DrQuickLook, Inc.	3841	Healthplex, Inc.	808
Autoclave Testing Service Inc.	913	CustomAir	3409	Dryshield	1726	Health-Pro Realty Group	5417
Axis Dental	3819	CUTCO Cutlery	4337	DSG Americus - New York / DSG DP/Mt. Vernon	1310	Heartland Dental Care	2209
Axsys Dental Solutions	727	Cybermed, Inc.	1630	Duraline Systems	1004	HELP International, Inc.	5622
B & D Dental Technologies	2006	D and R Enterprises LLC	3539	DUX Dental	4607	Henry Schein Dental	4225
B&L Biotech USA, Inc.	3931	da Vinci Dental Studios	807	DXM Co., Ltd.	5028	Henry Schein Dental - Zirlux	4230
B.C. Szerlip Insurance Agency, Inc.	1704	Daegu Technopark BioHealth Convergence Center	5032	DYAMACH S.R.L.	933	Henry Schein Dental Local Team Booth	4536
Baby Buddy/Compac Industries, Inc.	4239	DAL DT Technologies	227	East West Bank	3521	Henry Schein Exclusives	4435
Bank of America Practice Solutions	3206	Dansereau Health Products	1304	Eastern Dentists Insurance Company (EDIC)	805	Henry Schein Orthodontics	4638
Bankers Healthcare Group, Inc.	5218	Dansko by I Love My Clogs	4911	EasySmile LifeLike Veneers (Cargus International)	5311	Henry Schein Practice Management Solutions	4627
Bausch Articulating Papers, Inc.	2911	Danville Materials, LLC	1903	EBI, Inc.	4734	Henry Schein Professional Practice Transitions	4330
Beacon Construction Services, Inc.	4401	Darby Dental Supply LLC	1018	EBI, Inc.	5028	Henry Schein ProRepair	4538
BeeSure / Multisafe Sdn Bhd	4301	Datalot, Inc.	1701	EcoClean	914	Heraeus Kulzer	1408
Bego USA	535	DC Dental Supplies	5200	Editorial Ontontologia Actual	2711	High Tech Innovations	3117
BELMONT EQUIPMENT	5400	DCI Equipment	4424	Elegant Dental Lab	3439	Hiossen Implants	4037
Benco Brands	1724	DDK Marketing	5617	Ellman International	2908	Hoffman Dental Manufaktur	1034
Benco Dental	731, 1617	DDScconnections.com	5300	Elos MedTech Pinol A/S	833	HORICO - HOPF, RINGLEB & Co. GmbH & Cie.	1135
Best Instruments USA, Inc.	2310	DEGOS Dental GmbH	1030	Elsevier, Inc.	2606	HT Co., Ltd.	3440
Beutlich Pharmaceuticals, LLC	2812	Delta Dental	2309	Emblemhealth	4843	Hudens Co., Ltd.	5134
Beyes Dental Canada, inc.	4500	Demandforce	1024	Empire Blue Cross Blue Shield	4012	Hudson Transition Partners	3840
Bien-Air Dental	4003	DENBUR, Inc.	3104	Engle Dental	3640	Hu-Friedy	1400
Bio Horizons	4130	DenLine Uniforms, Inc.	4914	Envision TEC, Inc.	428	Hunza Dental Supplies	3500
Biogenesis Co., Ltd.	1138	DenMat	4414, 5038	Epstein Practice Brokerage, Inc.	1013	IBS Implant	1038
BIOLASE	600	Denovo Dental, Inc.	3341	Equipment Brokers Inc.	3306	IC CARE	5121
BioMet 3i	3242	Dent Corp. Research & Development (DENTCO)	1212	Essential Dental Systems	2003	I-Cat Imaging Services	3621
Biotec	1208	Denta Quest	4141	Eurodent USA, Inc.	2103	ICW International	3814
Bisco Dental Products	1200	Dental Assistant Training Schools	4400	Euroshine USA, Inc.	5321	IDS 2015 - Cologne, GERMANY	931
Bisico GmbH & Co. KG	1033	Dental Assisting National Board/The Dale Foundation	3119	Everseat	1124	ILC New York	1211
Bissell Commercial Sales	3842	Dental Burs USA	3932	EXACTA Dental Direct	1014	ILS Dental	2403

Exhibitor	Booth	Exhibitor	Booth	Exhibitor	Booth	Exhibitor	Booth
iLumi Sciences, Inc.	5000	MEDIT	4139	PRI	3533	Sunstar Americas, Inc.	3828
Impladent Ltd.	1520	Medy Dent, Inc.	4440	prittidenta GmbH	1132	SUPERMAX INC.	1015
Implant Microdent System S.L.	5419	Meisinger USA L.L.C.	3816	Professional Dental Supplies LLC	903	Supersmile	1308
Indukey North America	4300	Meta Biomed Inc.	3522	Professional Sales Associates	3810	SurfCT.com	3429
Infinite Aloe	523	Meta Dental Corp.	4504	Propel Orthodontics	418	SurgiTel/General Scientific Corp.	2200
Infinite Aloe	5209	Microbrush International	4814	Prophy Magic	915	Suzu Systems, Inc.	2706
Infinite Therapeutics	4805	Microcopy	1106	Prophy Perfect, Inc./PHB	2106	SwissLoupes Sandy Grendel	1612
Infinite Trading, Inc.	5518	MicroDental Laboratories	4034	ProSites	1116	SybronEndo	3819
Infodent International	904	Microflex	4708	PSP Dental Co., Ltd	3441	T- STRONG INC.	1829
Institute for Advanced Laser Dentistry	5614	Midmark Corporation	4609	Pulpdent Corporation	2212	TD Bank	3418
Instradent USA, Inc.	1011	Milestone Scientific	3730	Puma Industries, Inc.	4137	TelephoneOnHold.com	3800
Integrated Dental Solutions	1414	Millennium Dental Technologies, Inc.	3834	PureLife Dental	2808	TeleVox	5006
International Congress of Oral Implantologists	1729	Miltex, an Integra Company	3906	Q-Optics/Quality Aspirators	1406	Temrex Corp.	4001
International Federation of Dental Hygienists	5705	MIS Implants Technologies, Inc.	1423	Quintessence Publishing Co., Inc.	3003	Tess Oral Health	2915
Invado Pharmaceuticals	3939	MIST	630	RAMVAC	3409	Text2Floss AZ School of Dentistry & Oral Health - ATSU	5722
Investors Bank	705	Modular and Custom Cabinets, Ltd./MCC	3913	Ray Co. Ltd.	406	The Clemens Group	2813
IOS Technologies	5600	Mohong Bearing Co., Ltd.	5324	Reach Local, Inc.	4039	The Digital Dentist	4540
IQ Dental Supply, Inc.	2203	MouthWatch, LLC	3937	Reputation.com	3540	The Gideons International	3034
Island CEO Consultant	5211	My Social Practice	4514	RF America IDS	4634	The International Orthodontic Service	5023
iSleep Management	5516	Mydent International	3709	RGP Dental	1016, 5013	The JDM Group	5420
iSocial Reviews	522	Myofunctional Research Company	3200	Rhineland Cuttery	2934	The New York Times	811
Isolite Systems	1614	MyRay	2000	Ribbon, Inc.	1105	The Team Training Institute	5330
iSonic, Inc. (Ultrasonic Cleaners)	4413	National Business Capital	5322	Richmond Dental & Medical	3807	Theta Corporation	1606
I-Tech	938	National Dental Association	3437	Rito Dental Company Limited	936	Tianjin Zhongjin Biology Development Co., Ltd.	4910
Itena North America	5326	Nevin Labs	3409	Ritter Dental USA	4818	ToiletTree Products, Inc.	5332
iTero	730	New York Life-Guardian	5122	RMN Consultants	5319	Tokuyama Dental America, Inc.	3424
ITL Dental	4032	Newark Dental/PEMCO	2608	Roca Internacional	5726	Top Quality Manufacturing, Inc. Glove World	5112
Ivoclar Vivadent, Inc.	2817	Next Level Practice	3243	Romidan Ltd.	1213	Town & Country Dental Studios	5115
J & B Dental Service, Inc.	3302	Nexus Medodent (NMD)	1521	Rose Micro Solutions	1204, 2824, 3736, 4909	TPC	4636
J. Morita USA Inc.	4615	Nobel Biocare	3210	Roshan Dento Med - LLC	2108	Tri Hawk International	2504
Jiangyin Gaofeng Tools Co., Ltd.	5618	Nordent Manufacturing, Inc.	3416	Royal Dental Group & Porter Instruments Co.	1208	Trinon Titanium GmbH	1133
Jiangyin Ordg Trading Co., Ltd.	4921	Noris Medical	3838	Royal Dental Group/Proma	1208	Tri-State Dental Supplies & Equipment	3008
Jining XingXing Medical Instrument Co. Ltd.	5313	North (Nanjing) Instrument Technology Industries	1824	Roydent Dental Products, Inc.	3100	Triumph Custom Furniture	5619
Jisop Co., Ltd.	5129	North East Dental Management	1021	Russian American Dental Association	1805	Trojan Professional Services, Inc.	5015
Joey Boards USA	5403	Nouvag AG Switzerland	4111	S&S Scheftner GmbH	1134	Tuttner USA Co., Ltd.	2714
Johnson-Promident	4108	NSK Dental, LLC	3237	Sabra Dental	2710	U.N.I.D.I (Italian Dental Industries Association)	813
JS Dental Mfg. Inc./ Directa AB	3826	Nucleos Implant	4943	Saeshin Precision Co., Ltd.	5030	UAB DTL Vilnius	1421
KAT Implants	1023	Nu-Life Long Island Dental Lab	804	Saeyang Microtech	5229	UFSK-International Osys GmbH	5215
KaVo	3618	NYC & COMPANY	1139	Safari Dental, Inc.	5521	Ultradent Products, Inc.	409
Kavo Kerr Group	4019	OCO BioMedical	5016	Sagemax Bioceramics, Inc.	815	UltraLight Optics	1603, 3925
Kazan Medical Instruments Factory, Russia	4441	ODIN Visionary Technology	5329	Sapient Dental	5025	Unicare Biomedical	5024
KDIA	5029	Officite	1624	Sapsuma	3241	Unicorp Instruments Inc.	1712
Keating Dental Arts	4515	Open Technologies Srl	932	Schumacher Dental Instruments	906	Universidad Autonoma de Coahuila Facultad de Odontogogia	5623
Kenda Dental Polishers	4813	Oracoat Xylimelets (Orahealth Corp)	5309	Schwed Co. Inc.	1113	Univet Optical Technologies North America, Inc.	1000
Kerr Corporation	3819	Oral Cancer Foundation, Inc.	5723	SciCan, Inc.	5019	Upholstery Packages & Services	5014
Kerr TotalCare	3819	OralCDx	929	SDI (North America), Inc.	4010	Uvener	2208
Kettenbach	3537	OraPharma, Inc.	4809	Sector-Wide Health Solutions	4339	Valplast International Corp.	801
Kilgore International, Inc.	3226	Orascope	4022	SendHub	4237	ValuMax International	2613
Klockner of North America, Inc.	812	Oraspa Inc.	3737	Septodont	3219	Vatech America Inc.	5607
Komet USA	4403	OrderValplast.com	627	SharperPractice	927	Vector Research & Development Inc.	5223
KOR Whitening - Evolve Dental Technologies, Inc.	3324	Ortho Technology, Inc.	2522	Shatkin F.I.R.S.T., LLC	1417	Velopex International, Inc.	5008
Korea Dental Industry Association	5028	Orthodontics World	4238	Shenzhen Perfect Medical Instruments Co., Ltd.	5124	Vident, a VITA Company	4405
Kuraray America, Inc.	631, 2009	Ortho-Tain	2412	Shenzhen Superline Technology Co., LTD	4913	Video Dental Concepts	3519
L & R Manufacturing Company	1600	Osada, Inc.	2910	Sherman Specialty Toy Co.	4013	Villa Radiology Systems	3940
Lares Research	4101	Osteogenics Biomedical	1733	Shinhung Co., Ltd.	5034	VisiCom Paging Systems	1112
Lasotronix	4042	OSUNG MND CO., LTD	5127	Shofu	529	Vista Dental Products	1610
Lawrence B. Goodman & Co., PA	1311	Otto Trading Inc.	421, 937	Shofu Dental Corporation	4408	VitaMix	5232
Laxmi Dental Lab USA, Inc.	5206	Owandy Radiology	1123	Shu Dental Laboratory	2713	VOCO America Inc.	3201
LED Dental, Ltd.	3021	Palisades Dental	3214	Sikka Software Corporation	909	Walden's Remedy	5717
Lester Dine, Inc.	1706	Panoramic Corporation	1114	Sino-Dental	5214	Water Pik Inc	4005
Lexi-Comp Publishing	3916	Panthera Dental	4040	Sirona Dental Inc.	4600	WCM Ltda.	1827
Lifeline Sciences LLC	5605	Paragon Dental Practice Transitions	4512	Sirona Dental, Inc.	436	Weave	4138
Light Smile Express	4235	Parkell Inc.	1009	Smile Stations	1037	Weldenz / Unix Japan Group	433
Lighthouse Practice Management Group, LLC	5328	Paro, Inc.	5224	Snap On Optics	1806, 3825, 4503	WellMed International Co. Limited	404
Likeable Local/ Likeable Dentists	4338	PASTELLI - ITALIAN UNIFORMS	3523	Sofia Dental Meeting Association	5621	Wells Fargo Practice Finance	3609
Lip Balm Express	505	Patient News	3516	Solmetex LLC	3530	Whip Mix Corporation	533
Lips, Inc.	4234	Patterson Dental Supply, Inc.	3600	Solutionreach	2822, 5010	White Towel Services, Inc.	3832
Live Recall	5222	PDT, Inc. /Paradise Dental Technologies	1908	Somnosed, Inc.	1006	Wise Instruments	4700
LLI Advisory Group	1605	Pease and Curren, Inc.	629	SOTA Imaging	3712	World Bio Tech Co., Ltd.	5233
LM-Dental	4028	Pelton & Crane	4216	Spazzolificio PIAVE Spa	1601	World Dental Exhibition Alliance	1627
LumaDent, Inc.	2913, 4633	Pemco/Newark Dental	2608	Spectadent Laboratories	4100	Xian Yang NorthWest Medical Instrument Group Ltd.	1905
M & S Dental Supply CO., LLC	3837	Penn Dental Medicine	5702	Spident USA, Inc.	4200	XinYang Dental Laboratories, Inc.	5604
M & T Bank	5304	PennWell Corp./ Dental Economics	5212	Splintek	4110	XLdent Software	5200
MacPractice, Inc.	4614	Perioptix, Inc.	4415	Sporda Tech	5211	Yankee Dental Congress	2523
Main Street Hub	4912	PeriRx, LLC	1506	Springstone Patient Financing	5407	Yelp, Inc.	814
Malo Institute	1804	Philips Sonicare & Zoom Whitening	4800	SS White	2814	Ymarda Optical Instrument Factory	4310
Mandelbaum, Salsburg	3420	PhotoMed International	800	Standard Dental Institute	5620	Yodle Inc.	2823
Mani, Inc.	930	Physics Forceps - Golden Dental Solutions	4821	StarDental	3409	Zahn Dental	234
Marquis Remote Diagnostics	5331	PIERREL Pharma SRL	5225	Starlight Trading	5708	Zeiss	3433
Maui Amenities, Inc.	1807	Pioneer of Dentistry Column	5231	STERNGOLD	632	Zeiss Multi-Media	3534
MCT(Mr.Curette Tech)	5031	Planmecca USA, Inc.	4028	Stoma Dental	3639	Zhuhai Graceful Dental Technology Co. Ltd.	2628
Mectron USA/Piezosurgery Inc.	2626	Planmecca USA, Inc. - CAD CAM Division	4432	Stratasy	3629	Zimmer Dental	5105
Medco Instruments, Inc.	2806	PNC Bank,Healthcare Business Banking	2307	Straumann	825	Zing	3118
Medentex	2914	POH Oral Health Products, Inc.	3415	Strauss Diamond Instruments, Inc.	1036	Zirc Company	3316
Medical Design Build by J. Silver Group	3315	Porter Instruments	1208	Stylecraft Interiors, Inc.	2811	Zirkonzahn USA, Inc.	834
Medical Liability Mutual Insurance Company (MLMC)	2105	Posca Brothers Dental Lab, Inc.	934	Sultan Healthcare, Inc.	3427	Zoll Medical Corporation	5320
Medical Protective	3432	PracticeCompass, LLC	2400	Suizer MixPac Ag	4822	Zoll-Dental	3103
Medicom	3933	Premier Dental Products Company	4207	Summit Dental Systems	3101		
Medidenta	916	Prestige Ameritech	4640	Suni Medical Imaging Inc.	5327		
MEDIPLUS	5128	Preventech	4210	Sunrise Dental Supplies LLC & Sunrise Dental Lab	5616		

12TH AVENUE



11TH AVENUE

Dental Meeting

December 3, 2014
Convention Center
Exhibit Hall

CONTINUE



US Exhibitors Interested in Overseas Markets Listings

A.Titan Instruments

Booth:1808

10 Center Dr., Orchard Park, NY 14127
Contact: Michael Tuber, President
 Phone: (716) 667-9211 Fax:(716) 667-9212
 E-mail: lisa.gastle@atitan.com Website: www.a.titan.com
EXPORT PRODUCTS: Dental and Surgical Instruments
RANGE OF DISTRIBUTION: Foreign Agents/Distributors
INTERNATIONAL BUSINESS DESIRED: Worldwide

AdDent, Inc.

Booth:1709

43 Miry Brook Rd., Danbury, CT 06810
Contact: Joshua Friedman, President
 Marian Hesmeyer, Customer Service Coordinator
 Phone: (203) 778-0200 Fax:(203) 792-2275
 E-mail: mpereyra@addent.com Website: www.addent.com
EXPORT PRODUCTS: Calset, Microlux, Rite-Lite2, CoMax, Trimax, OraBlu
RANGE OF DISTRIBUTION: Foreign Agents/Distributors
INTERNATIONAL BUSINESS DESIRED: Worldwide

American Eagle Instrumentns

Booth:1700

6575 Butler Creek Rd., Missoula, MT 58908
Contact: Jim Kelley, Chief of Staff
 Phone: (406) 549-7451 Fax:(406) 549-7452
 E-mail: jkelley@am-eagle.com Website: www.am-eagle.com
EXPORT PRODUCTS: Dental Hand Instruments, Periodontal Hygiene, Diagnostic, Composite, Restorative, Implant
RANGE OF DISTRIBUTION: Foreign Agents/Distributors
INTERNATIONAL BUSINESS DESIRED: Worldwide

Best Instruments USA

Booth:2310

126-10 Jamaica Ave., Richmond Hill, NY 11418
Contact: Adel Safdar, CEO
 Phone: (718) 847-1100 Fax:(718) 847-1102
 E-mail: bestinstruments@yahoo.com
EXPORT PRODUCTS: Dental Instruments, Surgical Instruments
RANGE OF DISTRIBUTION: Direct Sales, Foreign Agents/Distributors
INTERNATIONAL BUSINESS DESIRED: Worldwide

Bbeutlich Pharmaceuticals, LLC

Booth:2812

1541 Shields Dr., Waukegan, IL 60085
Contact: David Clinard, International Sales Manager
 Phone:(248) 302-3475 Fax:(847) 473-1122
 E-mail: dclinard@beutlich.com Website: www.beutlich.com
EXPORT PRODUCTS: HurrCaine 20% Benzocaine Topical Anesthetic, 1 oz Jar of gel or liquid, 5.25 gram tube, 2 oz can of Spray, HurriView one tone or tow tone Plaque Disclosing snap-n-go swabs, HurriSeal Dentin Desensitizer 5ml bottle and snap and go swabs, and pH paper
RANGE OF DISTRIBUTION: Direct Sales, Foreign Agents/Distributors, Joint Ventures, Licensing Agreements
INTERNATIONAL BUSINESS DESIRED: Worldwide

CommonSense Dental Products

Booth:3421

14998 Cleveland Street - Suite A. Springlake, MI 49456
Contact: Charlotte Vanderwall, Tradeshow Coordinator
 Phone:(616) 935-0709 Fax:(616) 935-0711
 E-mail: janer@go2csd.com Website: www.commonensedental.com
EXPORT PRODUCTS: Flexi Wedge, LogiBloc, Prepcheck
RANGE OF DISTRIBUTION: Foreign Agents/Distributors
INTERNATIONAL BUSINESS DESIRED: Worldwide

ContacEZ, The ultimate Interproximation Solutions

Booth:5416

217 Se 136th Ave., Vancouver, WA 98684
Contact: Stella Kim, President
 Josh Kim, Director of Sales
 Phone:(360) 694-1000 Fax:(360) 694-6191
 E-mail: matt@contacez.com Website: www.contacez.com
EXPORT PRODUCTS: Single-handed diamond dental strips, gauges to remove IPR & snap on disc guards to protect patients from Spinning discs.
RANGE OF DISTRIBUTION: Foreign Agents/Distributors
INTERNATIONAL BUSINESS DESIRED: Worldwide

Convergent Dental, Inc.

Booth:4831

2 Vision Dr., Natick, MA 01760
Contact: Mike Cataldo, CEO
 Phone:(508) 500-5661 E-mail: info@convergentdental.com
 Website: www.convergentdental.com
EXPORT PRODUCTS: SOLEA - All Tissue Dental Laser
RANGE OF DISTRIBUTION: Foreign Agents/ Distributors
INTERNATIONAL BUSINESS DESIRED: Western Europe, Canada

Cosmedent, Inc.

Booth:3017

401 N. Michigan Ave., - Suite 2500 Chicago, IL 60611
Contact: Bennett Cochran, Export Manager
 Phone:(312) 644-9586
 E-mail: bennettc@cosmedent.com Website: www.cosmedent.com
EXPORT PRODUCTS: Composit Resin, Polishing Systems, Temporary Materials, Core Build up Material, Continuing Education
RANGE OF DISTRIBUTION: Direct Sales, Foreign Agents/Distributors
INTERNATIONAL BUSINESS DESIRED: Worldwide

Denbur, Inc.

Booth:3104

650 Blackhawk Dr., Westmont, IL 60559
Contact: Fari Maissami, President
 Sean Maissami, Managing Director
 Phone:(630) 986-9667 Fax:(630) 986-9688
 E-mail: seanm@denbur.com Website: www.denbur.com
EXPORT PRODUCTS: Micro Applicators, Bristle Applicators, Fiber Free Applicators, Light Curing Tips, Fracfinders, Syringes and tips, Interdental Applicators, Interdental Irrigators
RANGE OF DISTRIBUTION: Foreign Agents/Distributors
INTERNATIONAL BUSINESS DESIRED: Worldwide

Dent Corp. Research & Development

Booth:1212

656 Mamaroneck Ave., White Plains, NY 10605
Contact: David Albelda, President
 Vahide Meric, VP Marketing
 Phone:(800) 454-9244 Fax:(914) 948-1711
 E-mail: info@dentcorp.com Website: www.dentcorp.com
EXPORT PRODUCTS: Easy Pneumatic C & B Remover II, Super Clamp, Easy Scan and Easy Cut
RANGE OF DISTRIBUTION: Direct Sales, Foreign Agents/Distributors/ Joint Ventures
INTERNATIONAL BUSINESS DESIRED: Worldwide

Dental Burs

Booth:3932

19 Iwanuma Dr., Napa, CA 94558
Contact: Boris Lehtman, President
 Phone:(800) 693-1591 Fax:(847) 556-0404
 E-mail: info@bursusa.com Website: www.bursusa.com
EXPORT PRODUCTS: Rotary: Diamond Burs, Carbide Burs, Endo Files, Lab Burs, Diamond Discs, Diamond Strips, Abrasives, Polishers, Polishing Paste, Ceramists, Brushes, Gloves, Masks and More!
RANGE OF DISTRIBUTION: Direct Sales, Foreign Agents/Distributors, Joint Ventures, Licensing Agreements
INTERNATIONAL BUSINESS DESIRED: Worldwide

Dental Innovations, LLC

Booth:3833

46 Valentine St., Cambridge, MA 0 2139
Contact: Sam Shamaidi, CEO
 Phone:(617) 680-0777 E-mail: dentalinnovationsllc@gmail.com
 Website: www.dentalinnovationsllc.com
EXPORT PRODUCTS: High-Fidelity Electronic Hearing Protection Against Noise - Induced Hearing Loss in the Dental Environment.
RANGE OF DISTRIBUTION: Direct Sales, Foreign Agents/Distributors, Joint Ventures, Licensing Agreements
INTERNATIONAL BUSINESS DESIRED: Western Europe, Canada/Mexico

Denterprise International, Inc.

Booth:3520

110 East Granada Blvd. - Suite 207 Ormond Beach, FL 32176
Contact: Claude Berthoin, President
 Marco Sollai, Export Manager
 Phone:(877) 509-3180 Fax:(855) 235-7902
 E-mail: sales@denterpriseintl.com Website: www.denterpriseintl.com
EXPORT PRODUCTS: Digital Dental X-Ray sensors, XRay2Go, Portable X-Ray Generator, Intraoral Cameras, Polaroid Dental Film, Film Digitizer, Handpieces and curing Lights.
RANGE OF DISTRIBUTION: Direct Sales, Foreign Agents/Distributors
INTERNATIONAL BUSINESS DESIRED: Worldwide

Designs for Vision, Inc.

Booth(s):1813, 2012, 5026

760 Koehler Ave., Ronkonkoma, NY 11779
Contact: Katie Kromberg, International Sales Manager
 John Walsh, Corporate Vice President
 Phone:(800) 345-4009 Fax:(631) 585-3404
 E-mail: info@designsforvision.com Website: www.designsforvision.com
EXPORT PRODUCTS: Dental Telescopes, L.E.D. Lights
RANGE OF DISTRIBUTION: Foreign Agents/Distributors
INTERNATIONAL BUSINESS DESIRED: Worldwide

Diatech

Booth:3203

1165 Chuck Dawley Blvd. - Suite 100 Mt. Pleasant, SC 29464
Contact: Cheri Corder
 Alicai Oliver, President
 Phone:(843) 849-3700 Fax:(843) 849-3707
 E-mail: cheri@diatechusa.com Website: www.diatechusa.com
EXPORT PRODUCTS: Ortho Kits, Carbide Burs
RANGE OF DISTRIBUTION: Direct Sales
INTERNATIONAL BUSINESS DESIRED: caribbean, Eastern Europe, Western Europe, Central America, Australia, New Zealand

DoWell Dental Products

Booth:1514

9287 Ninth St., Rancho Cucamonga, CA 91730
Contact: Kevin Kim, Sales Manager
 David Fond, Sales Manager
 Phone:(877) 373-8904 Fax:(909) 348-7816
 E-mail: rosana@dowelldentalproducts.com
 Website: www.dowelldentalproducts.com
EXPORT PRODUCTS: Piezo Art, Ultrasonic Equipment, Dental Instruments, Special Design of Piezo Surgery
RANGE OF DISTRIBUTION: Direct Sales, Foreign Agents/Distributors
INTERNATIONAL BUSINESS DESIRED: Worldwide

Essential Dental Systems

Booth:2013

89 Leuning St., So. Hackensack, NJ 07606
Contact: Joel Burstein, CEO
 Tom Dammeyer, International Sales Rep
 Phone:(201) 487-9090 Fax:(201) 487-5120
 E-mail: info@edsdental.com Website: www.edsdenta.com
EXPORT PRODUCTS: Dental Products
RANGE OF DISTRIBUTION: Foreign Agents/Distributors
INTERNATIONAL BUSINESS DESIRED: Worldwide

Franklin Dental Supply, Inc.

Booth:1102

1884 Bellmore Ave., Bellmore, NY 11710
Contact: Saul Marc, Director of Marketing
 Phone:(516) 783-8700 Fax:(516) 783-8900
 E-mail: frankdent@aol.com Website: www.frankindentalsupply.com
EXPORT PRODUCTS: Amalgam, Composite Bond, Dental Instruments, SS Crowns, Diamond Burs, Rubber Dam Clamps
RANGE OF DISTRIBUTION: Direct Sales, Foreign Agents/Distributors
INTERNATIONAL BUSINESS DESIRED: Worldwide

Genoray America, Inc.

Booth:5106

3002 Dow Avenue - Suite 420 Tustin, CA 92780
Contact: Kaitlynn Min, US Sales Manager
 MK Park, CEO
 Phone:(855) Genoray Fax:(714) 786-8919
 E-mail: inquiry@genorayamerica.com
 Website:www.genorayamerica.com
EXPORT PRODUCTS: Dental x-ray: Portable, panoramic, Cephalometric, CBCT, Sensors
RANGE OF DISTRIBUTION: Direct Sales, Foreign Agents/Distributors
INTERNATIONAL BUSINESS DESIRED: Worldwide

GlassSpan, Inc.

Booth:1604

101 J.R. Thomas Dr., Exton, PA 19341
Contact: Janet Scharf, President
 Phone:(610) 363-7573 Fax:(610) 363-6391
 E-mail: janetscharf@aol.com Website: www.glassspan.com
EXPORT PRODUCTS: GlasSpan Flexible Ceramic Fiber System
RANGE OF DISTRIBUTION: Direct Sales, Foreign Agents/Distributors
INTERNATIONAL BUSINESS DESIRED: Worldwide

Great Lake Orthodontics

Booth:4812

200 Cooper Ave., Tonawanda, NY 14150
Contact: William Gertner, VP Sales & Marketing
 Charlie Mozeko, Product Manager
 Phone:(716) 871-1161 Fax:(716) 871-0550
 E-mail: info@greatlakesortho.com Website: www.greatlakesortho.com
EXPORT PRODUCTS: Orthodontic Supplies, Equipment and Oral Appliances
RANGE OF DISTRIBUTION: Direct Sales, Foreign Agents/Distributor
INTERNATIONAL BUSINESS DESIRED: Worldwide

Handler Red Wing International

Booth:1101

612 North Avenue East Westfield, NJ 07090
Contact: Rick Laduca, President & GM
 Sandi Hanrahan, Controller
 Phone:(908) 233-7796 Fax:(908) 233-7340
 E-mail: rickladuca@handlerrmfg.com Website: www.handlerrmfg.com
EXPORT PRODUCTS: RedWing® Lathes, motors, model trimmers of different sizes. Dyna-Vac® dust collectors - Small, medium and large. Etcher Catcher® sandblaster. Sta-Kleen® splash hoods and shields. Syncro Torque® lab micro motor and hand piece. Atlas® denture curin
RANGE OF DISTRIBUTION: Foreign Agents/Distributors
INTERNATIONAL BUSINESS DESIRED: Worldwide

Head Dental Corporation

Booth:5114

17972 Sky Park Circle - Suite J. Irvine, CA 92614
Contact: Charlie Ito, CEO
 Phone:(949) 474-0176 Fax:(949) 474-1736
 E-mail: charlie@headdental.com Website: www.headdental.com
EXPORT PRODUCTS: Dental Handpiece, Orthodontic Instruments
RANGE OF DISTRIBUTION: Foreign Agents/Distributors
INTERNATIONAL BUSINESS DESIRED: South America

Henry Schein International Booth:4225
135 Duryea Rd., Melville, NY 11247
Contact: Mirna Chala, Sales Rep
Kevin Sanchez, Sales Rep
Phone:(631) 843-5325 Fax:(631) 843-5676
E-mail: export@henryschein.com Website: www.henryschein.com
EXPORT PRODUCTS: Henry Schein Brand
RANGE OF DISTRIBUTION: Direct Sales, Foreign Agents/Distributors, Joint Ventures
INTERNATIONAL BUSINESS DESIRED: Caribbean

iLumi Sciences, Inc. Booth:5000
4150 Lafayette Center Drive - Suite 500 Chantilly, VA 20151
Contact: Walter Abbott, Sales Manager
John Tokizawa, Vice President
Phone:(703) 894-7576 Fax:(703)476-5631
E-mail: jtokizawa@ilumisi.com Website: www.ilumisi.com
EXPORT PRODUCTS: Fiber Post (Dental), Fiber Optic Light Guide (Dental Hand Piece)
RANGE OF DISTRIBUTION: Direct Sales, Foreign Agents/Distributor
INTERNATIONAL BUSINESS DESIRED: Worldwide

Impladent Ltd. Booth:1520
198-45 Foothill Ave., Jamaica, NY 11423
Contact: Maurice Valen, President
Andrew Valen, Vice President
Phone:(718) 465-1810 Fax:(718) 464-9620
E-mail: andrew@impladentltd.com Website: www.impladentltd.com
EXPORT PRODUCTS: Bone Grafts, OsteoGen®, Allografts, Membranes, other Biomaterials and Bone Graft Fixation Screw Kit

ITL DENTAL Booth:4032
31 Peters Canyon Irvine, CA 92606
Contact: Courtney Emery, President
Phone:(949) 223-8950 Fax:(949) 223-8960
E-mail: sales@itldental.com Website: www.itldental.com
EXPORT PRODUCTS: Implant Products
RANGE OF DISTRIBUTION: Foreign Agents/Distributors
INTERNATIONAL BUSINESS DESIRED: Worldwide

Johnson Promident Booth:4108
618 Corporate Way - Unit 1 Valley Cottage, NY 10989
Contact: Yanela Garcia, Latin America Manager
Gary Kris, General Manager
Phone:(845) 589-0210 Fax:(845) 589-0211
E-mail: sales@johnsonpromident.com
Website: www.johnsonpromident.com
EXPORT PRODUCTS: Rotary Instruments including carbide burs, diamonds, and finishing/polishing instruments, handpieces, ultrasonic and sonic scalers, curing lights.
RANGE OF DISTRIBUTION: Foreign Agents/Distributors
INTERNATIONAL BUSINESS DESIRED: Worldwide

JS Dental Mfg. Booth:3826
PO BOX 904 Ridgefield, VA 06877
Contact: Mats Engstrom, President
Phone:(203) 438-8832 Fax:(203) 431-8485
E-mail: info@jsdental.com Website: www.jsdental.com
EXPORT PRODUCTS: Endodontic Files
RANGE OF DISTRIBUTION: Foreign Agents/Distributors
INTERNATIONAL BUSINESS DESIRED: Worldwide

Lares Booth:4101
295 Lockheed Ave., Chino, CA 95973
Contact: Christian Godoy, Director of Global Sales
Phone:(530) 717-3145 Fax:(530) 345-1767
E-mail: cgodoy@laresdental.com Website: www.laresdental.com
EXPORT PRODUCTS: U.S. Highspeed Air Driven Handpieces
RANGE OF DISTRIBUTION: Foreign Agents/Distributors
INTERNATIONAL BUSINESS DESIRED: Worldwide

OraHealth Booth:5309
13434 SE 27 Place. Bellevue, WA 98005
Contact: Jeff Haley, President
Phone:(425) 451-9876 Fax:(425) 865-9335
E-mail: haley@orahealth.com Website: www.orahealth.com
EXPORT PRODUCTS: Xylimelts for Dry Mouth
RANGE OF DISTRIBUTION: Foreign Agents/Distributors
INTERNATIONAL BUSINESS DESIRED: Western Europe, Middle East/Asia

Ortho-Tain, Inc. Booth:2412
BARRIO PINAS STREET 861 K.M. 5.0 Toa Alta, PR 00953
Contact: Leslie Stevens, President
Phone:(800) 468-0737 Fax:(888) 243-7256
E-mail: orthotain@gmail.com Website: www.orthotain.com
EXPORT PRODUCTS: Tooth Positioners, Habit Appliances, Snore Appliances
RANGE OF DISTRIBUTION: Direct Sales
INTERNATIONAL BUSINESS DESIRED: Worldwide

Ortho Technology, Inc. Booth:2522
17401 Commerce Park Blvd., Tampa, FL 33647
Contact: Shirley Stanley, Director International Sales
Dale Miller, Director of Marketing
EXPORT PRODUCTS: Orthodontic Products
RANGE OF DISTRIBUTION: Foreign Agents/Distributors
BUSINESS DESIRED: Worldwide

PDT, Inc./Paradise Dental Technologies, Inc. Booth:1908
8275 Highway 10 West. Missoula, MT 59808
Contact: Wendy Birtles, Canadian Sales Manager
Tracy Hull, School Coordinator
Phone:(800) 240-9895 Fax:(406) 626-4550
E-mail: exhibit.manager@pdt dental.com Website: www.pdt dental.com
EXPORT PRODUCTS: Dental Instruments, Dental Sterilization Cassettes
RANGE OF DISTRIBUTION: Foreign Agents/Distributors
INTERNATIONAL BUSINESS DESIRED: Worldwide

Phystic Forceps - Golden Dental Solutions Booth:4821
27115 Gratiot Ave., Roseville, MI 48066
Contact: Curt Lawler, Dir. Internatioal Sales & Product Development
Phone:(877) 987-2284 Fax:(866) 624-0208
E-mail: info@golddentalsolutions.com
Website: www.golddentalsolutions.com
EXPORT PRODUCTS: Physics Forceps Extraction System, WAM Crown Removal and Implant Spacing Products
RANGE OF DISTRIBUTION: Foreign Agents/Distributors
INTERNATIONAL BUSINESS DESIRED: Worldwide

POH Oral Health Products, Inc. Booth:3415
6863 E 40th St., Tulsa, OK 74145
Contact: Dr. Karla Tucker, Vice President International Division
Phone:(918) 622-9412 Fax:(918) 62-29005
E-mail: global@buypoh.com Website: www.buypoh.com
EXPORT PRODUCTS: Manual Specialty Toothbrushes, Nylon Dental Floss In Nowax & Litewax In Black and White
RANGE OF DISTRIBUTION: Direct Sales, Foreign Agents/Distributors
INTERNATIONAL BUSINESS DESIRED: Worldwide

Premiere Dental Products Company Booth:4207
1710 Romano Dr., Plymouth Meeting, PA 19462
Contact: Joe Simon, Sr. VP Marketing
Metin Yasin, Director, International Sales
Phone:(610) 239-6000 Fax:(610) 239-6171
E-mail: intinfo@premusa.com Website: www.premusa.com
EXPORT PRODUCTS: Propy paste Fluoride, Varnish, Imstrumetns, Propy Angles, Restorative, Cemetns, Cleaners, Trays, Whitening
RANGE OF DISTRIBUTION: Foreign Agents/Distributors
INTERNATIONAL BUSINESS DESIRED: Worldwide

Quintessence Publishing Co., Inc. Booth:3003
4350 Chandler Dr., Hanover Park, IL 60133
Contact: William Hartman, Executive Vice President
Travis Hartman, Sales Associate
Phone:(630) 736-3600 Fax:(630) 736-3600
E-mail: service@quintbook.com Website: www.quintpub.com
EXPORT PRODUCTS: Dental Books, Journals and MultiMedia
RANGE OF DISTRIBUTION: Direct Sales, Foreign Agents/Distributors, Licensing Agreements
INTERNATIONAL BUSINESS DESIRED: South America, Carribean

RF America Booth:4634
17609 Ventura Blvd - Suite 115 Encino, CA 91316
Contact: Jesse Pulido, CEO
Phone:(818) 986-9552 Fax:(818) 855-5888
E-mail: mail@myrfamerica.com Website: www.myrfamerica.com
EXPORT PRODUCTS: Discovery Cam & Discovery Center wireless intraoral camera & Workstation
RANGE OF DISTRIBUTION: Direct Sales
INTERNATIONAL BUSINESS DESIRED: Worldwide

Shatkin F.I.R.S.T., LLC Booth:1417
2495 Kensington Ave., Amherst, NY 14226
Contact: Tom McQuillen, Director of Business Development
Phone:(716) 839-2959 Fax:(716) 839-3363
E-mail: tomquillen@shatkinfirst.com Website: www.shatkinfirst.com
EXPORT PRODUCTS: Mini Dental Implants and Accessories
RANGE OF DISTRIBUTION: Direct Sales, Foreign Agents/Distributors
INTERNATIONAL BUSINESS DESIRED: Worldwide

Shofu Dental Corporation Booth:4407
1225 Stone Dr., San Marcos, CA 92078
Contact: Randy Bailey, VP Sales
Lynne Calhott, VP Marketing
Phone:(800) 827-4638 Fax:(760) 736-3276
E-mail: customerservice@shofu.com Website: www.shofu.com
EXPORT PRODUCTS: Restorative Materials, Abrasives, Polishers, Bonding Agents, Ceramics, Cements
RANGE OF DISTRIBUTION: Direct Sales, Foreign Agents/Distributors
INTERNATIONAL BUSINESS DESIRED: South America, Caribbean, Central America, Canada, Mexico

Shu Dental Booth:2713
102 W. Bridge St., Morrisville, PA 19067
Contact: Roy Shu, Owner
Phone:(215) 295-0088 Fax:(215) 296-0899
E-mail: shudental@gmail.com Website: www.shudental.com
EXPORT PRODUCTS: Dentures, Crown & Bridges, Partial Frame, Valplast, Zirconia, Empress, Wolceram, Captek
RANGE OF DISTRIBUTION: Direct Sales
INTERNATIONAL BUSINESS DESIRED: Worldwide

Taub Products Booth:2708
277 New York Ave., Jersey City, NJ 07307
Contact: Jordan Taub, VP Marketing
Lawrence Taub, President
Phone:(201) 798-5353
E-mail: sales@taubproducts.com Website: www.taubdental.com
EXPORT PRODUCTS: Dental Lab Sundries: Die spacers, Die Hardeners, Microscopes, Lubricants. Dental Operator: Veneer cements, Dual Cured Resin Cements for Full Crown, Porcelain Repair System, Provisional Resin Molds and stains for resins. Dental Instruments.

RANGE OF DISTRIBUTION: Foreign Agents/Distributors, Licensing Agreemetns
INTERNATIONAL BUSINESS DESIRED: worldwide

Theta Booth:1606
P.O. Box 806 Niagara Falls, NY 14302
Contact: Paul D. Pinkney, President
Phone:(716) 791-3591 Fax:(800) 828-1375
E-mail: info23@thetacorp.com Website: www.thetacorp.com
EXPORT PRODUCTS: Colored Light Communications Systems
RANGE OF DISTRIBUTION: Direct Sales
INTERNATIONAL BUSINESS DESIRED: Worldwide

Upholstery Packages & Services Booth:5014
25 Bradley Branch Road - #2 Arden, NC 02874
Contact: Ralph L. Van Praag, President
Phone:(800) 947-0505 Fax:(828) 654-9697
E-mail: cs@upholsterypackages.com
Website: www.upholsterypackages.com
EXPORT PRODUCTS: We Manufacturer New Deantl Upholstery Packages for Patient chairs and stools

Valplast International Booth:801
200 Shames Dr., Westbury, NY 11590
Contact: Shabab Rahman, Business Development Manager
Peter Nagy, President
Phone:(516) 442-3923 Fax:(516) 442-3929
E-mail: info@valplast.com Website: www.valplast.com
EXPORT PRODUCTS: Denture Materials, Dental Laboratory Equipment, Flexible Partial
RANGE OF DISTRIBUTION: Direct Sales, Foreign Agents/Distributor, Joint Ventures
INTERNATIONAL BUSINESS DESIRED: Worldwide

Video Dental Concepts Booth:3519
110 East Granada Blvd. - Suite 207 Ormond Beach, FL 32176
Contact: Claude Berthoin, President
Marco Sollai, Export Manager
Phone:(877) 509-3180
info@videodental.com Website: www.vdeodental.com
EXPORT PRODUCTS: Digital Dental X-Ray sensors, XRay2Go, Portable X-Ray Generator, Intraoral Cameras, Polaroid Dental Film, Film Digitizer, Handpieces and curing Lights.
RANGE OF DISTRIBUTION: Direct Sales, Foreign Agents/Distributors

Uvener Booth: 2208
 281 Orrong Rd., St. Kilda State Vic, Australia 3183
 www.uvener.com

Product Name: Uvener
Description: Uvener, a clear template system, produces glossy, contoured direct composite veneers, with little need to rely on great dexterity or artistic ability, and its templates are autoclavable. Other uses for the system includes temporaries for porcelain.

Zahn Dental/Henry Schein Booth: 4230
 135 Duryea Rd., Melville, NY 11747
 T:(631) 501-4475

Product Name: Zirlux Digital Materials
Description: The Zirlux® Universal All-Ceramic System enables clinician to provide patients with exceptional restorations that are aesthetic, strong, metal-free, and available for multiple restorative options. Zirlux® can be prescribed for translucent full contour monolithic zirconia, traditional layered zirconia, or pressed to zirconia restorations. Zirlux zirconia restorations can

be fabricated by any of the Zirlux Certified laboratories in the USA and Canada. Even the most challenging cases can be created using state of the art CAD/CAM technology through a certified lab partner.

Zing Booth: 3118
 1719 Route 10 - Suite 215
 Parsippany, NJ 07054
 T:(973) 973 889-0030 F:(973) 833-0301

Product Name: ZING - Practice Communication Systems & App
Description: Zing is a cloud-based communication system designed specifically for dental practices. We have done away with walkie talkie, intercoms, and outdated light systems. Instead, Zing is installed on your office devices and automatically connects to an online database customized specifically for your needs. Running on PCS Macs, iPhones, iPads, and all Android devices, Zing is the simplest and most cost-effective solution for seamless communication within today's busy, private practice.

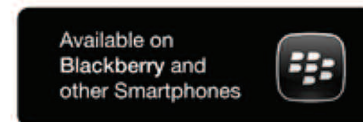


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Your Last Chance!

Free CE at the 'Live' Dentistry Arena

By: Jayme McNiff Spicciatie

If you haven't had a chance to stop by and visit the Live Dentistry Arena, today is the last day! The high-tech 525-seat dental operator is right on the exhibit floor in the back of aisle 6200. Clinicians have been performing Implants, whitening treatments and esthetics all week.

In the morning from 10:00am – 12:30pm with Dr. Frank Milnar and Ms. Shannon Pace, presented in part by Shofu, learn about minimally invasive composite veneers utilizing esthetic principles. The clinicians demonstrate how to architecturally design anterior composite veneers, the origin of color required to produce natural esthetics, various finishing and polishing techniques for creating natural esthetics as well as how to properly use a composite system and handle composites.

Sponsored by:



The Live Dentistry Arena is FREE to attend!

In the afternoon, from 2:30pm – 5:00pm with Dr. Aeklavya Panjali, learn about guided implant surgery with crestal sinus augmentation and provisionalization. Dr. Panjali discusses step-by-step procedures of guided surgery and outlines the criteria for choosing the implant design that allows a clinician to restore function, form and esthetics with provisional restoration. In addition, attendees have a chance to view 3D scanning and treatment planning with cone beam technology.

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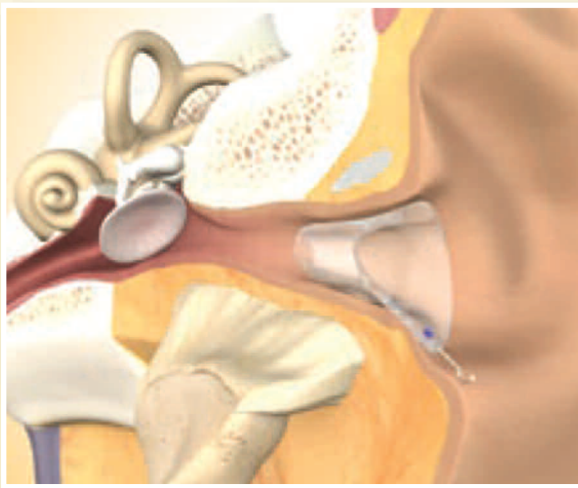
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is a Breakthrough in TMJ Pain Relief

Now medical professionals can offer their patients TMJ NextGeneration™, a first-of-its-kind, FDA cleared medical device that is a safe and effective aid in reducing pain in temporomandibular joint disorders (TMJD). The device consists of two custom-made, hollow ear canal inserts that allow full passage of sound and are practically invisible from the outside.

Traditionally, TMJD has been treated with bite splints--plastic mouthpieces that fit over the upper or lower teeth to prevent them from coming together and reduce the amount of clenching or grinding.

The TMJ NextGeneration™ Device takes a different approach in treating TMJD by supporting the jaw joint while preventing the ear canal diameter from collapsing when the jaw opens and closes. It also provides a "cognitive awareness" to the patient that discourages grinding, clenching and other para-



functional behavior.

Patients wearing the devices in a three month clinical study¹ experienced a significant reduction in the pain and dysfunction associated with TMJD. By the third month of the clinical trial, the TMJ NextGeneration™ patients averaged 20.6 hours per day, while the patients wearing the bite splint averaged only 8.4 hours per day. In addition to the pain reduction, 100% of subjects indicated excellent (71%) or good (29%) overall satisfaction with the TMJ NextGeneration™ device.

Additional advantages of the device include:

- Designed to be work comfortably 24/7
- No interference with eating or talking
- Barely visible
- No nighttime discomfort
- No negative effect on the bite

For more information, stop by booth #5605, call the toll-free number 855-303-4601, email info@tmjnextgen.com or visit our website, www.TMJNextGen.com.

¹ Tavera A, et al: Approaching Temporomandibular Disorders From a New Direction: A Randomized Controlled Clinical Trial of the TMDes Ear System. J. Craniomandibular Practice July 2012; Vol 30, No. 3, 172-181

Wednesday Night Happening



All Attendees are Welcome & Pre-Registration and Badge is Required

6:30 - 8:30PM
NEW YORK MARRIOTT MARQUIS HOTEL
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NO Registration will be done on-site
at the New York Marriott Marquis Hotel.
CHILDREN UNDER 18 WILL NOT BE ADMITTED.

Crest Pro-Health Sensitive & Enamel Shield Toothpaste Different From the Rest

Did you know that one in five adults suffers from sensitive teeth?

Pain from sensitive teeth usually comes and goes. If you have constant pain, it could be a sign of a more serious problem. Teeth sensitivity can mean significant pain and it often impacts daily activities, such as eating, drinking, and brushing your teeth. It can also lead to painful dentist office visits and procedures.

In healthy teeth, porous tissue called dentin is protected by your gums and by your teeth's hard enamel outer layer. However, dentin can become exposed due to receding gums, fractured or chipped teeth or erosion. Microscopic holes in the dentin, called tubules, connect to the nerve, triggering pain when irritated by certain foods and beverages.

Two recognized leading causes of teeth sensitivity are enamel loss and gingival recession.*

For example:

- **Brushing too hard:** Brushing too hard or using a hard-bristled toothbrush can cause gum recession and root exposure over time
- **Acidic foods:** Eating acidic foods and beverages on a regular basis can cause enamel to erode, increasing the likelihood of sensitivity

To reduce teeth sensitivity and enamel loss, we suggest dental professionals consider recommending a soft-bristle toothbrush or a desensitizing toothpaste.

- **Crest Pro-Health Sensitive and Enamel Shield Toothpaste:** smoother than the original Pro-Health paste, Sensitive and Enamel Shield contains the clinically proven active ingredient stannous fluoride to protect teeth from sensitivity and to care for your healthy teeth and gums. Crest Pro-Health Sensitive and Enamel Shield Toothpaste are triclosan free.
- **Oral-B Glide Pro-Health Floss for Sensitive Gums:** The softest Oral-B Glide floss is 2x softer vs. Glide Original and is designed to make flossing more comfortable for even the most sensitive gums.
- **Oral-B CrossAction® Gentle Clean Toothbrush:** combines extra soft CrissCross® and Power Tip® bristles to remove up to 90% of plaque from hard to reach areas** while still being gentle on gums.

How Crest Pro-Health Sensitive and Enamel Shield Toothpaste differs from the leading sensitivity toothpaste

Sensitive toothpastes work by either occluding exposed dentinal tubules (Crest Pro-Health Sensitive + Enamel Shield Toothpaste) or by desensitizing the nerve endings in the dentinal tubules with potassium ions. Most sensitivity toothpastes, including the leading sensitivity brand, work by numbing the nerve inside your tooth. Crest Pro-Health

Sensitive and Enamel Shield works differently. It contains the clinically proven active ingredient stannous fluoride, which helps block the tubule openings to keep the external triggers such as heat and cold from ever reaching and stimulating the nerve inside the tooth. Stannous fluoride also binds to enamel to create a micro-thin shield, strengthening the tooth.

Crest Pro-Health Sensitive Shield and Enamel protects sensitive teeth and provides comprehensive oral health protection for your teeth and gums. Crest Pro-Health is the only leading toothpaste that protects against all these areas dentists check most: cavities, gingivitis, plaque, tartar, sensitivity, whitening, and fresh breath – all in one tube. Crest Pro-Health Sensitive and Enamel Shield Toothpaste are triclosan free

* J Am Dent Assoc. 2003 Feb;134 (2):220-5.

** based on a single-use brushing study



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Booth #1226

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BY DR. JOE BLAES

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Pictured are team Freeman: (L to R) Tom Roy, Director, Client Solutions; Ryan Walsh, Client Solutions Manager; Dr. Robert R. Edwab, Executive Director, GNYDM; Brenda Herson, Senior Client Solutions Manager; Steve Overby, Senior National Account Manager, Freeman AV; and Joe Popolo, CEO Freeman.

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Wednesday, December 3rd

	FEATURED BRAND	PRESENTATION TOPIC
9:40a	Kerr	Take 10, Bulk Fill Et Cure: SonicFill™ Et Demi™ Ultra
9:50a	Kerr TotalCare	Take 10, Perfect Polish: PerfectPearl™ Disposable Prophylaxis Angles
10:00a	DEXIS	Enlightened Caries Detection – Try CariVu™! (hands on)
10:40a	DEXIS	Enlightened Caries Detection – Try CariVu™! (hands on)
11:00a	i-CAT	Taking Your Office 3D with the New i-CAT FLX™ MV
11:20a	Pelton Et Crane	Ergonomics with the Narrow Back Advantage
11:40a	Axis SybronEndo	Take 10, TF™ Adaptive Et elements™free Obturation
12:00p	DEXIS	Enlightened Caries Detection – Try CariVu™! (hands on)
1:00p	NOMAD	Intraoral X-rays Have Evolved, Have You?
1:20p	Instrumentarium	Supercharge Your Practice with OP300 Maxio 3D
1:40p	Kerr	Take 10, Bulk Fill Et Cure: SonicFill™ Et Demi™ Ultra
1:50p	Kerr TotalCare	Take 10, Perfect Polish: PerfectPearl™ Disposable Prophylaxis Angles
2:00p	DEXIS	Enlightened Caries Detection – Try CariVu™! (hands on)
2:40p	DEXIS	Enlightened Caries Detection – Try CariVu™! (hands on)
3:00p	i-CAT	Taking Your Office 3D with the New i-CAT FLX™ MV
3:20p	Pelton Et Crane	Ergonomics with the Narrow Back Advantage
3:40p	Axis SybronEndo	Take 10, TF™ Adaptive Et elements™free Obturation
4:00p	DEXIS	Enlightened Caries Detection – Try CariVu™! (hands on)

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AMANNIRRBACH AMERICA Booth 224	ARGEN Booth 828	AspenDental Booth 332, 3636	Axis SybronEndo Booth 3819	Asys Booth 727	Bank of America Booth 3206	BHG Booth 5218	BEGO Booth 535
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ids Booth 1414	invisalign Booth 400, 4741	iTero Booth 530	ivoclar vivadent Booth 2817	MILLENNIUM Booth 3834	MySocialPractice Booth 4514	Nobel Biocare Booth 3210	OCO BIOMEDICAL Booth 5016
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sirona Booth 436	Sterngold Booth 632	straumann Booth 825	TAUB PRODUCTS Booth 2708	TEXT 2 FLOSS Booth 5722	Tokuyama Booth 3424	ULTRADENT PRODUCTS, INC. Booths 409	OrderValplast.com Booth 801
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PH2OH Promoting the Importance of Saliva pH

Oral Health Initiative Delivering New Technology for Testing

Healthcare providers know that the oral cavity is the gateway and window into the health of our body. Signs of nutritional deficiencies, general infections, and systemic diseases may first become apparent in the oral cavity as lesions or other oral problems.

Accessing Valuable Health Information

Saliva plays a significant role in maintaining oral health, and there is a strong correlation between low pH levels and tooth decay. The National Institutes of Health supports research into new technologies that use saliva to look for indicators of adverse health conditions or diseases. Saliva is already used for rapid HIV testing, and researchers have reported promising results in its use for detecting various cancers, heart disease, diabetes, periodontal diseases, viral hepatitis, and other conditions.

Delivering New Technology

The pH of Oral Health (PH2OH) initiative was developed by the Arizona School of Dentistry & Oral Health at A.T. Still University to further explore the importance of saliva pH and its correlation to systemic conditions by delivering new technology for pH saliva testing. This new innovation involves a mobile phone application to capture time-sensitive data and communicate with healthcare providers in compliance with HIPAA regulations.

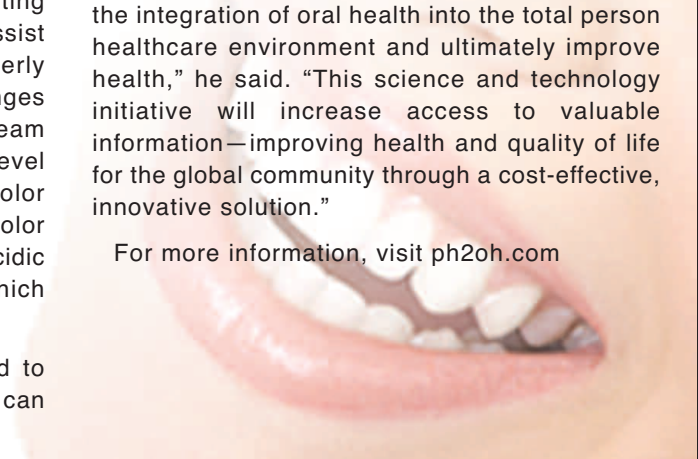
Dental teams currently use this saliva-testing examination tool to educate their patients, assist in preventive treatment planning, and properly select dental materials that will initiate changes in the patient's oral hygiene. The dental team measures a patient's saliva pH using a pH-level test strip. The Litmus paper strip turns color depending on the pH of the saliva, with the color ranging from red—which indicates a strong acidic state (pH <3)—to dark blue or purple—which indicates a strong alkali state (pH >11).

The PH2OH iPhone/iPad app is designed to capture the pH value for a patient. The app can

manually set the pH value, or the user—whether healthcare provider or patient—can take a picture of a test strip and auto-calculate the value. Once set, the app will allow the user to save the data and track improvements to oral pH over time.

This is only the beginning of what this program can accomplish for oral health. According to Jack Dillenberg, DDS, MPH, Dean of the Arizona School of Dentistry & Oral Health at A.T. Still University, "I believe that the new PH2OH initiative will be a seminal communication and data gathering tool that will significantly help in the integration of oral health into the total person healthcare environment and ultimately improve health," he said. "This science and technology initiative will increase access to valuable information—improving health and quality of life for the global community through a cost-effective, innovative solution."

For more information, visit ph2oh.com



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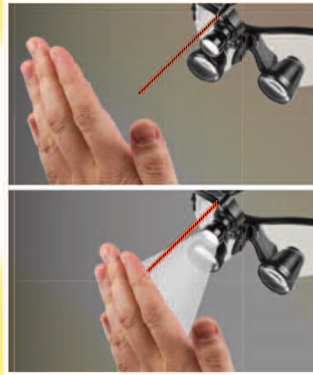
9366-3 v.1 10/2014

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Traditional Design's Small Declination Angle



SurgiTel's Enhanced Declination Angle

Source: April ErgoPractice News, www.SurgiTel.com/News

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